

Status & prospects of the economy

- Stagnated growth
- Three bottlenecks:
 - Underemployment
 - Poor productivity growth
 - Lack of productive investments
- Reduce carbon emissions
- Increase GDP growth
- Boost private investments
- Improvement of employment services
- Attract foreign talent, support continuous learning
- Revitalize industries hard-hit by the pandemic

Sustainable growth programme

Green transition

- Energy efficiency improvements
- Sustainable and digital renewal of industry
- Low-emission traffic solutions

digitalisation

- Improvement of digital infrastructure
- Digital services
- Digitalisation and the digital economy
- Digital security

EUR 2,1 billior

Employment & Health

- Labour market improvements
- Improved availability of primary-care services





Market opportunities

Urban Development

- District heating & Urban Energy solutions
- EV infrastructure
- Energy renovation

Energy, Environment & Industry

- Biogas
- Wind power
- Climate solutions

Health & Tech

- Digital Health
- FinTech
- EdTech





digitalisation

EUR 217 million:

- Digital infrastructure EUR 135 million;
- Digitalisation and the digital economy EUR 62 million;
- Digital security EUR 20 million.

EUR 540 million:

Productivity and service accessibility



CZECH MARKET: DIGITALIZATION PLANS

H.E. OLE FRIJS-MADSEN, AMBASSADOR TO THE CZECH REPUBLIC

INVESTMENTS FOR DIGITALIZATION



National Recovery Plan



34,1 – 46,5 BIL CZK

9,73 - 13,2 BIL DKK

27 % of the total package (171,9 BIL CZK)

EBRD



2,6 - 5,2 BIL CZK in total

0,8 - 1,6 BIL DKK in total

Not decided yet.

PLANNED PROJECTS



Digitalization of public administration, icl. eHealth, eJustice

Digitalization of construction proceedings

Digitalization of companies and SMEs







7,959 BIL CZK + 4,857 BIL CZK (EDU) 2,26 BIL DKK + 1,38 BIL DKK (EDU)

1,75 BIL CZK 0,5 BIL DKK 5 BIL + 1,5 BIL CZK (startups) 1,42 BIL + 0,43 BIL DKK (start-ups)

Opportunities identified by PwC: 1. Digital first transition, 2. National Master Data, 3. Nemkonto, 4. eID for business and 5. IT public procurement process

DIGITAL PROJECTS OF COMPANIES







ČESKÁ 븈
SPOŘITELNA



650 million € (17 billion CZK) in digitization

"From a global perspective, we want to achieve greater digitization." In recent years, our bank has been experiencing a strong wave of digitization not only of internal processes, but also towards clients.

Press conference of Škoda Auto, 24 March 2021

Michiel Kernkamp, CEO of Nestlé, the Czech Republic and Slovakia, Hungary, Poland and the Baltic countries.

Česká spořitelna Bank

100 million CZK

We plan a new mobile application and to improve the existing one and entertainment systems on passenger buses. A universal portal will also be created, through which the customer will make a reservation at home ...

Radim Jančura, CEO

CONTACT OUR TEAM

- Konstantin Bengston
 Head of Trade Czech Republic and Slovakia
 E-mail: Konben@um.dk No.: +420 257 111 917
- Lenka Andrýsová
 Senior advisor Czech Republic and Slovakia
 E-mail: lenkan@um.dk
- Stephen Jonathan Ridgway
 Senior advisor Czech Republic and Slovakia
 E-mail: sterid@um.dk



MINISTRY OF FOREIGN AFFAIRS OF DENMARK



Germany - Recovery and Resilience Plan

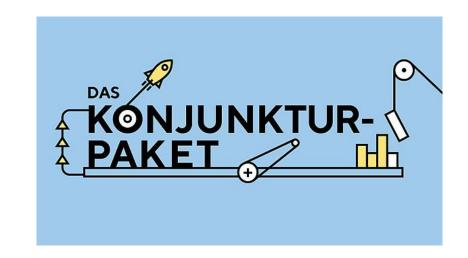
Digitalisation

PRESENTATION for Confederation of Danish Industry

Ambassador Susanne Hyldelund – 8. april 2021

Covid19 and digitalisation in DE

- Summer 2020 stimulus package with investments in digitalisation
 - In total about **20 bil. EUR** will be invested in digitalisation efforts
- **Existing Digitalisation programs** were provided with additional financial support, eg.:
 - Online Access Act 3 bil. EUR
 - Rollout of 5G networks **5 bil. EUR**
 - EdTech-programmes 2 bil. EUR
 - Al-programmes 2 bil. EUR
 - Quantum technologies 2 bil. EUR





German Recovery and Resilience Plan (Draft) – Focus on Digitalisation

- A minimum of 20% of the expenditure should foster the digital transition according to the EU Commission
 - Germany's plan: More than 40% of the expenditure contributes to the digital transition
- The great focus on digitalisation should be seen **in continuation** with Germany's previous investments in digitalisation (eg. Stimulus package)
- Main Focus areas within digitalisation:
 - Focus area 2
 - Focus area 3
 - Focus area 6







3. Digitalisation of education



4. Strengthening of social inclusion



5. Strengthening of a pandemicresilient healthcare system



Modern administration and reducing barriers to investment

The six Focus areas in Germany's plan



Digitalisation of the economy and infrastructure

Data as the raw material of the future

- Data infrastructure for high-performance computing to support EU
 HPC initiatives and development projects
- Cloud & data processing solutions as a measure to increase Europe's digital sovereignty
- Estimated total volume: 2,8 bil. EUR

Digitalisation of the economy

- Dedicated to the digitalisation of individual economic sectors (eg. the vehicle industry, microelectronics etc.)
- Accelerating "Digital Railway Germany"
- Estimated total volume: 3,1 bil. EUR





Digitalisation of education

 Germany is aware of their considerable challenges in the field of digital education – Covid19 has only clarified this

- Digitalisation of education
 - National education platform
 - Digital Infrastructure (HW & SW)
 - Learning platforms and school-clouds
 - Digital devices for teachers
 - Estimated total volume: 1,4 bil. EUR (the Edtech area also received 2 bil. EUR from the stimulus package, where already 5,5 bil. EUR was allocated through Digitalpakt Schule)



3. Digitalisation of education

Modern public administration and reducing barriers to investment

Modern public administration

- The implementation of the **Online Access Act** (The Online Access Act also received 3 bil. EUR from the stimulus package)
- Digital Identity
- Implementation of the Register Modernisation Act
- Estimated total volume: 3,5 bil. EUR
- Other focus areas within Public digitisation
 - Digital mailbox
 - IT security



6. Modern administration and reducing barriers to investment



Thank you

