



## Energy Trade Mission to Turkey 22—25 March 2021, Ankara & İzmir

Registration deadline: November 2020

Turkey's energy sector is set to experience significant capacity and generation growth over the next 10 years, supported by the government's ambitions to reduce dependency on imported thermal feedstock. The time is right for Danish companies to grow or establish in Turkey.

DI and the Danish Consulate General in Istanbul invite you to participate in this energy delegation to Turkey to explore mutual business opportunities.

### MARKET FACTS

In Turkey, energy demand is expected to increase by 4–6% annually until 2023 where there is 77 % dependency on imported energy sources. Therefore, the government has initiated ambitious plans to generate two-thirds of its electricity from local and renewable resources by 2023. As a part of the ongoing efforts to promote renewable energy, the government has committed to double the capacity of installed solar and wind power by 2027 and to invest around \$110 billion in the energy sector.

Turkey is one of the fastest growing energy markets among the OECD countries. However, only 26% of the energy demand can be supplied by domestic resources, making the country heavily depend on imports. Naturally, a large part of the budget will be aimed towards improving energy efficiency, which sets the country on course to implement a reduction of 14% of the primary energy consumption by 2023.

### WHY JOIN?

Turkey represents a huge potential for Danish companies. Turkey needs Danish solutions, and Danish companies have the expertise, know-how and technology, to meet Turkey's demand. You should join to exploit this opportunity and gain first-mover advantages.

Participating companies will gain unique access to high-level meetings with authorities from the Central Government, Ministry of Energy and Natural Resources, Energy Market Regulatory Authority (EMRA) and municipalities—all bodies that influence the regulatory and institutional environment around the RE sector; auctions, grid management, future regulations for local and international companies.

The delegation will provide the optimal framework for discussion on the future cooperation between Danish companies and Turkey.

### YOU WILL GET

Danish companies can expect this from participating in the trade delegation:

- Access to key stakeholders and decision-makers
- Learn and act upon the smart city action plans of the municipalities
- Relevant B2B and B2G meetings
- Site-visits to RE plants targeted your company's interests
- VIP networking reception



Confederation of Danish Industry



MINISTRY OF FOREIGN AFFAIRS  
OF DENMARK  
*The Trade Council in Istanbul*

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### WHO SHOULD JOIN?

The Turkish government has identified several areas of action within the energy sector. Therefore, companies involved in the following sectors should participate:

- Energy efficiency in buildings and industry
- Renewable energy providers (Hybrid Renewable Energy Law has been recently adopted in Turkey and supported by an incentive scheme.)
- Waste-to-energy using biomass and industrial waste
- District heating and cooling
- Heat pumps
- Energy storage
- ESCO financing model.

### WHY NOW?

Denmark and Turkey have an official collaboration agreement on energy, low carbon supply of heating and cooling and offshore wind— exchanging best practices in regulation and implementation of green transition measures i.e. in energy planning, district heating, energy efficiency and wind energy. This trade mission builds upon the existing contacts, goodwill and experience from this programme to create business opportunities and mutual gains.

### TENTATIVE PROGRAMME

#### Monday 22 March (Ankara)

- Arrival in Ankara
- Briefing on the Turkish energy sector and finance options and informal dinner.

#### Tuesday 23 March (Ankara/İzmir)

- Visit to the Royal Danish Embassy
- Roundtable discussion with key public and private stakeholders on energy
- Visit the Union of Municipalities
- Visit the Mayor of Ankara
- Transport to Ankara Esenboga Airport
- Field visit option on selected sites/plants

#### Wednesday 24 March (İzmir)

Parallel sites visits:

- Visit sites related to district heating and cooling, waste-to-energy, organised industrial zones or solar energy (Track 1)
- Visit Mayor of İzmir
- Energy efficiency and storage (Track 2)
- Networking dinner.

#### Thursday 25 March

- Individual B2B meetings (if requested with the assistance of TC Turkey)
- Flight from İzmir to Copenhagen.



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## PRACTICAL INFORMATION

### PRICE

**DKK 6,300 excluding VAT**

**\*The price does not include flight or accommodation.**

### HOTEL AND TRAVEL INFORMATION

The official programme starts 23rd of March, however we recommend arriving a day prior.

### HOW TO REGISTER

Please register by clicking 'REGISTER HERE' to follow the link to the online registration form.

Deadline for binding registration is **16 November 2020**



[\*\*REGISTER HERE\*\*](#)

## CONTACT



Ejvind Vøgg  
Senior Advisor  
+45 3377 4715  
ejv@di.dk



Seda Kayrak Bilgen  
Senior Trade Manager  
+90 212 359 19 12  
sedkay@um.dk

### THE FINE PRINT

The price is calculated on a basis of minimum 8 participating companies and a 75% subsidy from the Danish Trade Council. If the number of participating companies changes or if the support from the Trade Council is not approved, we reserve the right to offer participation at a different price. Should this result in a higher price than the one quoted you have the right to cancel your participation.

Registration is in accordance with the General Terms and Conditions for participation in Export Promotion Events of the Confederation of Danish Industry. Read and/or download [here](#).