

 Online Event

The session will be held on 23video

# CHINA DATA PRIVACY

## Risks and Opportunities for International Businesses



September 22nd, 2022  
9:30-11 CET

Emerging technologies based on cloud computing, big data and artificial intelligence play a key role for China's digital transformation. Chinese tech firms are already global frontrunners, and foreign companies are looking for ways to benefit from China's digital progress. But with great opportunity also comes bigger responsibility. In the past 1-2 years, Chinese authorities have enforced comprehensive legislative measures such as the Personal Information Protection Law and the Data Security Law to protect consumers from data violations. The new rules are rapidly changing the playing field in all corners of China's economy, and hence also have great implications for foreign businesses.

In this webinar, you will get insights from professional service providers on how to comply with Chinese data privacy regulations in your operations. Our speakers offer practical advice on building a compliance framework that you can build your China business on – now and in the future. You also get the opportunity to post questions reflecting your own situation to a panel of experienced professionals.

### WHO SHOULD JOIN?

The workshop is relevant for anyone who need a stronger understanding of China's legal framework.



## Agenda

- 09:30 **Welcome** by *Peter B. Hansen*
- 09:35 **Keynote: How to build a robust compliance strategy during China market entry**  
*Speaker: Thomas Zhang*
- 09:55 **Keynote: China's data and cybersecurity framework: Regulatory acts and business implications**  
*Speakers: Dr. Jost Wübbecke & Sishi Xie*
- 10:05 **Coffee break**
- 10:10 **Panel discussion** moderated by *Peter B. Hansen*  
**Topic: Legal perspectives of China's digital economy.**  
*Panelists: Thomas Zhang, Riccardo Benussi, Dr. Jost Wübbecke*
- 10:55 **Concluding remarks** by *Peter B. Hansen*
- 11:00 **End of webinar**

## Network



The **Sense China Network** is for people interested in the commercial, technological, and political aspects of China's modernization. We offer a forum for you to gain knowledge and to exchange experiences with your peers.

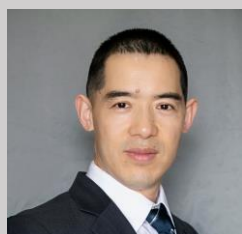
The **Asia Tech Network** is for business professionals with an interest in tech developments across the Asian region. We offer a forum for you to be inspired by digital first movers, and to exchange experiences with your peers.

## Speaker Biography



Peter Bøgh Hansen is the Director of Sense China, the Confederation of Danish Industry's project and policy unit in China. Peter has lived and worked in China for 16 years, and he has previously been in charge of e-commerce portal EasyBizChina and public affairs agency ChinaCabinet.

**Peter Bøgh Hansen**



**Thomas Zhang** is a Partner at Dezan Shira & Associates and leads the IT & IS team to provide stable & efficient IT infrastructure and customized application systems to support internal operations and client operations worldwide. Thomas has worked in the IT industry for almost 20 years and has rich experience with IT advisory, information security & compliance, cloud, IT infrastructure design & implementation, system administration, internal process / procedure control, and other IT related fields.

**Thomas Zhang**



**Riccardo Benussi** is Head of European Business Development at Dezan Shira & Associates (DSA), based in Munich, Germany. There, he is the point of contact for our European clients and partners, working with businesses to expand and maintain their presence in Asia while liaising with local teams and partners. Prior to relocating to Munich, Riccardo was based in Shanghai for over eight years and managed an International Business Advisory team for East China assisting foreign investors with strategic advisory, setting up of foreign enterprises and intellectual property protection.

**Riccardo Benussi**



**Dr. Jost Wübbecke** is managing partner at Sinolytics and a leading expert of China's economy and industrial policy. He advises board levels of MNCs and SMEs on their China strategy in a politically complex world. His focus is on the interlinkage of business and policy in the automotive industry, mechanical engineering industry, cyber security, and sustainability. Previously, Jost Wübbecke was head of the economy and technology program at the Mercator Institute for China Studies.

**Dr. Jost Wübbecke**



**Sishi Xie**, Consultant, advises clients how to build resilient compliance systems suitable to China-specific regulatory challenges, she leads Sinolytics' work on cybersecurity and the Social Credit System. She is an expert on China's market regulation. Prior to Sinolytics, Sishi worked as a purchasing associate at Bosch in Shanghai and as a market analyst at Hyundai Merchant Marine, gaining valuable expertise in the manufacturing and logistics industry.

**Sishi Xie**

**Webinar inquiry**  
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