

DI days

House of Denmark Day 1

DI days

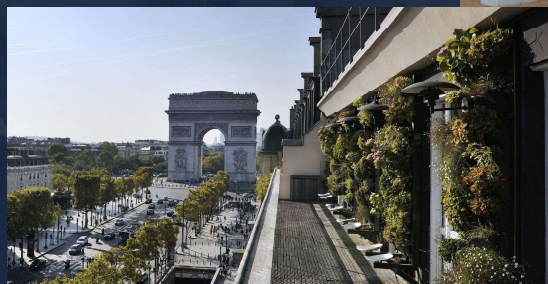
House of Denmark – olympic seminar

- Registration
- Meet and greet incl. coffee/snacks
- Hand out of official merchandise

Welcome/introduction/Sector seminar

Olympic session

Legends lounge visit



DI days

Clubhouse and Olympic event Day 2

Olympic event

Each group of 50 will be divided for 1- 2 events.
Event tickets for groups can be split in smaller groups.

Event session normally 2-3 hours.

Recommended transport for Olympic events - public
transport/metro. For some venues metro will be combined
with olympic shuttle buses.

Event ticket will be combined with access to Clubhouse 24

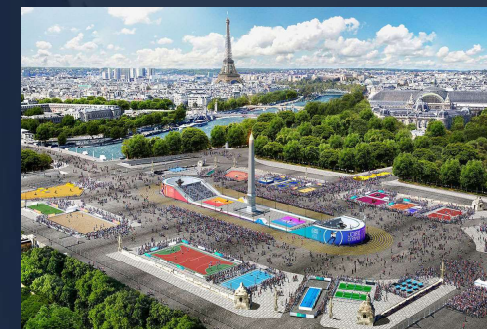
Catering at Clubhouse and venues not included.

Clubhouse 24 Paris

Exclusive access to IOC Clubhouse 24 at Palais Tokyo (at Eiffel Tower)

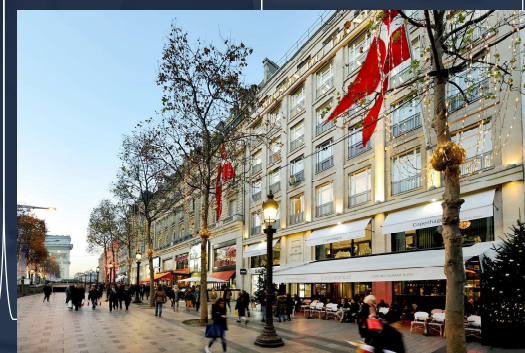
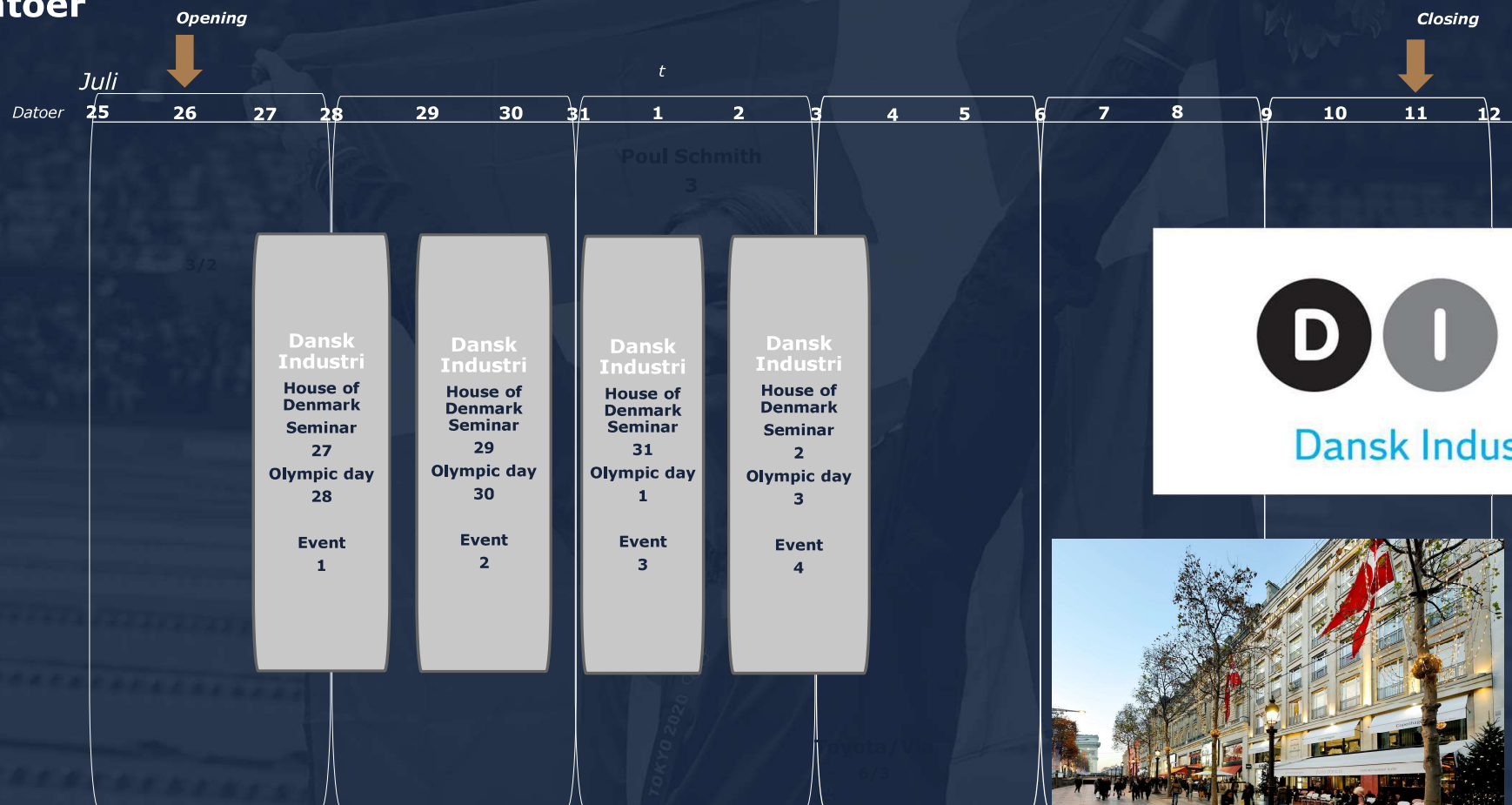
- Registration
- Drink/snack
- Events,
- Live music, entertainment
- Bars, restaurant

Opening hours 10.00-22.00. Tbc.



DI days

- Datoer





DI days - event 1

27th of July – 28th of July

House of Denmark - seminar the 27th of July.

Olympic event and Clubhouse – the 28th of July.

All 50 tickets for tennis.

Venue - Roland Garros

Tennis

- o Session at 12.00

TEN06, Cat C
start 12.00 end 17.00
Men's Singles First Round
Women's Singles First Round



DI days - event 2

29th of July – 30th of July

House of Denmark - seminar the 29th of July.

Olympic event and Clubhouse – the 30th of July.

Group of 50 split for 3 different sessions for tennis and beachvolley (divided by 10)

Venues - Roland Garros and Eiffel tower

Tennis

- o Session at 12.00

TEN07, Cat B. start 12.00 end 17.00

Men's Singles ; Women's Singles ; Men's Doubles; Women's Doubles - First Round

Beachvolley

- o Sessions 9.00 and 15.00

VBXV 10 og 11. Cat. B Women and Men Preliminary Phase. End 12.00 – and 18.00.



DI days - event 3

31th of July – 1st of August

House of Denmark - seminar the 31th of July.

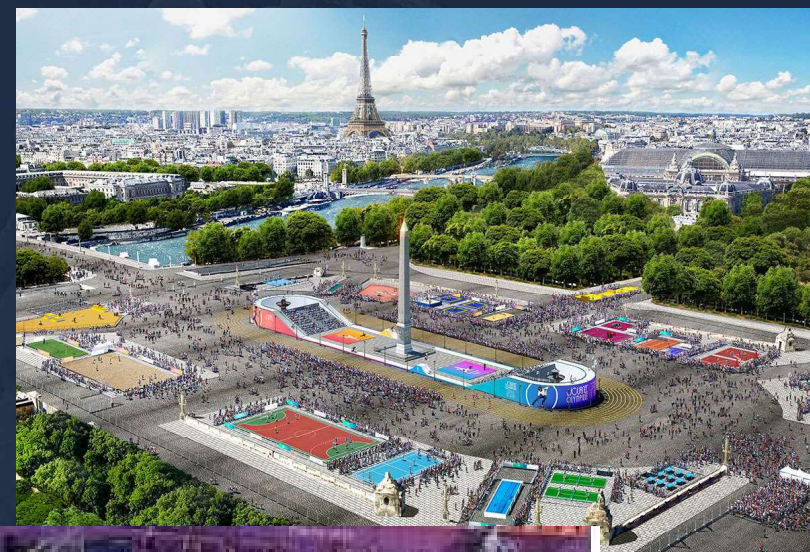
Olympic event – the 1st of August .

All 50 guests for 3 x 3 basketball

Venue - Place de La Concorde

3 x 3 basketball
o Session at 18.00

BK307, Cat C. End 20.00
M/W – pool round, 4 matches



DI days - event 4

2nd of August – 3rd of August

House of Denmark - seminar the 2nd of August

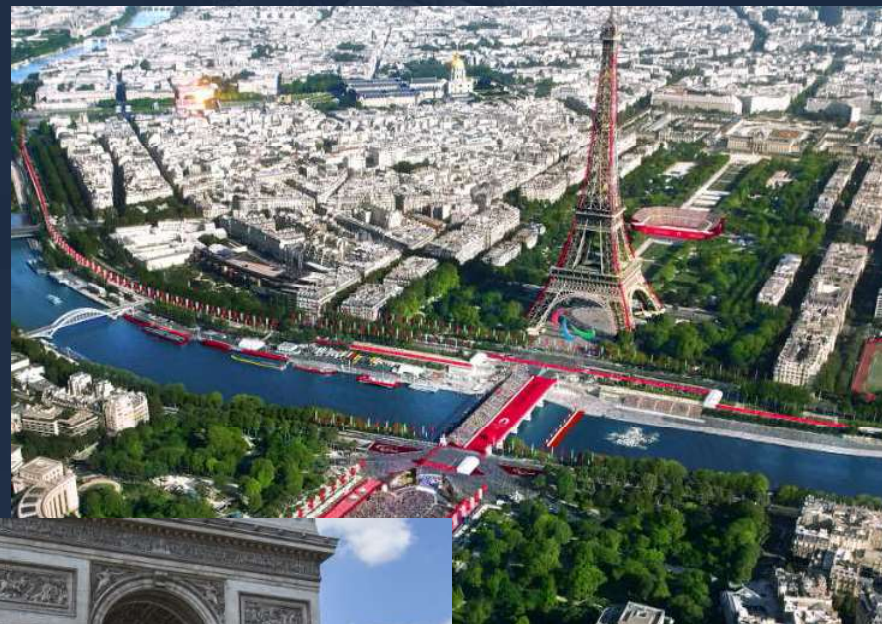
Olympic event – the 3rd of August .

All 50 guests for cycling road, men

Venue - Pont Iena

- o Start at 11.00

CDR02. Cat A. End app. 16.00-17.00



House of Denmark partner

Requests for hotel

Request for hotels through

- DI travel agent BCD
- IOC/On Location
- Other travel agents



DI days

Hotel Gaston



HOTEL GASTON ★★★

MIN 3 NIGHT 440 € / NIGHT DOUBLE OR TWIN ROOM

LOCATED IN THE HEART OF THE BATIGNOLLES DISTRICT A FEW STEPS FROM THE ARC DE TRIOMPHE

- BREAKFAST INCLUDED
- FREE WIFI
- AIR CONDITIONING

DISTANCE: METRO STATION 5 MIN |
ARC DE TRIOMPHE 20 MIN





Dansk Industri

INGEN
VINDER
ALENE

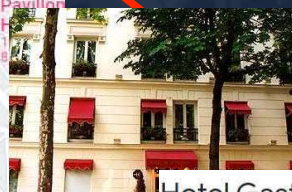
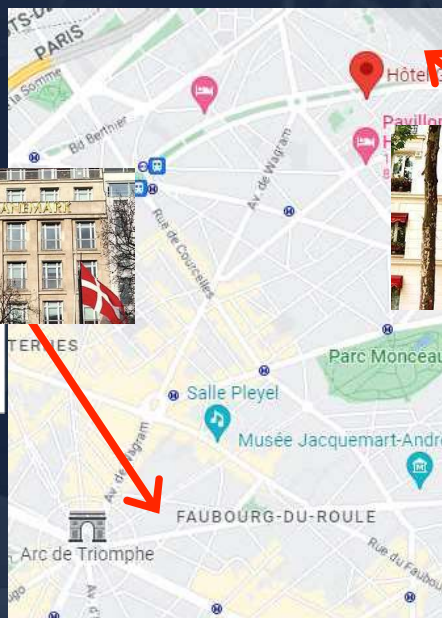
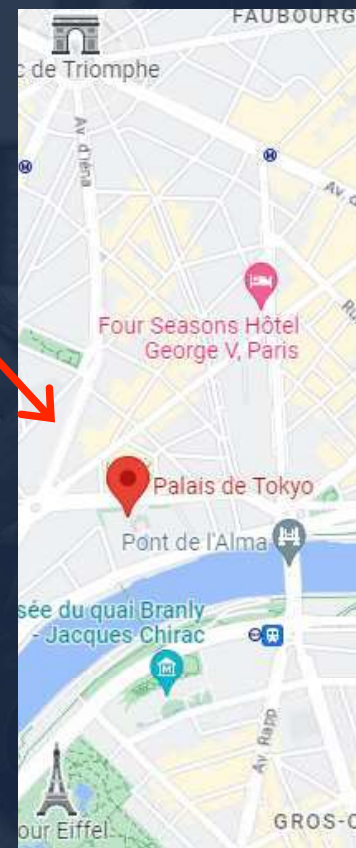


TEAM DANMARK

Paris 2024 Locations



PALAIS
DE TOKYO



Hotel Gaston



MAISON
DU
DANEMARK

Dansk Industri

- Potential hotel request





Dansk Industri



DI Days

IOC Clubhouse 24 Paris

Our partners will have access to Clubhouse 24 Paris – the official IOC Paris 2024 hospitality set up located in Palais Tokyo (closed to Eiffel Tower).

- Entertainment
- Events
- Live music
- Bars
- Restaurants



Entrance and welcome drink included.



DI Days

Official Olympic collection

The official uniform for our Olympic team (NOC uniform) for Tokyo 2020 was designed by a team of Danish athletes, HRH Crown Prince Frederik and HRH Crown Princess Mary.

Our NOC uniform for Paris 2024 will also be delivered by Bestseller with the brands Vero Moda and Jack & Jones.

Danish Olympic partners and House of Denmark partners will have access to elements from our official Paris 2024 NOC uniform.



Maison du Danemark VisitDenmark

VisitDenmark is planning for a open space b-t-c area (non olympic) at the ground floor around Maison du Danemark

- In front of Maison du Danemark at Champs-Elysees
- On the terraces of the restaurant
- In and around Frederikskirken (connected to the backyard of Maison du Danemark)

This area will include b-t-c options like sales/sampling.



Paris 2024

House of Denmark

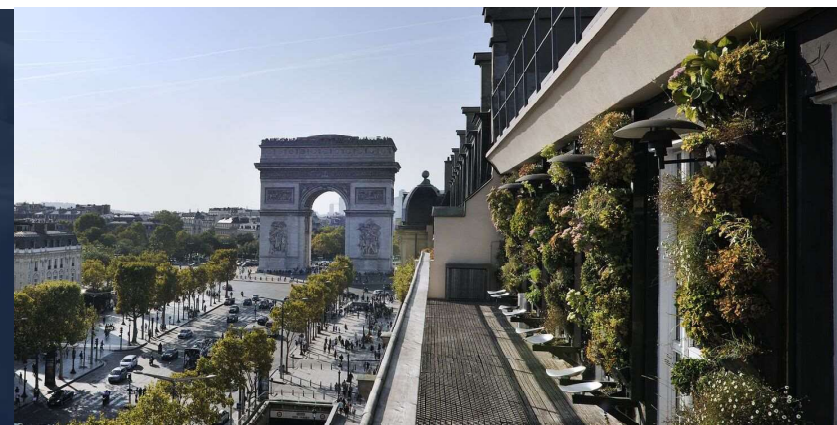
- Maison du Danemark will be a unique location for our official olympic operation, House of Denmark.
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- Organizers are Team Denmark and DIF (the National Olympic Committee and Sports Confederation of Denmark) .
- House of Denmark is a lounge – and seminar area - closed for public.
- Access to HoD is by accreditation only :
 - Danish Olympic athletes
 - Olympic staff members (coaches, sport managers, experts)
 - Olympisk Idrætsforum
 - VIP's, dignitaries, royalties
 - IOC, Paris 2024
 - Guests and representatives from Danish Olympic partners and House of Denmark partners



House of Denmark Legends lounge

7th floor

- Lounge placed on the top floor
- Olympic decorated
- TV, danish TV signal
- Bar options
- Large terrace with an unique view
 - Eiffel tower
 - Champs-Élysées
 - Arc de Triomphe



House of Denmark Seminar/exhibition

2nd floor

A combined seminar and exhibition area on 2nd floor will be dedicated for our partners exclusively on a daily basis.

View to Champs-Élysées and the garden area.

- o Seminar area (100m²/80 persons) and
- o Exhibition area (100 m²)

A decoration set up will be available for partners to secure customization of signage

