

HAMBURG COPENHAGEN BUSINESS FORUM 2021

Germany and Denmark – Joining Forces for Green Growth

Program for Hamburg Copenhagen Business Forum

25 August 2021 at DI



Agenda for the Day

- 09.30** Registration, coffee, and networking
- 10.00** Welcome remarks
Lars Sandahl Sørensen, Director General, CEO, Confederation of Danish Industry, DI
Dr. Malte Heyne, CEO, Hamburg Chamber of Commerce
- 10.10** Speech by Benny Engelbrecht, Minister for Transport in Denmark
- 10.20** **“Sustainability – the driver for future growth in the region”**, Keynote by Jens-Peter Saul, Group CEO, Ramboll A/S and Hamburg Ambassador
- 10.45** Coffee and networking
- 11.05** Panel Discussion: **“How to foster green growth between Germany and Denmark”**
Senator Michael Westhagemann, Minister for Economy and Innovation, Hamburg
Lykke Friis, Director, Think Tank EUROPA
Sebastian Averdung, CEO, Averdung Ingenieure & Berater GmbH
Mimi Sewalski, Managing Director, Avocado Store, Hamburg
Martin Neubert, CCO and Deputy CEO, Ørsted A/S
Moderator: Dr. Annette Horvath, Vice-President German-Danish Chamber of Commerce, CEO, Trade Well Plus
- 12.00** Networking lunch
- 13.00** Sector seminars: Energy, Transport, Digital Health, Green buildings
- 14.10** Coffee and networking
- 14.30** Parallel sector seminars: Energy, Transport, Green buildings, Start-ups
- 15.40** Final plenary session with workshop results
- 15.55** The Fehmarn Belt Fixed Link: A sector analysis of the new trade opportunity
Tjalfe Bang Johannesen, Student, University of Aarhus
- 16.05** Closing remarks by Jens-Henrik Stilhoff Nicolaisen, President of the German-Danish Chamber of Commerce
- 16.15** End of conference
- Move to 7th floor for refreshments and barbecue at the terrace of DI facing Tivoli Gardens*
- 16.30** **Growing together: Northern Germany and Denmark**,
Claus Ruhe Madsen, Mayor of the Hanseatic City of Rostock
- 20.00** End

Programs for Sector Seminars in the Afternoon

- Digital health
- Energy transition
- Green buildings
- Start-up companies
- Transport

Digital Health

Companies in Germany and Denmark are at the forefront of working with digital health solutions and cooperating with the health sector. The digital transformation is a positive development both for the patients and for the costs of running an economically efficient health sector in the Hamburg and Copenhagen region. Digital solutions from German and Danish companies can improve the economy of the health sector further, reduce CO2 emissions and contribute to green growth.

- 13.00** Introduction and moderation by Dr. Florian Brill, Chairman of the Health Economy Committee of the Hamburg Chamber of Commerce and Managing Partner at Bill + Partner GmbH Institut für Hygiene und Mikrobiologie
- 13.05** Keynote: Digital transformation of Germany's healthcare system, Prof. Jörg Debatin, Health Innovation Hub, Germany (Online)
- 13.20** Keynote: The Danish Digital Health Strategy 2018-2022, Jesper Grønbæk, CEO, Health Tech Hub Cph.
- 13.30** H3-Health Harbour Hamburg, the cross-sector cooperation model for a digital patient journey, by Henning Schneider, CIO Asklepios (Online)
- 13.40** Service logistics based on Radio-Frequency IDentification, RFID and Internet of Things, IOT, Jacob Christian Nygaard, Senior Manager, Business Development, Systematic A/S
- 13.50** Panel debate and Q & A
- 14.05** Conclusion by moderator
- 14.10** End of session

Green Energy Transition

Renewable energy, sector coupling, district heating

Hamburg / Northern Germany and Copenhagen / Denmark - are frontrunners in the development of efficient and integrated renewable energy solutions – with fast-growing shares of renewables being integrated into the energy systems. In Northern Germany, strong development agendas are being pursued within the “Norddeutsche Energiewende 4.0 (NEW 4.0)”, and its successor project – Norddeutsches Reallabor Energiewende. In Denmark, the overall climate goal of 70% reductions in CO2 emissions by 2030 is a driver for further acceleration in renewables and energy efficiency.

Sector coupling is already at an advanced state optimizing synergies between electricity, heat, gas, industry, and transport. Multiple storage solutions are being explored and developed for future use. Meanwhile at city level, much work takes place to further enhance and expand the district heating networks and use them as a means for further integration of renewable energy, storage, flexibility and efficiency in the energy system.

13.00-14.10 Green Energy and Innovative District Heating

- 13.00** Introduction by moderator Hans Peter Slente, Senior Advisor, Danish Energy Industries Federation
- 13.05** Christian Heine, CEO, Hamburg Wärme GmbH
- 13.15** Sebastian Averdung, CEO, Averdung Ingenieure & Berater GmbH and Chairman of Renewable Energy Hamburg Cluster Agency
- 13.25** Anton Koller, Divisional President District Energy & Buildings, Danfoss
- 13.35** Frank Scholdann Lund, Head of Strategy and Marketing, Aalborg Energie Technik
- 13.45** Debate – Panel and Audience
- 14.10** End of session

14.10-14.30 Coffee and networking

14.30-15.40 Renewable Energy and Sector Coupling

- 14.30** Introduction by moderator Reiner Perau, CEO, German-Danish Chamber of Commerce
- 14.35** Christian Heine, CEO, Hamburg Wärme GmbH
- 14.45** Dr. Tim Meyer, Member of the Board, Naturstrom AG (Online)
- 14.55** Poul Skjærbæk, Head of Innovation and Products, Siemens Gamesa Ren. Energy
- 15.05** Prof. Jakob Østergaard, DTU Electrical Engineering, Technological University of Denmark
- 15.15** Debate – Panel and Audience
- 15.40** End of session

Green Buildings

The challenge to achieve CO2 neutrality - Experiences in solving problems

Companies in the Hamburg and Copenhagen region have a lot of knowledge and experience, when it comes to building in a climate friendly way. Sharing these experiences between Danish and German companies is important, when working towards the goal to achieve CO2 neutrality in buildings.

- 13.00** Introduction by the moderator, Lars Emil Kragh, Head of Business Development, Danish Association of Architectural Firms
- 13.05** Lisbet S. Qvist, Group Manager, Technical Support, Züblin A/S
- 13.20** Ole Schrøder, Architect MAA, founding partner of Tredje Natur and Chairman of Byggesocietetet
- 13.35** Theis Hybschmann Petersen, Administrative Officer, City of Copenhagen - Properties and Procurement
- 13.50** Debate and Q & A
- 14.05** Conclusion by the moderator Lars Emil Kragh, Head of Business Development, Danish Association of Architectural Firms
- 14.10** End of session

14.10-14.30 Coffee and networking

Future challenges to achieve CO2 neutrality

There is a lot of potential and exciting new business opportunities in the future work with green buildings in the Hamburg and Copenhagen area. However, there are also many challenges and costs in the work to achieve CO2 neutrality in buildings, which are important to address in the private and public sectors in Germany and Denmark.

- 14.30** Introduction and welcome by the moderator Lars Emil Kragh, Head of Business Development, Danish Association of Architectural Firms
- 14.35** Gitte Krusholm Nielsen, CEO, Danske Tegl
- 14.50** Lars Kragh, CEO, KHR Arkitekter
- 15.05** Dr.-Ing. Peter Möhle, Managing Director, EPEA, Environmental Protection Encouragement Agency, GmbH – Part of Drees & Sommer (Online)
- 15.20** Camilla van Deurs, Chief Urban Architect, City of Copenhagen
- 15.35** Conclusion by the moderator
- 15.40** End of session

Start-up Companies

Startups Supporting Green Growth and Green Transition

Regarding startups supporting green growth and green transition in Greater Copenhagen and the Metropolitan Area of Hamburg, the goal is the creation of a network between the startup scene in the two cities and to strengthen the cooperation between Denmark and Germany to strive in global competition.

- 14.30** Introduction and welcome by the moderator, Michael Ambjørn, Managing Director, UrbanTech and Rainmaking
- 14.35** Presentation by Lisa Mallner, AI Investment Manager, Copenhagen Capacity – Greater Copenhagen as an emerging startup-hub
- 14.45** Presentation by Sarah Meyn and Arne Lotze, Startup Unit Hamburg, Hamburg Invest
- 14.55** Presentation by Alejandro Franco, Co-Founder & Chief Commercial Officer at Kaffe Bueno
- 15.05** Presentation by Stefan Sletting-Nielsen, COO, Lyras A/S
- 15.15** Presentation by Robert Heinecke, Co-Founder & CEO, Breeze Technologies (Online)
- 15.25** Presentation by Christian Schiller, Co-Founder & CEO, Cirplus (Online)
- 15.35** Q & A
- 15.40** End of session

Transport

Maritime Industry and Green Growth

Global shipping emission need to decline by 50 % in total in 2050 compared to 2008, according to the International Maritime Organization. Hamburg and Copenhagen are two global shipping centres, so how is the approach to achieve these ambitious goals.

- 13.00** Introduction and welcome by the moderator Jenny Braat, CEO, Danish Maritime
Four short presentations from Germany and Denmark followed by debate:
- 13.05** Bjarne Foldager, Senior Vice President, MAN Energy Solutions
- 13.15** Torsten Schramm, President, DNV GL
- 13.25** Lars Skytte Jørgensen, Vice President, Marine Division, Alfa Laval A/S
- 13.35** Dr. Frank Dubielzig, Hapag-Lloyd AG, Sustainability Division (evtl. Online)
- 13.45** Panel debate and Q & A
- 14.05** Conclusion by the moderator Jenny Braat, CEO, Danish Maritime

14.10-14.30 Coffee and networking

Urban Transport

New urban transport models and systems are needed to combat both urban congestion as well as climate change. Hamburg and Copenhagen face similar challenges, so what can we learn from each other?

- 14.30** Introduction and welcome by the moderator Michael Svane, CEO, Federation of Danish Transport
- 14.35** Ms. Mette Hué, Chief Consultant, Ramboll A/S
- 14.45** Dr. Raffaella Riemann, BMW AG (Online)
- 14.55** Peter Lanng Nielsen, CEO, Keolis Denmark
- 15.05** Sascha Meyer, Chief Product Officer, MOIA
- 15.15** Panel debate and Q & A
- 15.35** Conclusion by moderator Michael Svane, CEO, Federation of Danish Transport
- 15.40** End of session