



JOIN THE GOVTECH EVENT AT THE DANISH AMBASSADOR TO TOKYO'S RESIDENCE FROM 5 TO 8 AUGUST 2021 DURING THE OLYMPIC GAMES

VERY LIMITED AVAILABILITY - DEADLINE 2 JULY 2021

The Royal Danish Embassy in Tokyo together with the Confederation of Danish Industry, the Danish Chamber of Commerce and the Danish Agriculture and Food Council are excited to present this event to Danish companies.

Over the last 6 months, the Embassy together with the Danish Agency for Digitisation has conducted around 90 meetings with Japanese government officials in charge of govtech at a national, regional and city level.

The Embassy is now ready to introduce Danish govtech companies to this network as well as other contacts.

Officials based in Tokyo will be invited from central and city-level authorities to a seminar in the residence with 20 participants. Moreover, we expect 100 virtual participants from the rest of the country.

THE EVENT WILL COINCIDE WITH THE OLYMPICS IT WILL ALSO COINCIDE WITH THE DANISH EMBASSY SETTING UP A 400 SQM PAVILION IN ITS COURTYARD.

AS A CONSEQUENCE, JAPANESE GOVTECH DECISION-MAKERS ARE INTRODUCED TO MANY ASPECTS OF DENMARK, INCLUDING:

- FOOD & BEVERAGES, INCLUDING A DANISH 'PØLSEVOGN',
- DANISH COMPANIES AND THEIR PRODUCTS
- LIVE FOOTAGE FROM THE OLYMPICS WITH DANISH NATIONAL TV BROADCASTING ON A BIG SCREEN F
- LARGE SCALE EXHIBITION OF THE JAPANESE INFLUENCE ON DANISH ARCHITECTURE CURATED BY PROFESSOR CHRISTOFFER HARLANG

PRICE: 9,800 DKK
INCLUDING 75 PER CENT SUPPORT FROM THE TRADE COUNCIL



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
The Trade Council



Confederation of Danish Industry



Danish Agriculture
& Food Council

DANSK
ERHVERV
Danish Chamber of Commerce



Solutions of tomorrow
By Denmark

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YOU WILL GET!

An opportunity to present your company and your solutions to important Japanese decision-makers and potential partner companies including:

- *Welcome by Ambassador, Japanese ministers (TBC)*
- *Simultaneous interpretation*

Please note that only a limited number of companies can participate due to the limited space and availability is on a first-come, first-served basis.

The price is based on an already approved 75 per cent funding from The Trade Council. If not enough companies are signed up we will not be able to offer participation at the mentioned price.

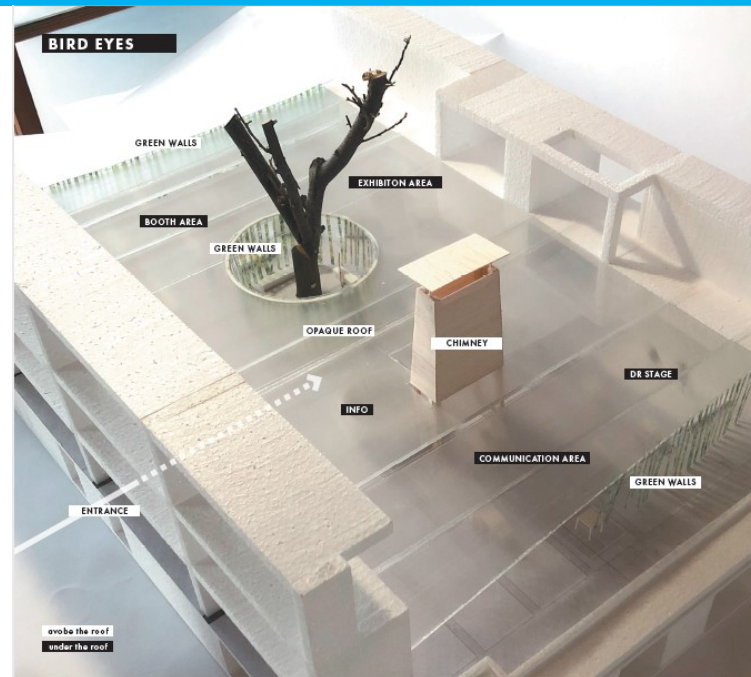
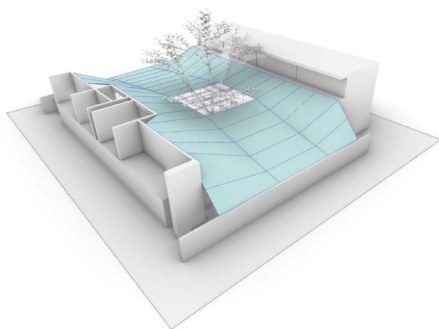
If the price ends up higher your registration will not be binding, and you can choose to opt out. To receive funding from The Trade Council you will need to sign up with your Danish VAT number and your Danish HQ will be invoiced.

PRICE

Participation fee

DKK 9,800 excluding VAT

Costs for individual events, food & drinks and logistics & transportation are not included.



SIGN UP!

Please register by clicking 'REGISTER HERE' and follow the link to the online registration form.

Deadline for binding

registration is **FRIDAY 2 JULY 2021**

Please read the General Terms and Conditions for participation in Export Promotion Events of the Confederation of Danish Industry on the registration page.

[**REGISTER HERE**](#)

CONTACT



Thomas Højlund Christensen

+81 90 2499 4682

thhchr@um.dk



Akiko Kamigori

+81 80 4000 6915

akikam@um.dk



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