

GREEN ENERGY **EXPORT DAY 2023**



















GREEN ENERGY EXPORT DAY 2023 – PROGRAMME

08.30	MARKET PLACE OPEN	SALEN IS [13+15 •	19 •	17 I	HOUSE OF GREEN
08.30	WORKSHOP #0	·	•	·	WIND ENERGY EGP KOREA/JAPAN	
10.00	OPENING: DANISH EN	NERGY EXPORTS - C	OUR PROMISE TO	THE GLOBAL CLIMA	ATE AND DANISH	ECONOMY
10.45	MARKET PLACE – CO	FEE				
11.15	WORKSHOP #1	WIND ENERGY GLOBAL MARKET OUTLOOK	DISTRICT HEATING NETHERLANDS	ENERGY EFFICIENCY USA (+ASIA BRIEF)	GREEN HYDROGEN DANISH EXPORT CASE	DENMARK-INDIA GREEN PARTNERSHIP
12.15	MARKET PLACE - LUN	СН				
13.00	WORKSHOP #2	WIND ENERGY SCALING UP FOR EXPORTS	DISTRICT HEATING GERMANY	ENERGY EFFICIENCY EÚROPE	GREEN HYDROGEN USA	BIOENERGY EUROPE (DE+PL)
14.00	MARKET PLACE – COFFEE					
14.30	WORKSHOP #3	WIND ENERGY MARKET MATURITY	REBUILD UKRAINE BUSINESS / FINANCE	ENERGY EFFICIENCY GERMANY	GREEN HYDROGEN EUROPE	BIOENERGY USA
15.30	AMBASSADOR'S ROUNDTABLE: SEIZE THE OPPORTUNITY					



16.00

RECEPTION AT TOP TERRACE













Tuesday 29 August at 11.15-12.10

WELCOME



PROGRAMME

Indo-Danish Energy Partnership

- Lars Martin Jensen, Country Manager India, Danish Energy Agency

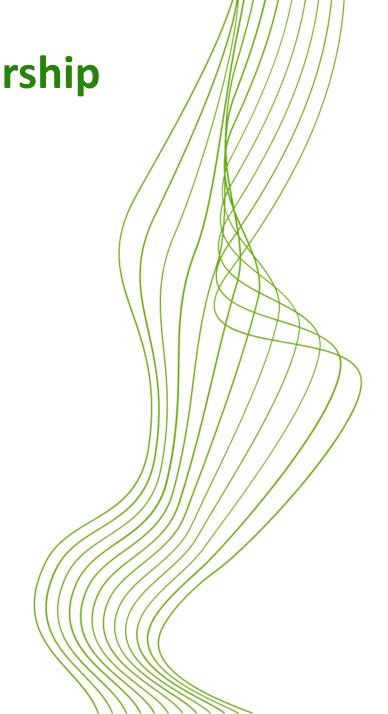
New Business Alliances in Wind and Green Fuels

- Peter Bertrand, Energy Counsellor, Danish Embassy in New Delhi

Our Engagement in India's Green Energy Transition

- Peter Pallishøj, CEO, BAETTR
- Uffe Hansen, CEO, M&J Recycling

Moderator: Hans Peter Slente, Senior Advisor, DI Energy



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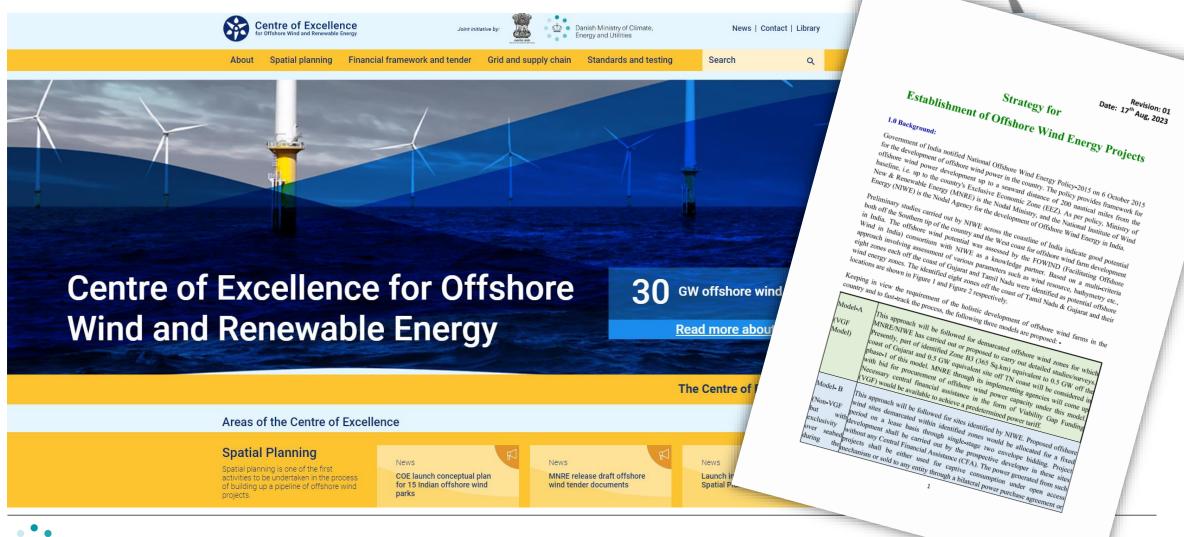
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Investment framework for offshore wind



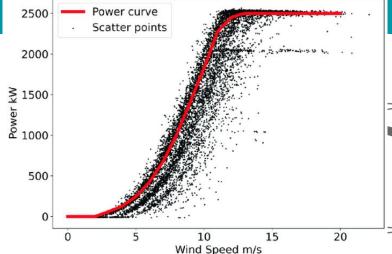


Side 7

Integration of renewable electricity

- Electricity markets
- Thermal flexibility
- Forecasting renewables
- Grid codes
- Transmission planning



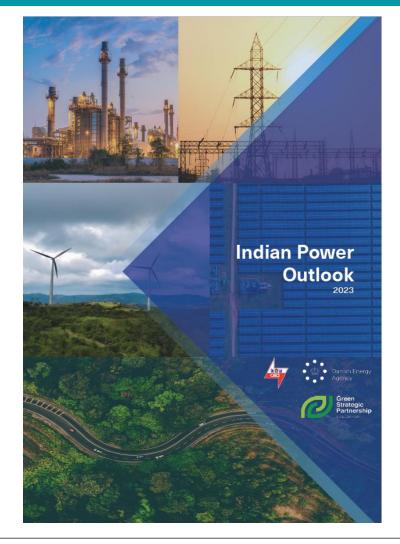


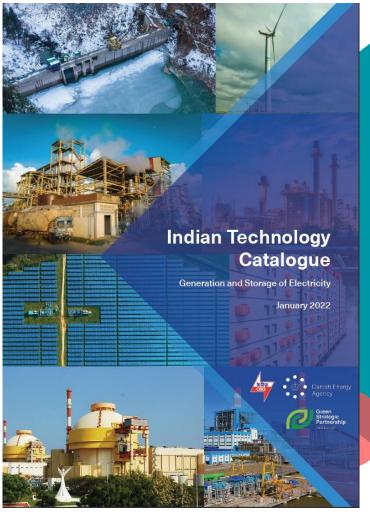




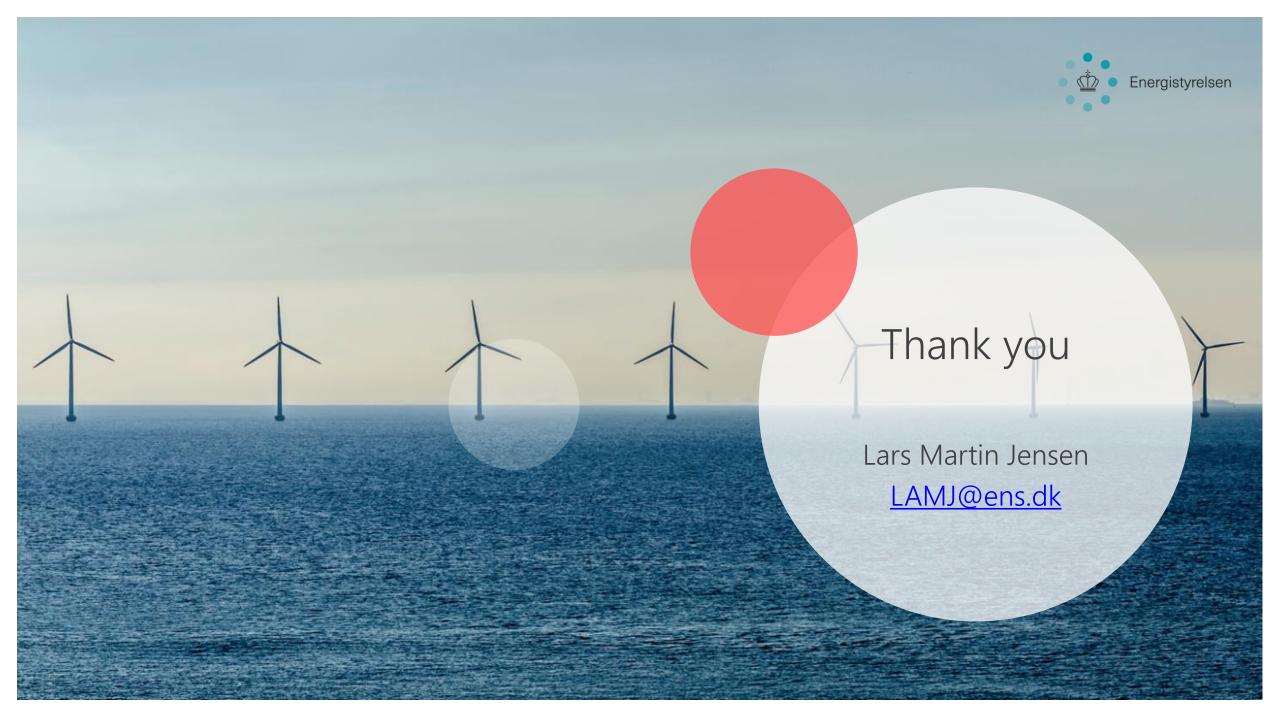
Energy system planning and modelling

- India Power Outlook
- Technology Catalogue
- Green Hydrogen









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Green Export Day 2023

Business alliances in wind & green fuels

August 29 2023

Peter Bertrand, Energy Counsellor Royal Danish Embassy, New Delhi PETBER@UM.DK on behalf of

Eske Bo Rosenberg, Consul General – Head of Trade & Innovation Consulate General of Denmark, Bangalore ESKROS@UM.DK



INDIA

MGT

ENERGY

team



Ambassador Freddy Svane



Consul General Head of Trade & Innovation Eske Bo Rosenberg



Minister Counsellor Head of the Trade Council Søren Nørrelund Kannik-Marquardsen



State Secretary for Trade & Global
Sustainability
Lina Gandløse Hansen

The Trade Council Bangalore



Head of Energy
Suresh
Subramaniam



Energy Advisor Mohan Kumar



Trade Officer
Naveen Reddy

Gov – to – Gov New Delhi



Energy
Counsellor
Peter Bertrand



Strategic Sector
Officer
Kavita Sewda

INNOVATION & INVEST Bangalore



Clean Tech Advisor Joseph Kurian



Clean Tech **Gautam Mohan**

The Trade Council Denmark



Energy Team

Rasmus Bjørnø



Head of Global Energy Team Martin Jørgensen

Green energy in india



MINISTRY OF FOREIGN AFFAIRS OF DENMARK The Trade Council

Outlook

- World's 3rd biggest energy consumer by 2030
- Today, 57% of electricity demand covered by fossil fuels
- Carbon intensity to be reduced with 45% by 2030 and carbon neutrality by 2070
- 1.3 million new green jobs

Wind

- Worlds 4th largest installed wind capacity (42 MW)
- Goal of 140 GW by 2030 with 30 GW being offshore wind
- Strong partnerships, level of knowledge and supply chain
- Massive concentration of commercially exploitable wind

Bio Energy

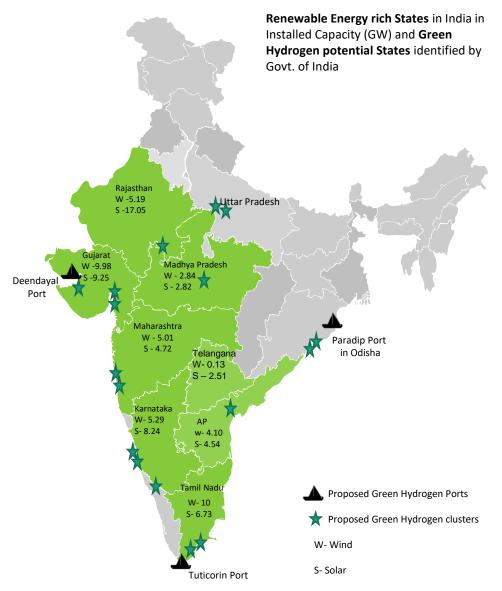
- 32% of primary energy use of biomass
- +70% of population depend on bio energy
- Potential 29 GW in non-utilized biomass
- Target of 5.000 BioCNG projects by 2024 to meet ~32% of current demand

Green Hydrogen

- Vast solar and wind resources
- 16.5 billion DKK to make India world's biggest green hydrogen export hub
- Goal of 15-20 GW installed capacity by 2030
- Demand for innovation in production technologies
- Several synergies with DK Hydrogen Ecosystem

India

- Economic growth and rising per capita energy
- Green Open access, FDI up to 100% in RE sector and no prior government approval required.
- Less expensive labour market, emerging manufacturing hub, abundant natural resources
- Largest Renewable Energy (RE) expansion program in the world



Wind Alliance india (Wai)



India's wind potential

Total wind target

140 GW

By 2030

Overall Offshore potential

70+ GW

Overall Onshore potential



Overall assessment by NIWE shows total wind energy potential at 302 GW at 100 metre and 695,5 GW at 120 metre hub height

Strategic focus

Green Field onshore in Karnataka & Tamil Nadu

- Karnataka ~7 GW installed
- Tamil Nadu 10 GW installed

Offshore in Tamil Nadu & Gujarat

- MNRE to float bid for 0,5 GW off the coast of Gujarat and Tamil Nadu soon
- Bid for 4 GW capacity off Tamil Nadu is tentatively planned to be floated on 1st December 2023

NOTICE - Proposal to carry out study/survey of offshore sites in Tamil Nadu with 4 GW capacity out now with tentative date of issue of bids on the 1st December 2023

Repowering in Tamil Nadu

- Old and ineffective wind turbines placed in wind rich Class 1 sites
- Potential repowering opportunity of 834 MW in Tamil Nadu

Potential alliance between Danish and Indian stakeholders

Offshore

- Capacity building within the Indian authorities regarding spatial planning, screening process and site identification
- Annual bids of offshore projects by Tamil Nadu and Gujarat of 4 GW to be released until 2026. Hereafter bids will increase to 5 GW until 2030.

Onshore

- Dialogue between stakeholders on value chain aspects of overall wind energy in India
- Onshore tender in Brownfield of 10
 GW to be released annually starting in 2023.
- WAI will address challenges in wind market and pave way for Danish companies to expand in APAC region

Value & Exclusive benefits

Access

- Influence on decisions through the Steering Committee,
- close dialogues with central stakeholders
- Invitations for targeted missions and delegation visits to respective states

Insights

- Regulatory, market and project developments through exclusive periodic updates
- Access to exclusive briefing updates and webinars with key stakeholders
- Upcoming conferences, seminars or events via the WAI Calendar

Action

- Continuous promotion of WAI's interests, technologies and services
- Biyearly exclusive matchmaking sessions with Indian stakeholders
- Yearly "Indo-Danish Wind Day" hosted by the Ambassador of Denmark to India

Cost

39.600 DKK per Company @ 880 DKK per hour = 45 Hours

SME Discount of 50% potentially applicable.

Conditions

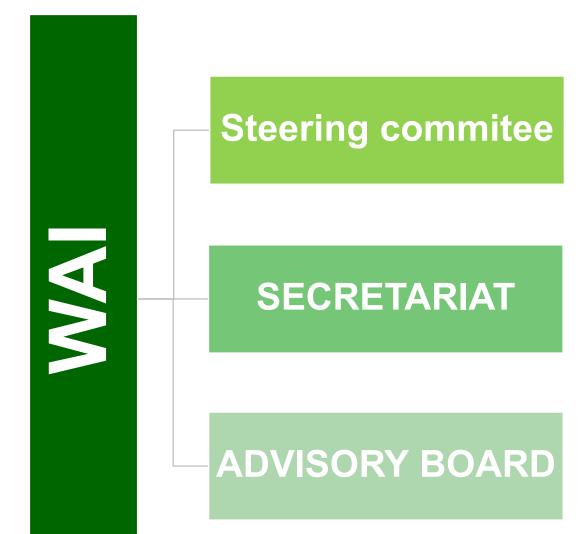
- Additional outlays and activity costs extra
- Travel, accommodation, etc. Not included

Achievements to date

- Danish Energy Agency and Danish Academia assisted the Indian National Institute for Wind Energy in the development of a wind component test centre
- Ministry of New and Renewable Energy and the Danish Energy Agency published conceptual plan with a pipeline identifying 15 offshore wind locations in India
- India Denmark Energy Partnership (INDEP) including Centre of Excellence for Offshore Wind and Integrated Renewable Power

Structure



























August

• 29: Green Export Day (CPH)

September

- Steering Committee
- 12: Webinar "G20 Outcomes & India Market Outlook" + Wind India Network
- Husum Wind
 2023

October

- 3-6: Windergy 2023 (Chennai)
- Danish Wind Day with Ambassador (Chennai)
- 17: Wind India Network

November

- Webinar "Projections for 2024"
- Advisory Board Meeting
- 28: Wind India Network

December

Steering Committee Meeting

January

Vibrant Gujarat 2024 (IN)

February

• Wind Europe 2024 (Bilbao)

March

Steering Committee Meeting

Q3 23 Q4 23 Q1 24



Vision & mission

- Taking advantage of unique position, fostering collaboration between businesses, government bodies, and research institutions
- Aiming to foster a dynamic ecosystem that drives the growth and adoption of green fuels production in India.

Vision

 To be a catalyst for business opportunities, and strategic partnerships between Indian and Danish actors in the field of green fuels including green hydrogen

Mission

 To accelerate the development of the green fuels in India through active knowledge sharing, fostering business opportunities, and establishing strategic partnerships between Indian and Danish actors

Strategic focus

Activities of the alliance will be strategically focused on selected states with unique advantages for green fuel production, including:

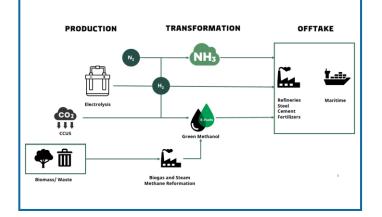
- Renewable rich geographies
- Industrial Clusters & Port infrastructure
- Supportive policies and incentives State governments
- Investments commitments in green hydrogen



Value chain & Stakeholder engagement

- GFAI core driven by commercial interest with proactive inclusion of strategic stakeholders spanning demand, policy, supply, finance and technology.
- Access to additional external stakeholders is on a ad hoc basis
- GFAI secretariat manages interactions between external and internal stakeholders

GFAI Value chain focus



Green Fuels alliance india (GFAI)



Values & benefits

Steering Committee member

Influence on decisions and direction of the alliance

Knowledge exchange

• Sharing expertise, best practices, and industry research among alliance members

Strategic Partnerships

Collaboration with key stakeholders to drive joint initiative and projects

Market access and visibility

• Enhanced access to the Indian market and visibility for alliance members in the green fuels sector

High level networks and market visits

 Delegation visits and conferences as well as annual networking with the Ambassador of Denmark to India

Exclusive policy briefing

Insights and updates on regulations and changes to ensure informed decision-making

Quarterly newsletters

• Updates on trends, developments, activities and much more

Cost & subsidies

39.600 DKK per Company @ 880 DKK per hour = 45 Hours

SME Discount of 50% potentially applicable.

Conditions

- Additional outlays and activity costs extra
- Travel, accommodation, etc. Not included

Timeline and milestones

The Green Fuels Alliance India operates on a yearly contract basis, allowing for focused collaboration and aligning with the specific objectives and activities of the alliance.





ANNUAL ACTIVITES

• High level annual event organised in conjunction with a relevant conference (with Ambassador)

HALF YEARLY ACTIVITES

- Advisory Board Meeting
- Business Matchmaking Workshop

QUARTERLY ACTIVITES

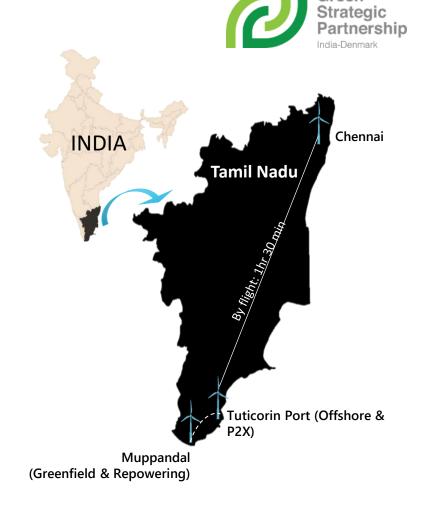
- Knowledge Exchange and Capacity Building
- Newsletters
- Quarterly Progress Review: Steering Committee Meeting

YEAR-ROUND ACTIVITES

- Stakeholder Management
- Conference Participation
- Market and Policy Updates

Windergy 2023 Delegation visit Program Chennai, October 3-6

Tuesday, Oct 3 (WAI Activity)	Site visits	Onshore Greenfield & Repowering track to Muppandal in Kanyakumari				Indo-Danish Green Transition Dinner hosted by		
(WAI Activity)		Offshore & P2X track to Tuticorin Port					Ambassador	
Wednesday, Oct 4	Windergy	Inauguration of Windergy with Chief Guest Ambassador Closed me Ambassad Tamil Nad Governme		or and meetings with preferre partners for WAI		etings with preferred tners for WAI		
Thursday, Oct 5	Thursday, Oct 5 Windergy		Onshore & Offshore Wind		Tamilnadu Guidance Roundtable		Reception at Danish Pavilion by DWEA &	
		Partner Session	P2X		Session		DI India	
Friday, Oct 6	Site visits	Visit to IIT Madras Ocean Engineering Dept.		Visit to IIT Madras Research Park Incubation Centre		Internal Wrap Up & Feedback session		
Saturday, Oct 7	Optional	Factory site visits organised by Windergy						



	WAI Company: All Days	Non-WAI Company: All Days	Additional information
Cost of Participation SME discount of 50% potentially applicable.	15 hours @ 880 DKK = 13.200 DKK - Day 1 included in WAI Membership	25 hours @ 880 DKK = 22.000 DKK	 Option to select specific days. Cost of participation excl. travel, accommodation, outlays. Dinner cost ca. 800 DKK per person. Max 5 persons per company incl. invited guests.



Thank you

For further inquiries, please contact:

Eske Bo Rosenberg Consul General – Head of Trade & Innovation eskros@um.dk

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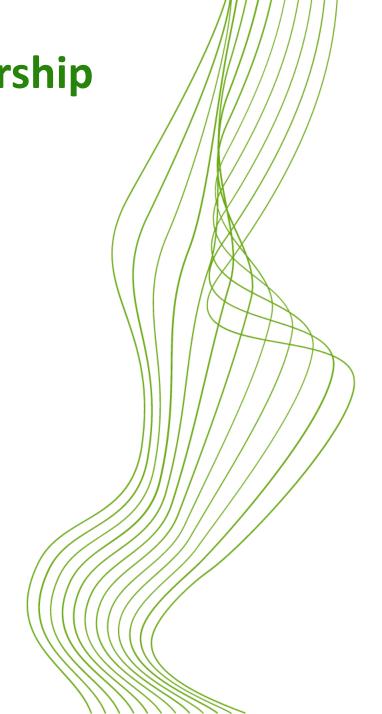
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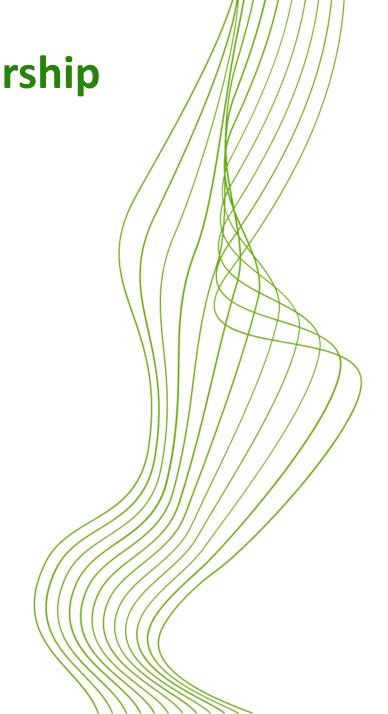
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From Waste to Value

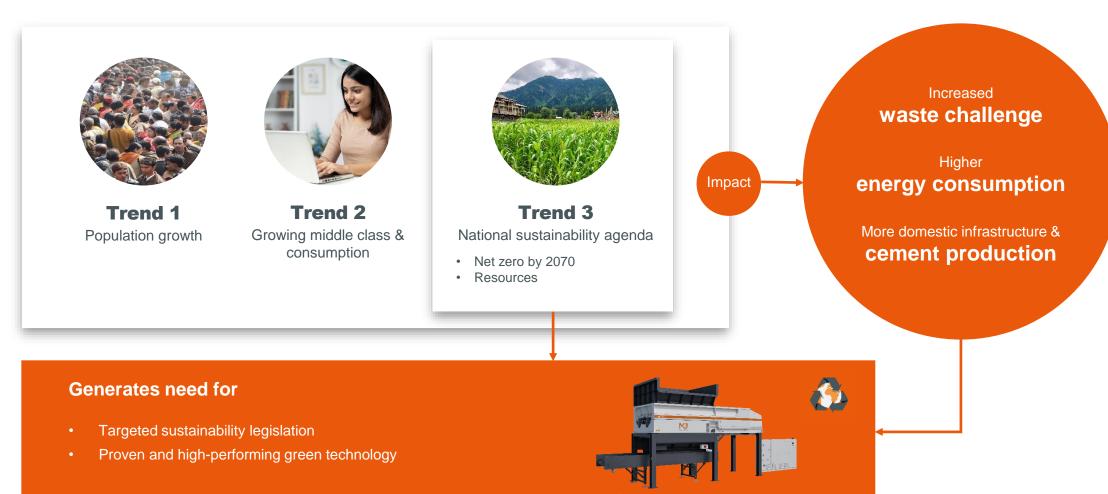
CASE:

SUSTAINABLE GROWTH IN INDIA WITH ALTERNATIVE FUELS





Megatrends in India







- Cement production emits approx. 8% of the world's CO₂
- Today India is the world's second-largest cement producer and consumer
- Expected to grow with over 250 million people over the next 20 years
- It is estimated that app. 70% of the needed infrastructure, is yet to be built

NRDC (Natural Resources Defense Council)

- Cement production in India is expected to grow by 150 percent from 2019-2040
- Carbon emissions from cement production in India will rise by 100 percent
- Need for technological intervention to reduce rising carbon emissions
- India is aiming to reach half its energy requirements from renewables and reduce the economy's carbon intensity by 45 percent

NRDC (Natural Resources Defense Council)



Alternative fuels: a powerful resource with socio-economic benefits



Waste to fuel

M&J's technology can help turn waste into alternative fuels for the cement industry. Alternative fuels can replace 30% of all fossil fuels including coal, without major investments.



Reduce emissions

Diverting waste into alternative fuels reduces CO₂ emissions. It also reduces landfills, methane emissions, and seepage to the ground.



Socio-economic benefit

Alternative fuels can hence serve as a support to a greener and cost-efficient cement production, while driving waste volumes away from hazardous landfills.





Thank you for your attention

Uffe Hansen

Chief Executive Officer

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Debate: How to build a business case for your green energy exports to India

PANEL

- Lars Martin Jensen, Country Manager India, Danish Energy Agency
- Peter Bertrand, Energy Counsellor, Danish Embassy in New Delhi
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NETWORK ON WIND IN INDIA

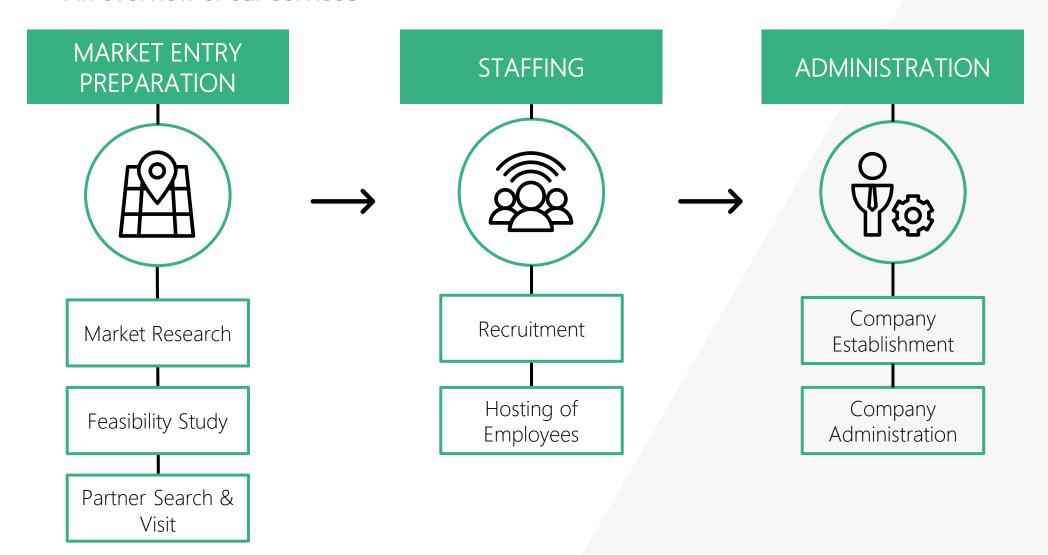






SERVICE OVERVIEW

An overview of our services



GENERAL INFORMATION

The Indian market offers high potential but also presents challenging complexity. DI India aims at reducing this complexity for Danish companies, so that the road to fulfilling the commercial potential becomes smoother.

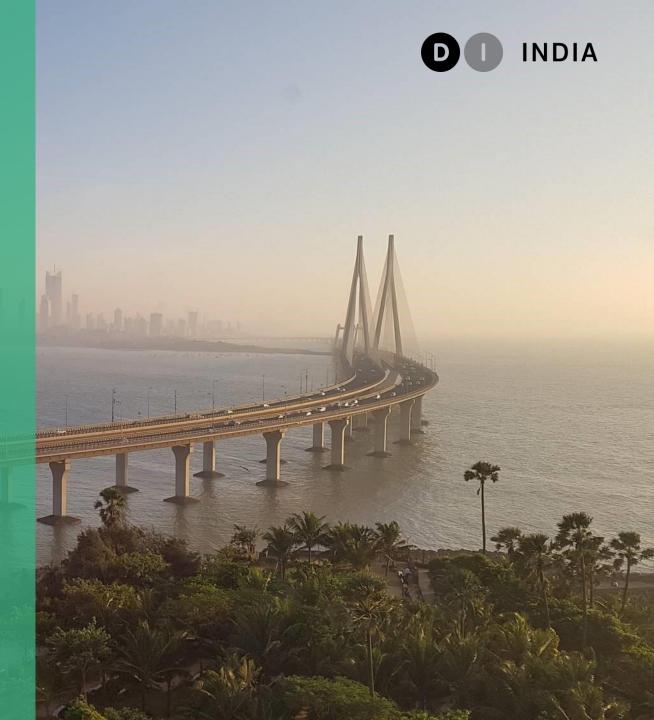
With DI India as a partner, you get solutions for your specific commercial requirements in India, as we can assist you in all stages from initial market research to establishing and managing a subsidiary in India.

DI India's team in Mumbai and Chennai consists of employees with substantial experience from Denmark and India and with diverse educational and cultural backgrounds which enables us to execute commercial projects efficiently, transparently and with clear communication in Danish, English, Hindi, Tamil and Marathi.

Contact Information

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Tuesday 29 August at 11.15-12.10

THANK YOU

