



## EU RECOVERY DAY

### THE CONFEDERATION OF DANISH INDUSTRY KICK-STARTS

### THE EFFORT TO SEIZE EXPORT OPPORTUNITIES FROM THE EU RECOVERY FUND

The EU will soon launch its Recovery Plan with investments of 750 billion euros. The investments expect to fuel economic growth in the shadow of covid-19, while it will also bring about new export opportunities for companies. Particularly concerning Danish companies who enjoy a leading position in the green transition, digitalization, and healthcare - all of which are strategic focus areas for the EU Recovery Fund. At least 57 percent of the EU funds must encourage green and digital investments.

**The Confederation of Danish Industry expects Danish companies' funds to be up to 11 billion DKK per year from 2021 to 2026.**

Once the funds are available, the EU countries intend to make massive investments in, amongst others, renewable energy, energy efficiency, digital infrastructure, digital upskilling, and healthcare technology. According to the EU Recovery Plan, the first investments will be available in the fall of 2021. Therefore, Danish companies must commence their preparations if they want a share in the EU countries' investments. To ease the process, the Confederation of Danish Industry will provide you with an overview of the opportunities and promote your products and solutions to the other EU countries.

**Join the event to get guidance on how to seize the export opportunities from the EU Recovery Fund and gain the opportunity to engage in a dialogue with relevant experts.**

#### TIME & PLACE

The event will take place via live stream on the 8<sup>th</sup> of April 2021 from 09.35 a.m. to 12.00 p.m.

#### PRICE

The event is free.

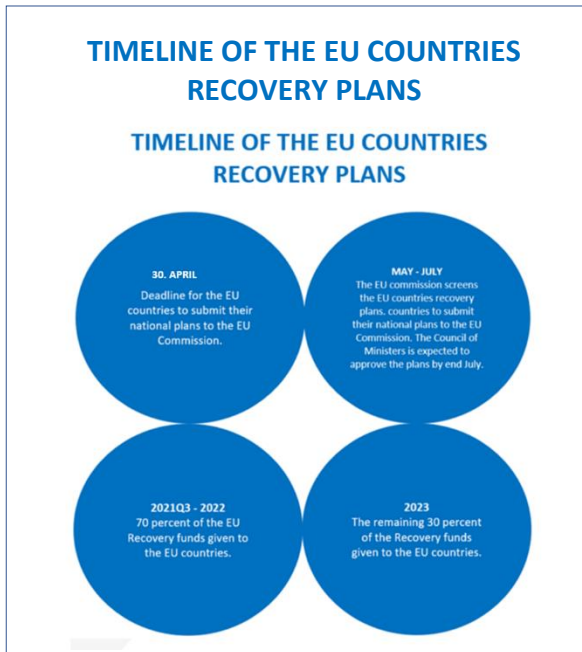
#### REGISTRER

To sign up for the event, click on the below link.

[Sign up here!](#)



| PROGRAM |  |  |  |  |   |  |
|---------|--|--|--|--|---|--|
| 09.35   | <p align="center"><b>Virtual Plenary Opening</b></p> <p align="center">Lars Sandahl Sørensen, CEO, Confederation of Danish Industry<br/>           Jeppe Kofod, Danish Minister of Foreign Affairs (TBC)<br/>           Anders Ladefoged, Director, EU Politics, Confederation of Danish Industry</p>  |  |  |  |   |  |
| 10.00   | <p align="center"><b>Break</b></p>   |  |  |  |   |  |
| 10.15   | <p align="center"><b>Virtual Roundtable Meetings</b></p> <p align="center"><i>6 sector specific tracks: Healthcare; Renewable Energy; Energy Efficiency, Foodtech &amp; Biotech, Digitalization, Water</i></p>   |  |  |  |   |  |
|         | <p align="center"><b>Sector 1</b><br/><i>Healthcare</i></p> <p><b>DI's Activities</b><br/>facilitating Danish companies to get a share of the funds.</p> <p><b>Sector Roundtable</b><br/>focusing on France, Romania, and Italy by the respective Danish Embassies.</p> <p><b>Company Cases</b><br/>on the chosen markets</p> <p align="center"><b>Q&amp;A</b></p> | <p align="center"><b>Sector 2</b><br/><i>Renewable Energy</i></p> <p><b>DI's Activities</b><br/>facilitating Danish companies to get a share of the funds.</p> <p><b>Sector Roundtable</b><br/>focusing on Spain, Italy, and Portugal by the respective Danish Embassies.</p> <p><b>Company Cases</b><br/>on the chosen markets</p> <p align="center"><b>Q&amp;A</b></p> | <p align="center"><b>Sector 3</b><br/><i>Energy Efficiency</i></p> <p><b>DI's Activities</b><br/>facilitating Danish companies to get a share of the funds.</p> <p><b>Sector Roundtable</b><br/>focusing on Poland, France, and Hungary by the respective Danish Embassies.</p> <p><b>Company Cases</b><br/>on the chosen markets</p> <p align="center"><b>Q&amp;A</b></p> | <p align="center"><b>Sector 4</b><br/><i>Foodtech &amp; Biotech</i></p> <p><b>DI's Activities</b><br/>facilitating Danish companies to get a share of the funds.</p> <p><b>Sector Roundtable</b><br/>focusing on Poland and Spain by the respective Danish Embassies.</p> <p><b>Company Cases</b><br/>on the chosen markets</p> <p align="center"><b>Q&amp;A</b></p> | <p align="center"><b>Sector 5</b><br/><i>Digitalization</i></p> <p><b>DI's Activities</b><br/>facilitating Danish companies to get a share of the funds.</p> <p><b>Sector Roundtable</b><br/>focusing on Finland, Germany, and Lithuania/ Czech Republic by the respective Danish Embassies.</p> <p><b>Company Cases</b><br/>on the chosen markets</p> <p align="center"><b>Q&amp;A</b></p> | <p align="center"><b>Sector 6</b><br/><i>Water</i></p> <p><b>DI's Activities</b><br/>facilitating Danish companies to get a share of the funds.</p> <p><b>Sector Roundtable</b><br/>focusing on Spain, Italy, and Romania by the respective Danish Embassies.</p> <p><b>Company Cases</b><br/>on the chosen markets</p> <p align="center"><b>Q&amp;A</b></p> |
| 11.45   | <p align="center"><b>End of Event</b></p>  |  |  |  |   |  |



**CONTACT**

For questions in relation to the event, please contact:

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