

# SMART CITY EXPO WORLD CONGRESS

## BARCELONA, 2020



Where the global smart city ecosystem meets to establish new relations and new projects.

17<sup>th</sup> – 19<sup>th</sup> of November 2020

Gran Via, Barcelona

**The Confederation of Danish Industry, Smart City Cluster Denmark and State of Green invite you to take part in the world's largest event for Smart Cities, where leading Danish businesses will demonstrate why Danish smart city solutions are in such high demand. This year, the Danish participation will again be part of the Nordic Pavilion.**

### THE SMART CITY MARKET

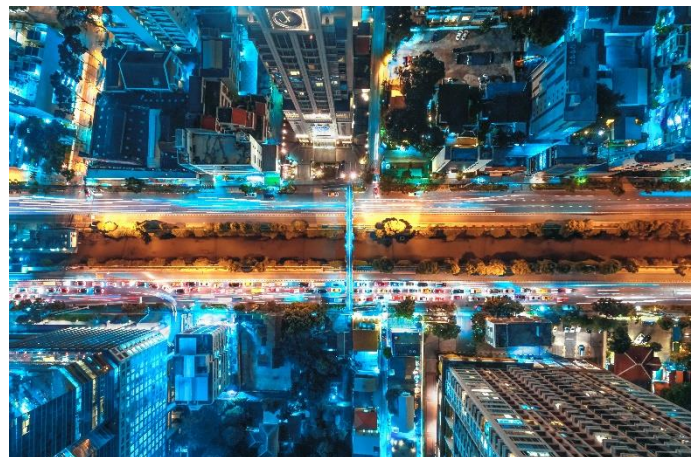
The global market for Smart City solutions is continuing to grow. Multiple analyses forecast a global growth of up to 24 percent annually in the lead up to 2025 within the sector. Cities around the world are seeking solutions and technologies that with the help of data, analysis and artificial intelligence can solve socioeconomic problems. Denmark is already well renowned for applying digital solutions to create sustainable and well-functioning cities with a high quality of life and can leverage this reputation to play a leading role in creating the smart cities of the future.

### WHY JOIN?

Smart City Expo Congress in Barcelona is the leading global platform for the entire Smart City ecosystem. Over the course of three days, businesses, government officials, entrepreneurs, professionals and academics unite to present possible solutions, exchange know-how and best-practice and establish new partnerships.

The exhibition space measures 54,000 square meters, making it the world's largest market space for Smart City solutions. With over 24,000 visitors and more than 1,000 exhibitors from 146 countries, the congress gives you an opportunity to present your expertise and solutions to a global audience. Mingle and discuss smart cities with global companies, all the while you enjoy beautiful Barcelona.

For the third year in a row, Denmark is joining forces with Norway, Sweden, Finland, Iceland and Latvia in a Nordic Pavilion for Nordic companies and cities. The pavilion offers an exciting program for exhibitors, partners and potential customers, which consists of events, workshops and networking receptions. The Nordic Pavilion, with its 369 square meters, is known as the place to be during the congress.



Source: Getty Images

## WHO SHOULD JOIN?

The Smart City Expo Congress is targeted at companies involved with data or providing intelligent solutions, green companies, cities, regions, universities and entrepreneurs. Companies of all sizes are welcome.

## COST OF PARTICIPATION

It is possible to join the Danish delegation either as a networking-participant or as an exhibitor:

### Exhibitor price: DKK 40,000 + VAT

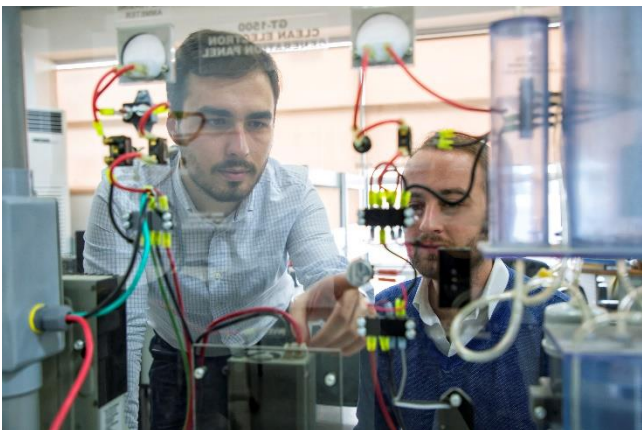
- 5 square meters exhibition space (including TV, table, chairs, graphics).
- Assistance with stand design coordination.
- 2 X networking tickets that include entrance to Expo and Congress (Value: DKK 7,500), Nordic networking dinner, Danish delegation dinner.

### Networking participant: DKK 5,500 + VAT

- Entrance to Expo and Congress (Value: DKK 7,500).
- Nordic networking dinner.
- Danish delegation dinner.

## HOTEL AND TRAVEL INFORMATION

Hotel and travel are not included in the price. BCD Travel is compiling an offer on flights and a hotel, which will be shared at a later date.



Source: Getty Images

Program			
<b>Tuesday</b>	<b>November</b>	<b>17</b>	
Smart City Expo	World Congress	Day 1	
Networking dinner for the Danish delegation			
<b>Wednesday,</b>	<b>November</b>	<b>18</b>	
Smart City Expo	World Congress	Day 2	
Joint Nordic	Networking	Dinner	
<b>Thursday,</b>	<b>November</b>	<b>19</b>	
Smart City Expo	World Congress	Day 3	
Travel back to Denmark			



Source: Getty Images

## REGISTER

Please register here by filling out the online form.

Deadline: **May 5<sup>th</sup>, 2020**

[REGISTER HERE](#)

## CONTACT INFORMATION



Confederation of Danish Industry  
Ejvind Vøgg  
+45 27 28 04 86  
[ejv@di.dk](mailto:ejv@di.dk)



Smart City Cluster Denmark  
Maja Yhde  
+45 52787004  
[Maja.yhde@gate21.dk](mailto:Maja.yhde@gate21.dk)



Confederation of Danish Industry



Ministry of Higher  
Education and Science  
Denmark

State of Green   
Connect. Inspire. Share. Think Denmark



Smart  
City Cluster  
Denmark