



PACK EXPO LAS VEGAS SEPTEMBER 27-29, 2021



LIMITED SPACE! The Confederation of Danish Industry together with The Danish Export Association has secured a very attractive area at Pack Expo Las Vegas 2021. We only have 900 sq. feet available and they are being distributed as 5 booths of 150 sq. feet and 2 booths of 100 sq. feet—first come, first serve. The area is located [here](#)

PACK EXPO LAS VEGAS is North America's leading packaging and processing event in 2021 with over 2,000 expected exhibitors showcasing their latest packaging products and solutions. Biannually, the exhibition attracts more than 30,000 attendees from across 40+ vertical industries. Statistics from PACK EXPO LAS VEGAS 2019 show, that 78 per cent of attendees make or influence purchase decisions, that about half of the attendees were CEOs, plant managers, GMs or senior management, and that 47 of the top 50 food and beverage companies of 2019 were represented.

THE DANISH PAVILION is a turnkey solution providing you with a platform to present your company and products, as well as practical advantages in terms of planning and participation in the exhibition. Being part of a joint pavilion is a more effective and cost-efficient way for your company to attract potential customers and offers possibilities for networking and an opportunity to exchange knowledge with other exhibitors with similar interests in the Americas. The Danish Pavilion is a walk-on concept with a strong national identity. All walls will feature wall-to-wall prints of product photos and your company logo printed on the front. The pavilion will be ready for you one day prior to exhibition

YOU WILL GET

- Own booth at the Danish Pavilion fully equipped with counters, chairs, tables, shelves, lighting, wall-to-wall prints, and access to shared storage room.
- Coordination of services provided by the exhibition organizers and hotel & travel proposal including exhibition catalogue
- Assistance from the Confederation of Danish Industry in all aspects of your participation.

PRICE (excl. VAT)

10x10 feet (9,3 sqm): **DKK 22,500 (2x)**
 15x10 feet (13,9 sqm): **DKK 32.750 (5x)**

The price is calculated on a basis of 7 participating companies. If the number of participating companies changes, we reserve the right to offer participation at a different price. Should this result in a higher price than the one quoted you have the right to cancel your participation. 75 per cent funding from the Danish Trade Council is already approved and is included in the price. Maximum DKK 75,000 in funding per company.

Organized by:



Confederation of Danish Industry

Co-organizer:



Partly funded by:



**MINISTRY OF FOREIGN
AFFAIRS OF DENMARK**

The Trade Council

WHO SHOULD JOIN?

PACK EXPO LAS VEGAS 2021 is relevant for companies working with:

All equipment related to baking & snack, beverage, chemical/household, cosmetics/personal, food, pharma/medical device, brand/design, robotics, intuitive controls, energy efficiency, hygienic design, line integration, digital printing, labelling, track & trace, anti-counterfeiting, automation & continuous processing, cleaning & sterilization, cold chain logistics, labelling, remote & operation, commissioning, qualification & validation, contract manufacturing, dose processing, HVAC, packaging, quality

SAVE TIME AND MONEY ON YOUR ATA CARNETS

The Confederation of Danish Industry's Chamber of Commerce can help you and your company with an ATA Carnet. As a member you will save 50 per cent on the price. The ATA Carnet is a document permitting temporary duty-free and tax-free export and import of goods (up to one year). Using a carnet is the easiest way to speed through Customs and save money. Please contact DI Certifikatservice (DI Chamber of Commerce), we are ready to help you with your ATA Carnet and answer your questions. [Read more here!](#)

SIGN UP!

Please register by clicking the box below to follow the link to the online registration form.

Deadline: 18 December 2020

[REGISTER HERE](#)

TENTATIVE PROGRAMME

Sunday 26 September 2021

Visit at the Danish Pavilion at Pack Expo in Las Vegas Convention Center

Monday 27 September 2021

Exhibition open from 09.00 to 16.00

Exhibitor access from 08.00

Exhibitor networking dinner by invitation of the Confederation of Danish Industry (included in participation price)

Tuesday 28 September 2021

Exhibition open from 09.00 to 16.00

Exhibitor access from 08.00

Wednesday 29 September 2021

Exhibition open from 09.00 to 16.00

Exhibitor access from 08.00

CONTACT

For any questions in relation to the event, please contact:

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THE FINE PRINT

The Danish Trade Council has approved the funding for the project. Registration cannot be made dependent on location in the Danish area i.e. corner position. The location of each company will be chosen by lottery, but size of the area and competition situation between exhibitors will be considered. You are guaranteed not to be next to a competing company selling the same kind of products. Registration is in accordance with the General Terms and Conditions for participation in Export Promotion Events of the Confederation of Danish Industry (DI). Download [here](#).

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