



8 – 10 January, 2020  
India Exposition Mart, Greater Noida

#IndusFood

### Overview-

Trade Promotion Council of India (TPCI) and Ministry of Commerce & Industry, Govt. of India is organizing 3rd edition of Indusfood 2020- *World's Food Supermarket*. Organized annually, Indus Food is India's official, Export-Focused Food and Beverage Trade Fair.

### Indusfood Trade Show - 3 Concurrent and Co-located B2B Trade Shows

Show Name	Date	Trade Focus	Exhibitors	Segment	Hall#
INDUSFOOD	08 <sup>th</sup> -09 <sup>th</sup> Jan' 20	Export	Indian	Processed Food and Beverage (F&B)	02,04,06,08
INDUSFOOD – TECH	08 <sup>th</sup> – 09 <sup>th</sup> – 10 <sup>th</sup> Jan' 20	Export and Import	Indian and International	F&B Processing and packaging Technology	01,03,05
INDUSFOOD – CHEM	08 <sup>th</sup> – 09 <sup>th</sup> – 10 <sup>th</sup> Jan' 20	Export and Import	Indian and International	F&B Ingredients and Chemicals	05,06

### Proposed Trade Shows for Danish Companies-

#### Indusfood-Tech 2020

<b>A global platform</b> to showcase F&B Process & Packaging technology to the Indian and global food processors and consultants.
<b>Exhibitor Profile: Technology, Machinery &amp; equipment for -</b>
<ul style="list-style-type: none"> <li>• Bakery, Confectionary &amp; sweets</li> <li>• Dairy</li> <li>• Drink &amp; Beverages</li> <li>• Fruit &amp; vegetable processing</li> <li>• Edible Oil &amp; Fat Processing</li> <li>• Coffee, Tea And Chicory processing</li> <li>• Ready to Eat &amp; Ready to cook</li> <li>• Chilling, Freezing Machinery &amp; Equipment</li> <li>• Grain Processing</li> <li>• Automation &amp; controls</li> <li>• F&amp;B Packaging, bottling &amp; labeling</li> <li>• F&amp;B logistics &amp; cold chain</li> </ul>

#### Indusfood-Chem 2020

A global platform to showcase F&B sector industry use ingredients to the Indian and global food processors and consultants.
<b>Exhibitor Profile:</b>
<ul style="list-style-type: none"> <li>• Anti-Caking Agents and Antioxidants</li> <li>• Flavour Enhancers, Flavour and Spices</li> <li>• Cocoa and Chocolate</li> <li>• Colours – Natural &amp; Artificial</li> <li>• Dough Strengtheners and conditioners</li> <li>• Emulsifiers and Enzyme Preparations</li> <li>• Fat Replacers and Firming Agents</li> <li>• Humectants and Leavening Agents</li> <li>• Nutrients, Proteins and Sweeteners</li> <li>• PH Control Agents and Acidulants</li> <li>• Stabilizers, thickeners, binders and texturizers</li> <li>• Yeast Nutrients</li> <li>• Nutraceuticals</li> </ul>

### Event Format-

A closed door trade show with focus on on spot trade orders	App based B2B matchmaking profile search	Prescheduled Appointments and networking event	Only open to Pre-Screened Buyers, strictly by invitation
700+ International hosted food Processors	1000+ Largest Indian F&B processing companies to visit as buyers	Partial Airfare / 5* Hotel / Transportation to all globally Hosted Buyers <a href="#">(click here for details)</a>	Exhibitor nomination upto 5 invitees to get hosted buyer status

### Buyer Profile: Processing companies of the following product segment

<ul style="list-style-type: none"> <li>• Processed Food</li> <li>• Fruit Juice</li> <li>• Sweet and Confectionary</li> <li>• Tea and Coffee</li> <li>• Ready to Eat</li> </ul>	<ul style="list-style-type: none"> <li>• Fruit and Vegetable</li> <li>• Frozen and Dehydrated Food</li> <li>• Dry Fruits and Spices</li> <li>• Dairy Product</li> <li>• Grain Milling</li> </ul>	<ul style="list-style-type: none"> <li>• Supplement and Functional foods</li> <li>• Edible Oil</li> <li>• Pasta</li> <li>• Trader and wholesale</li> <li>• Essential Oils and Extracts</li> </ul>
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**Why exhibit in India?**

Huge Consumer Population of approx. 1.35 bln	Largest Raw material producer in the world <a href="#">(Click here)</a>	Focus sector for Indian government with schemes for Capital subsidy by GoI upto USD 10 Mln for every new entity <a href="#">(Click here)</a>	Large number of Indian FTA partners add to competitiveness of exports from India <a href="#">(Click here)</a>
Easy Borrowing - Sunshine sector for funding and financing by the Indian banks	Food processing retail sector to touch USD 900 Billion by 2022	Huge demand for modern technology upgradation and greenfield processing unit setup	

**Key Highlights of the Show:**

1.2 USD billion of on-spot business in 2019	25,000+ sqm area	Over 20 B2B and G2G conferences
20,000+ meetings conducted in 2019	700+ Exhibitors <a href="#">(Click Here)</a>	International Buyers <a href="#">(Click here)</a>