



Source: Colourbox

ITALY: INNOVATION AND HEALTHCARE PROVISIONS AT POLICLINICO AGOSTINO GEMELLI HOSPITAL

The Confederation of Danish Industry and the Danish Embassy in Rome invites you to meet key decision-makers within the Italian **University Hospital Policlinico Agostino Gemelli (in Italian: *Fondazione Policlinico Universitario Agostino Gemelli*)** to gain market insights, build new relationships, and potentially grow your business in Italy.

THE ITALIAN HEALTHCARE SYSTEM AND INVESTMENTS

The Italian national healthcare system (S.S.N.) is according to the World Health Organization, the third most efficient in the world. It is a regional based healthcare system providing "free" assistance to all citizens in 20 regions. The S.S.N. spends €114 billion euro every year, and private healthcare expenses are accounting for €40 billion.

Italy has one of the highest average life expectancy in the world: 79.4 years for men and 84.5 years for women.

The S.S.N. will in the coming years, receive investments of **15.6 billion euro** in the reorganization and modernization of healthcare services. Increasing efficiency and treatment. In particular, to reduce access to the hospitals, enable monitoring of patients at home, and promote disease prevention. These measures include the digitalization of public healthcare services, an enhanced use of healthcare data, as well as the procurement of high-tech equipment and services i.e. patient-centered treatment, outpatient care and remote patient monitoring.

WHEN AND WHERE?

15. September 2021 from 10.00 a.m. to 12.45 p.m. via Microsoft Teams.

PRICE:

Member: 2.125 DKK excl. VAT
Non-member: 2.125 DKK excl. VAT

POSSIBILITIES AFTER THE MEETING:

- Individual meetings
- Services by request of the individual participating company

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Confederation of Danish Industry



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
The Trade Council

THE UNIVERSITY HOSPITAL POLICLINICO A. GEMELLI AT A GLANCE

The University hospital Policlinico A. Gemelli (PG), founded in 1921 and obtained a legal status as a foundation in 2015. The PG is one of the largest general hospital in Rome, and the biggest private hospital in Europe. It has just been ranked among the 45 best hospitals in the world, in relations to medical staff, first class treatment, and high-tech equipment:

- 1526 beds
- 94.919 patients treated very year
- 53.701 surgical interventions
- 10.514.533 visitations in day-hospital
- 2500 scientific publications

The PG hospital provides free medical assistance as part of the Italian national health system, as well as paid-for "private" assistance in dedicated hotel-style wards.

Their future objectives:

- To qualify as the best Academic Medical Center in Italy and as one of the first 10 in Europe for medical quality and ability to bring research directly to the patient
- Assert itself as the center of absolute excellence in attracting patients and professional resources
- Commit itself to being a hospital that is at the service of everyone, which treats people and not just their illnesses

INNOVATION AT UNIVERSITY HOSPITAL POLICLINICO A. GEMELLI

In 2018, following a company reorganization, the PG established the Complex Operational Health Technologies Unit (UOC), to development health technology solutions and more, according to the requests and needs of the hospital with a patient centered approach. The UOC promotes the redesigning of the Fondazione's health development paradigms, supporting change of the organizational structure necessary to guarantee quality, fair accessibility and effective services for citizens and economic sustainability to the hospital.

The Operational units divided in three distinct macro-sectors:

- Hospital Based – HTA
- Health technology management
- Health technology assessment

PROCUREMENT UNIVERSITY HOSPITAL POLICLINICO A. GEMELLI

The PG uses the support of suppliers on the free market, in which business agreements are made through reciprocal interaction with suppliers. The selection of suppliers are those who can guarantee the purchase of products offering: the best technical solutions on the market and economic savings. Companies interested in selling their products and services need to apply to become a supplier through a dedicated accreditation process on-line.

GELSI CLUB - GEMELLI LIFESCIENCE CLUSTER

The Gelsi Club is a formal working group built under the context of *Open Innovation*, consisting of different stakeholders willing to collaborate closely during the early stage of research - in a pre-competitive phase - in order to co-create and generate new ideas. This is to boost the quality and the quantity of high-potential research projects of PG. To leverage internal and external sources of ideas to create value, new business models and new paths to market. Targeting FPG and UCSC internal researchers and external stakeholders from Big Pharma, VCs, Research Centers, other Hospitals, SMVs and Start-ups.

WHO SHOULD JOIN?

The meeting attempts to align Danish companies with healthcare needs at PG. We will adapt the program according to the Danish companies, where we recommend all Danish Healthcare companies, both SMVs and start-ups, interested in the Italian market to join.

PARTICIPANTS

In order to participate in the virtual roundtable, your company must feature in the export catalogue. To do this, participants must fill out the attached 'template'.

The PG, will look at the Export Catalogue to subsequently make a selection of companies that they could have a potential interest in, and these companies will have the opportunity to present during the webinar. Nonetheless, the participation at the roundtable is open for all companies, and everyone can subsequently decide to pursue the accreditation process, potentially becoming a future supplier.

WHY JOIN?

A unique opportunity to gain insight into the operations of one of Italy's largest hospitals, to become part of a new digital framework, scouting for potential collaboration opportunities, and potentially increase your growth opportunities. Moreover, you will learn, as the Danish counterpart of PG, more about the Center for Innovative Medical Technology (CIMT), the research and innovation center between Odense University Hospital (OUH) and the University of Southern Denmark.

By participating in this digital meeting, you will:

- Meet PGs' key stakeholders within innovation
- Gain insights into the healthcare demands and challenges
- Opportunity to promote and showcase Danish world-class solutions
- Remain featured in an export catalogue distributed to the Italian participants prior to the meeting
- Learn more about CIMT at Odense University hospital



TENTATIVE PROGRAMME

10.00 WELCOME
Jens Holst, Global Market Development at the
Confederation of Danish Industry

SESSION I

TECHNOLOGY DRIVEN HEALTHCARE MANAGEMENT – ITALIAN AND DANISH KNOWLEDGE SHARING

10.05 Giovanni Arcuri, Chief Technology & Innovation officer,
Fondazione Policlinico Universitario A. Gemelli IRCCS

10.20 Kristian Kidholm, Research Director,
Center for Innovative Medical Technology, Odense
University Hospital

10.35 INSIGHTS INTO HEALTHCARE PROCUREMENT AT PCG
Giovanni Arcuri, Chief Technology & Innovation officer,
Fondazione Policlinico Universitario A. Gemelli IRCCS

10.50 Q & A

11.00 DANISH HEALTHCARE SOLUTIONS

11.20 Q & A

11.30 CLOSING REMARKS SESSION I

11.35 BREAK

SESSION II

THE OPEN INNOVATION PLATFORM AT FONDAZIONE POLICLINICO A. GEMELLI IRCCS

11.45 WELCOME
Americo Cicchetti, Chief of Research, Health Technology
Assessment Unit University Hospital Policlinico “A.
Gemelli”

**11.50 INTRODUCTION: THE PILLARS OF FONDAZIONE
POLICLINICO GEMELLI IRCCS**
Alfredo Cesario, Open Innovation Manager

**12.05 THE WAY FORWARD: GEMELLI LIFE SCIENCES
INCUBATOR - GELSI**
Irene Simone, Program Manager Open Innovation

12.10 DANISH HEALTHCARE SOLUTIONS

12.30 Q & A

12.45 CLOSING REMARKS AND END OF PROGRAM

CONTACT

In case of any inquiries, please
do not hesitate to contact the
below:

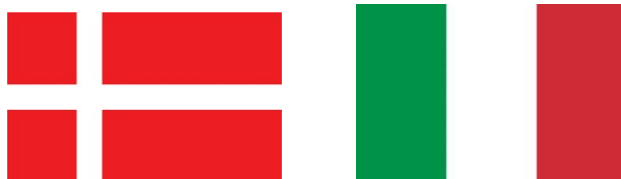
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