



Legacy Program

2024 Olympic and Paralympic Games

General Delegation for the Olympic and Paralympic Games
February 2023

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2024 legacy strategy

Legacy strategy

« Olympic Transformations »



➔ Dialogue with civil society in 2018 and 2019

➔ 1200 ideas and projects collected

➔ Announcement in June 2019

PARIS
MORE
SUSTAINABLE

PARIS
MORE
BEAUTIFUL

PARIS
MORE
ATHLETIC

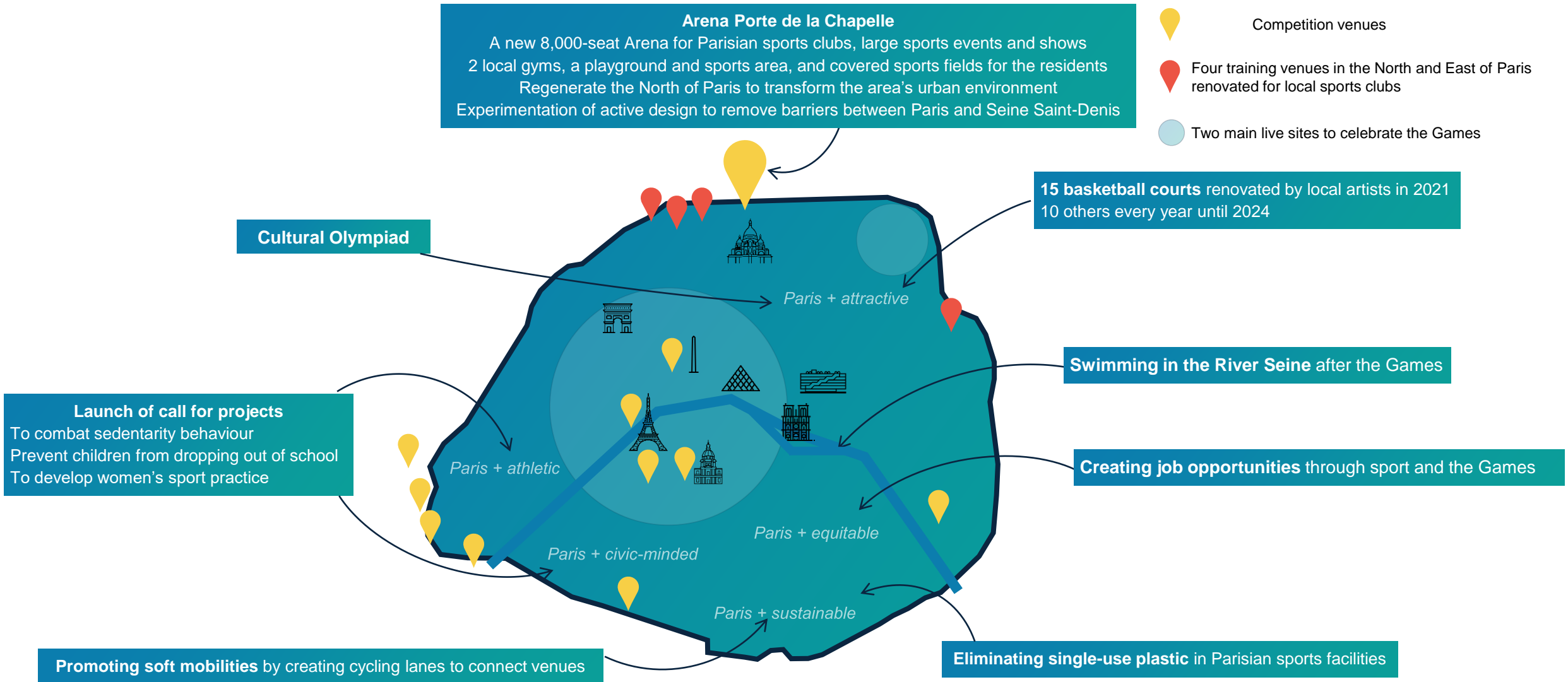
PARIS
FAIRER

PARIS
MORE
CIVIC

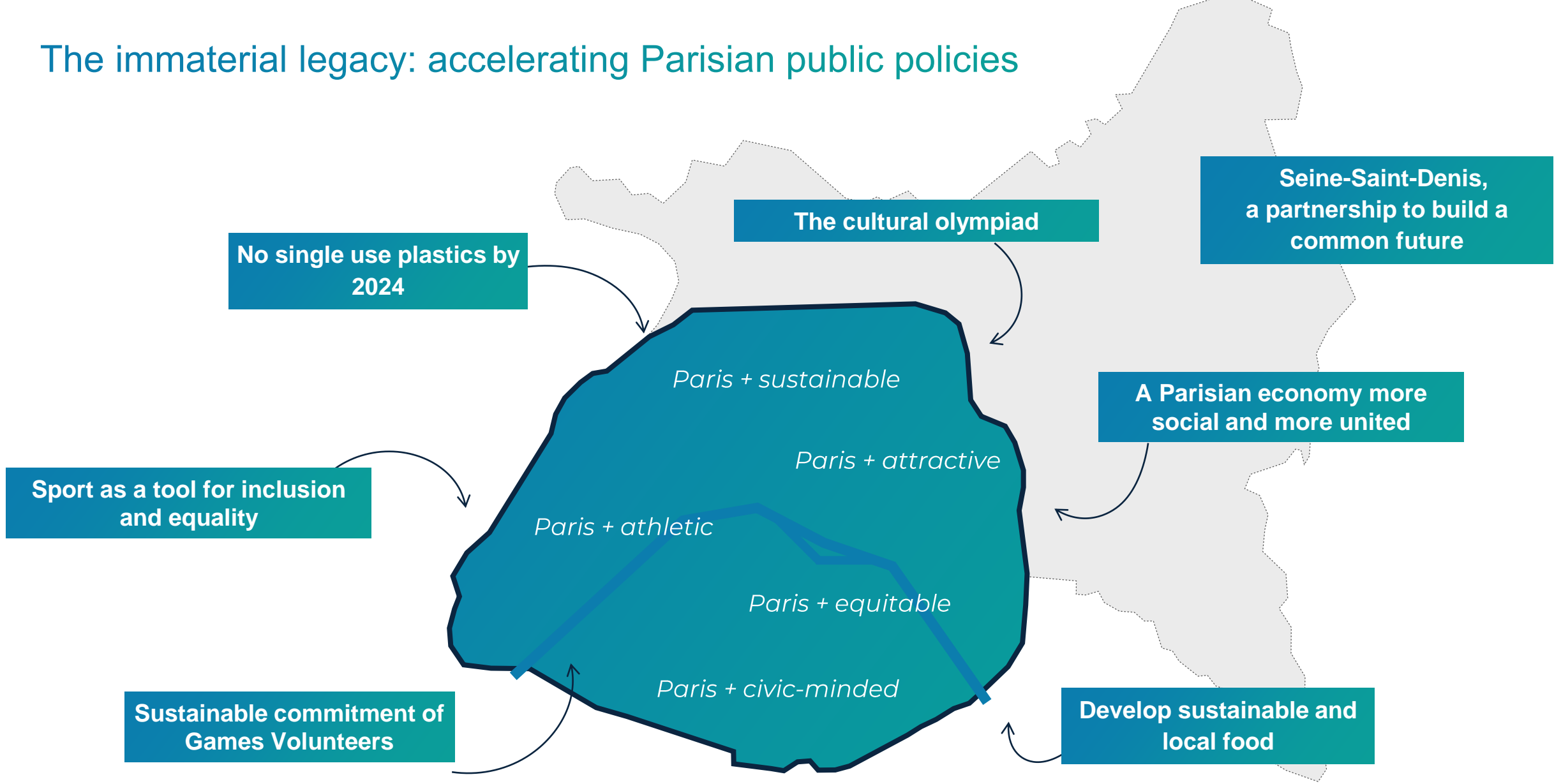


20 measures

Sport as a global driving force for legacy in Paris



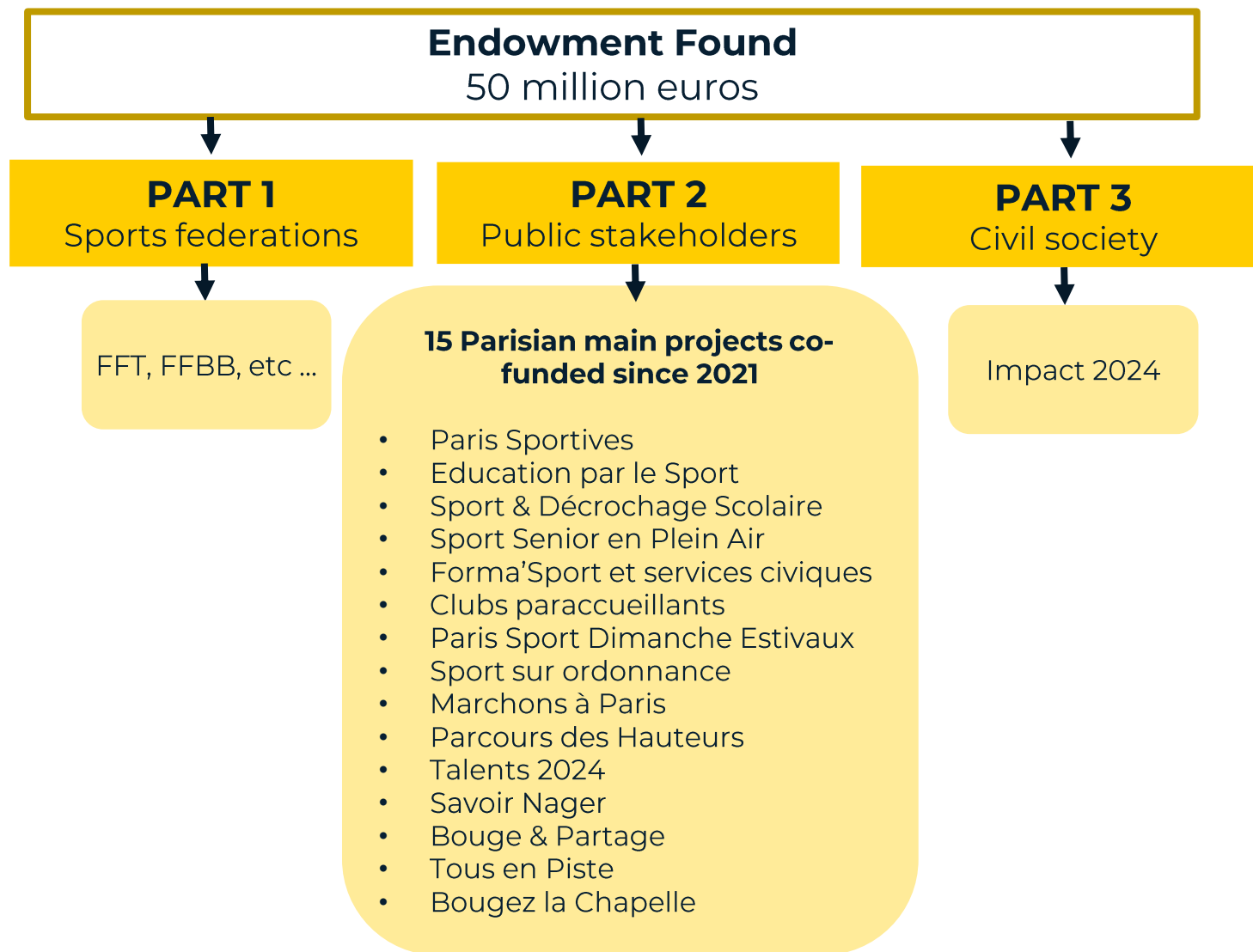
The immaterial legacy: accelerating Parisian public policies



02

**Legacy opportunities in the
Endowment Found Paris 2024 for
Parisian associations**

Endowment Found Paris 2024



4 fields of intervention



IMPACT 2024



54 laureates in Paris 2022



Project objective

The call for projects aims to support public service actors (sports clubs, associations, local authorities) who carry out innovative projects using sport as a tool for social impact based on the four themes of the endowment fund. The City of Paris is providing an **additional €300,000** to the Paris 2024 budget for Parisian projects (€1.2 million in total in 2022).



Priority criteria for Paris 2024 and the City of Paris

- . Social Impact Sport Lever
- . New project for new beneficiaries
- . Sustainable actions, no events, weekly ideally
- . Evaluation of the impact on the beneficiaries

PARIS SPORTIVES



32 laureates in 2022



Project objective

The project aims to encourage the use of mixed-gender fields and consists of supporting several Parisian clubs and neighborhood associations to finance the organization of regular sports activities in order to motivate and accustom women to use the physical education fields in free access.



Project objective

The project aims to support projects proposing the emergence of new programs of education through sport to reduce school inequalities and fight against school dropout and bring together schools and the sports movement to create synergies.

EDUCATION BY SPORT



25 laureates in 2022

NETWORK OF « PARACCUEILLANT » CLUBS



Project objective

This project aims to structure a network around the reception of disabled people in voluntary sports clubs.

15 Parisian clubs have joined the network since 2020



FORMA'SPORT AND CIVIC SERVICES



Project objective

The project is a free training program led by the CDOS Paris (Departmental Olympic Committee) designed for volunteers, managers, instructors, sports educators and employees of sports clubs

41 sessions conducted in 2021 for 84 clubs with 166 participants

Schedule

4 to 5 free trainings by month

Mobilization of all clubs desired in 2023



SUNDAY PARIS SPORT



Project objective

The project, operated by the Federations, offers free sport sessions in the public space to deal with the sedentary lifestyle issues that affect a large part of the population.



12 Locations in 2022 (9 districts)

4113 participants
during 22 sessions in 2022



Schedule

New locations in 2023



SENIOR OUTDOOR SPORT



Project objective

The project aims to use the sports movement to encourage physical activity among Parisian seniors over 55 by offering them regular outdoor sports activities, primarily from April to October.



From April for the
2023 sessions

HOW TO SWIM



Project objective

This program aims to encourage children, teenagers and adults to learn to swim, to prevent the risks associated with swimming and to avoid the risk of drowning

500 beneficiaries in 2022 including 448 children.



8 Mobilized Clubs in 2022
6 swimming pools in 2022



Schedule

- **Spring vacation (April 22 - May 7)**
- **Summer vacations (July 7 - August 7)**
- **Autumn vacations (October 21 - November 6)**



MOVE AND SHARE



Project objective

This project, co-constructed with partner associations managing social or medico-social entities, offers adults with disabilities and seniors with a loss of autonomy, as well as their caregivers, a moment of sharing around physical and cultural activities.



Schedule

**Every Monday afternoon
from october 2022 to
september 2023**



LET'S WALK IN PARIS

Project Objective

The project, led by the Paris Hiking Committee, consists of having a hundred children from Parisian leisure centers go hiking every Wednesday. **612 children have benefited from the project in 2022.**

The program also offers :

- For middle school students, during the school vacations: preparation sessions for a hike during the week (introduction to cartography and orientation) for a hike on Friday.
- For leisure center organizers, training sessions on the theoretical and practical aspects of hiking in groups.



ALL ON TRACK

Project objective

The project aims to support users and residents of social and accommodation establishments, in connection with bike schools, bike learning and improvement sessions, self-repair workshops with free access and urban walks to discover Paris in a different way.

2 bike-schools associations mobilized



LET'S ACTIVATE THE ROUTE OF THE HEIGHTS



Project objective

Project co-sponsored by the City of Paris and the administration Est Ensemble to discover the "heights walk" and fight against the sedentary lifestyle of the inhabitants of both territories, especially in working-class neighborhoods through the organization of :



Small tours led by associations (sports and cultural) **from June to September**

Great hike
playful and family to conclude the project at the **end of September**



BOUGEZ LA CHAPELLE



Project objective

This project aims to fight sedentary lifestyles among the inhabitants of the Charles Hermite (18th) and Saint-Denis neighborhoods, in collaboration with Plaine Commune and the City of Saint Denis, by offering :

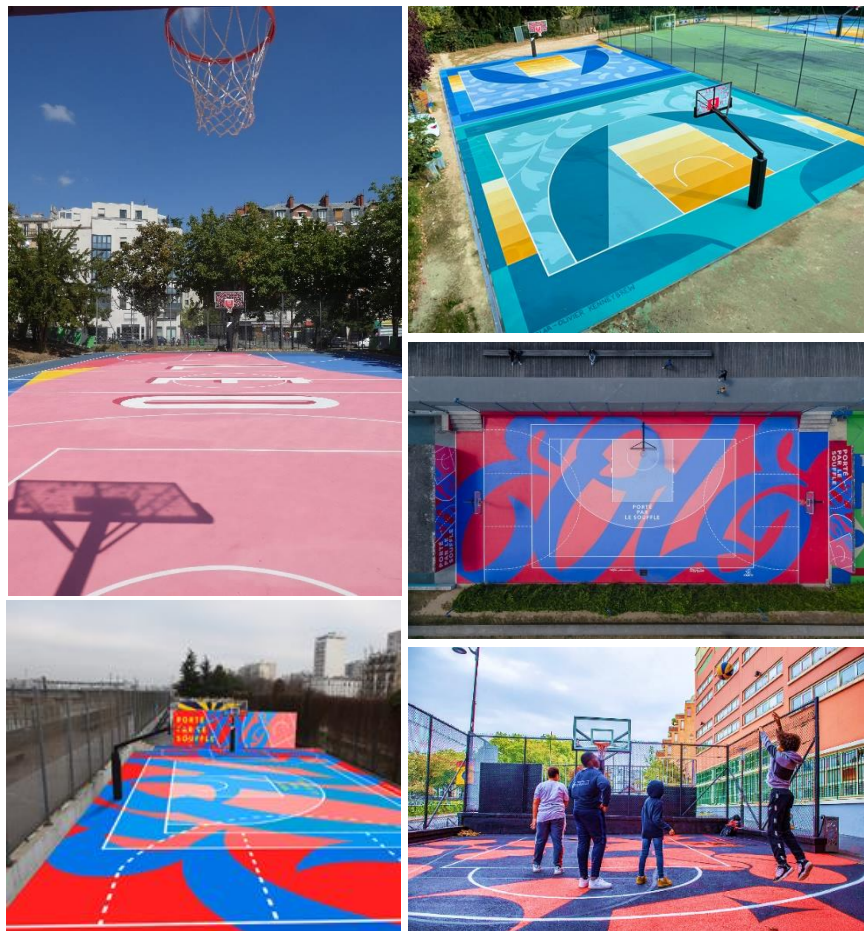
- regular and free physical activity sessions for the inhabitants of both areas through a call for projects
- playful urban developments through active design to improve urban aesthetics and reduce the feeling of insecurity in these areas
- school collaborations between the two territories



03

Further legacy opportunities

The artistic renovation of Parisian basketball outside fields (TEP)



11 fields renovated in 2021

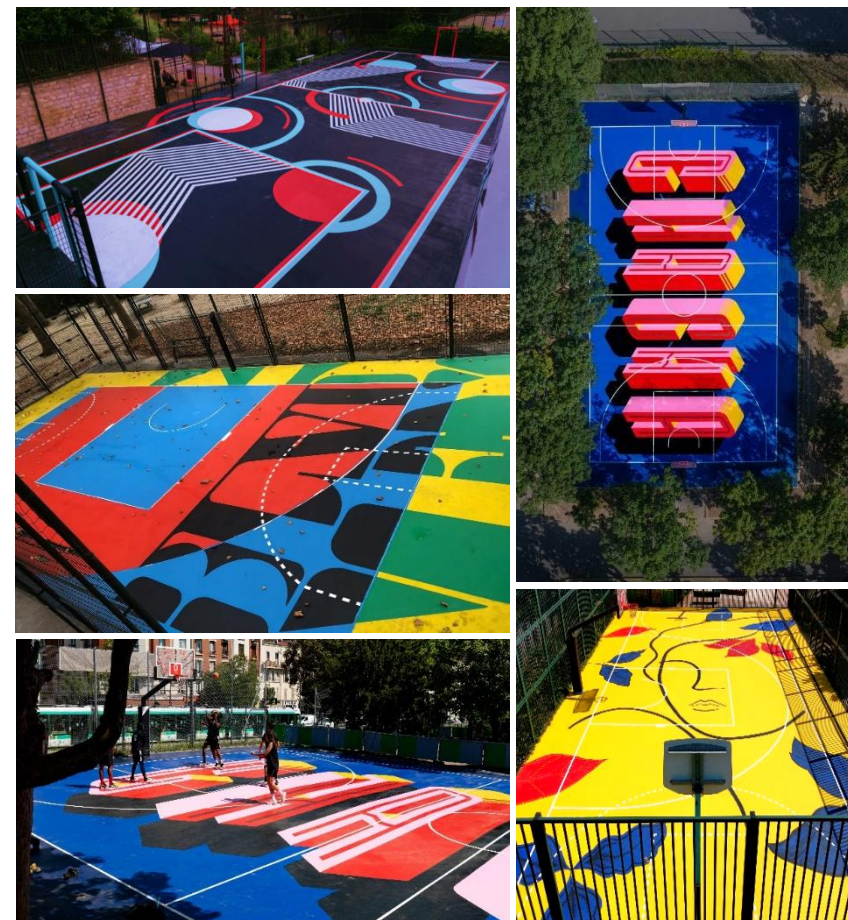
- 1 field at the Vincent Auriol TEP (13)
- 3 fields at the Calmette TEP (15)
- 1 field at the Serpollet square (18)
- 3 fields at Ladoumègue (19)
- 2 fields at the Serrurier TEP (19)

8 fields renovated in 2022

- 4 fields at the Léo Lagrange CS (12)
- 1 field at the Montsouris park (14)
- 1 field at the Charles Hermite square (18)
- 1 field at the Eole gardens (18)
- 1 field at the Claude Bernard square (19)

16 fields planned in 2023

- 1 field at the Villemin square (10)
- 1 field at the Charrière TEP (11)
- 2 fields at the Philippe Auguste TEP (11)
- 1 field at the Léon square (18)
- 2 fields at the Pailleron TEP (19)
- 2 fields at the Lagny TEP (20)
- 1 field at the Charles Moureu TEP (13)
- 1 field at the Duchêne TEP (14)
- 2 fields at the Sarrail TEP (16)
- 1 field at the Porte d'Asnières TEP (17)
- 2 fields at the Léon Frapié square (20)



More informations : [Des artistes embellissent les « playgrounds » - Ville de Paris](#)

Installation of urban tennis fields

1 field renovated in 2022

- Berlioz college yard (18)

5 fields planned in 2023

- 1 field in Baudelaire the school yard (12)
- 2 fields in the street of the Baudelaire school
- 2 fields in the Charles Moureu sport center (13)



Renovation of city-football fields



2 terrains renovated in 2022

- École handball field (18th)
- École football field (18th)

Field planned in 2023

- Barruel TEP (15th)

1 field planned in 2024

- Reuilly TEP (12th)

Plus d'information : Connaissez-vous l'urban tennis ? - Ville de Paris

Job opportunities



Paris Tous En Jeux

Since 2019, this program offers training in high-volume occupations that are valued in light of the 2024 Olympic and Paralympic Games. Implemented by associations and structures located mainly in working-class neighborhoods, the courses offered are pre-qualifying, qualifying or certifying. It offers training in the event industry, tourism, security, construction and catering. These training courses enable people of all ages, those undergoing professional retraining, those with few qualifications, etc. to acquire additional skills. The diversity of the training courses offered should allow each person to find the appropriate training program for his or her career.



Job dating « from the stadium to the job »

Organized by the City of Paris, Paris 2024, Pôle Emploi and a Federation to promote the abilities and sporting values of candidates. **11 are scheduled in 2023**



Social clauses in contracts

10% of the hours reserved for people on subsidized employment for the construction of the Arena Porte de la Chapelle (18th), the training sites (Max Rousié 17th, Poissonniers 18th, Dauvin 18th), the installation of Olympic lanes, etc.

TALENTS 2024

Program to finance projects related to the values of Olympism aimed at young people aged 16 to 25 in the Greater Paris area through a call for projects.

Step 1 – Selection of 24 projects, coached for 1 month through thematic workshops and training.

Step 2 – Selection ceremony of 6 winners. Pitch competition by the project leaders in front of a jury composed of personalities of the concerned sectors (economic sector, sports and associations, innovation, city of Paris and partners, members of the Parisian Youth Council).

Step 3 – Personalized support for 6 months and an endowment of €90,000 between the winners. The objective is to refine the project's framework, to make it concrete and to become a permanent part of the Parisian ecosystem of innovation and/or associative life.

6 lauréats 2022-2023

- **Boobs**

Brand of aesthetic sports bras designed for women with large breasts.

- **Encordés pour s'élever**

Transmission of the values and teachings of the high mountain to young people who are far from it thanks to a sporting and eco-responsible expedition

- **Théraventure**

Therapeutic "microadventures" adapted for caregivers to raise awareness of the benefits of a lifestyle more respectful of our health and our planet.

- **Binko**

Invention of a machine that recognizes, crushes and sorts waste to improve recycling

- **Atmosgear**

Invention of the 1st electric rollerblades with a technology made in France

- **Moove Toi**

Adapted physical activity session made accessible and fun for seniors, chronically ill and people with disabilities



The laureates of the class of 2022-2023 were selected in **February 2023**

Launch of the call for projects for the 2023-2024 promotion is planned for the summer 2023.

CULTURAL OLYMPIAD - Events

Workshop for children PARIS SPORT VACANCES + CULTURE



Declination of Paris Sport Vacances with an artistic/cultural aspect.

During holidays :

- Sport activities the morning
- Cultural activities the evening



Summer festival FORMES OLYMPIQUES



for cultural structures to offer Parisians free outdoor cultural events during the summer, bringing art and sport together.

Events from June 23 to September 17

EXHIBITIONS Itineraries in the City's structures



1924-2024

D'UN SIÈCLE À L'AUTRE



- 1924 - 2024, Paris an Olympic Centenary
- Sport, History and Citizenship
- 24 artists' games
- 1922 Women's Games

CULTURAL OLYMPIAD – Legacy

24 artworks in sport facilities

Artistic collaborations under review

- Art schools (Boulle, Estienne, Duperré)
- The EPSAA
- The Contemporary Art Fund
- Les Ateliers de Paris
- The Paris Design Week

Goal

Install artworks in order to leave a long-term legacy of 24 artworks in 24 facilities throughout Paris.



School residencies - art to grow up

Goal

12 residencies in Parisian colleges are registered and a cross-residency Paris/Seine-Saint-Denis with the Carreau du Temple.



Residences of Olympian artists

Goal

Project carried by the Olympic Foundation for Culture and Heritage of artistic residences of (ex)-Olympians in structures welcoming the priority public of the City of Paris:

- Social Centers
- Child welfare structures
- Schools
- Social or medico-social entities
- Shelters

CULTURAL OLYMPIAD – Artistic residencies

Artistic Residencies in Sports “Associated Artists and Athletes”

Goal

Encourage and support the implementation of artistic residencies in sports environments in conjunction with the SSD and Paris 2024 to create new links between artists, athletes, cultural and sports organizations and thus open up new perspectives for cooperation between the worlds of art and sport. A total of 24 residencies should be created before the summer of 2024.

15 residencies 2022-2023

Schedule 2023

- Launch of the call for projects – spring 2023
- Beginning of residencies – autumn 2023



Art and sport project

11th district project :

To propose to the neighborhood's elderly a project combining cultural practice and weekly adapted physical activities aiming to use cultural practice as a tool for social interaction

14th district project :

Setting up weekly workshops and intensive dance, parkour and music sessions led by professionals and local associations, for families in the neighborhood.

18th district project :

Introduction to synchronized boxing with music. Various activities are offered: boxing workshop, wellness workshop, introduction to photography, photo exhibition.

GENERATION 2024 LABEL

4 objectives:

1. **Develop structuring projects** with the sports clubs of the territory: fight against sedentary lifestyle, cultural Olympiad, sensitization to the handicap/ fight against discriminations/Olympic values
2. **Participate in Olympic and Paralympic** promotional events
3. **Accompanying** or hosting high-level athletes
4. **Open** the schools' sports facilities to clubs

214 labeled institutions

141 schools
38 secondary schools
20 high schools
8 Social or medico-social entities
6 school groups
1 university

**New campaign of
labelling from January to
May 2023**



SCHOOL SPORTING GAMES



**27 sport complex
in 15 districts**

**During the Olympic and Paralympic week,
from the 3rd to the 7th April 2023**

Mobilization of **14,000 children**

Educational binder sent to all schools, all children in CM classes, teachers and teaching units of children with disabilities



INCLUSION
2023 Theme

- To ensure that as many children with disabilities as possible are able to participate
- To promote Paralympic sports and mixed practice
- Involve the parathletes in the JSS with time for exchange prior to the event in class
- Use new resources from Paris 2024 (mascot, quizzes, educational sheets, etc.)