



Draft Business Program



Minister for the Environment

US visit

Business delegation

November 28th– December 2nd 2021

Business delegation

November 28th, 29th: Houston, Texas

November 30th - December 2nd: California

Houston, Texas Program (DRAFT)

Sunday, Nov 28th

TIME	AGENDA	venue
17:00	Departure from Hotel	The Houstonian
17:30	Optional - Informal Sailing tour of Buffalo Bayou <ul style="list-style-type: none">▪ Dress Code: Informal (t-shirt and jeans/shorts)▪ Purpose: Guided sailing tour led by a local expert to understand Houston's natural environment and the importance of Buffalo Bayou's influence on local biodiversity, storm water management, and downtown water pollution challenges.	Buffalo Bayou
18:30	Optional - Departure for Informal Texas BBQ in Memorial park	Buffalo Bayou
19:00	Optional - Informal Texas BBQ <ul style="list-style-type: none">▪ Dress Code: Informal (t-shirt and jeans/shorts)▪ Purpose: Informal event to connect with water industry stakeholders, as well as other invited guests in Houston's largest urban park.	Houston Arboretum in Memorial Park
20:30	Optional - Departure for the Houstonian hotel (15. Min drive)	The Houstonian

Houston, Texas Program (Draft)

Monday, Nov 29th

TIME	AGENDA	venue
10:15	Departure for Workshop in Bridgeland Check out of hotel	The Houstonian
11:00	Briefing of business delegation and lunch	
12:00	Workshop 1:the Association of Water Board Directors Presents: Danish Water Day <ul style="list-style-type: none">▪ Background: In June 2021 WTA gave a successful presentation on the Danish water sector for 1,400 delegates for Texan Municipality Utility Districts (MUDs). As a follow-up, the WTA in coordination with the Association of Water Board Directors will host a Danish Water Day and invite Texan MUDs, operators, and key water stakeholders (i.e: contractors, ipc's, consultants) to a number of workshops on energy efficiency, digitalization, and non-revenue water.▪ Purpose: To build relationships with MUDs to pave the way for Danish solutions and technologies that can make a difference for these utilities.	TBD
16.00	Departure for Grundfos or a Local Water utility	TBD
17:30	Dinner at Grundfos or a Local Water utility	TBD
18:30	Departure for the IAH airport	
19:30	Arrival at IAH Airport	IAH

21:39	Departure For Los Angeles	IAH
23:22	Arrival in Los Angeles and Pick Up From Airport	LAX
00:45	Arrival at hotel	Los Angeles

California Program (Draft) tuesday, Nov 30th

TIME	AGENDA	venue
08:45	Departure for Hyperion Water Reclamation Plant Check out of hotel	Hotel LA
09:00	Workshop 2: Hyperion Water Reclamation Plant <i>WW Track</i> <ul style="list-style-type: none"> Background: Hyperion wastewater plant is the world's third largest wastewater treatment plant and the plant has installed several Danish technologies. Purpose: To get closer to Hyperion through workshops and roundtables and to celebrate the collaboration between WTA and Hyperion and pave the way for further collaboration. <i>WD Track</i> <ul style="list-style-type: none"> Background: Meeting city growth while at the same time conserving scarce water resources are high on LADWP's NRW agenda. LADWP has tested several Danish technologies and are always looking for new technologies. Purpose: To build relationships with LADWP through workshops and roundtables so as to boost the collaboration between Danish companies and LADWP. 	
11:30	Departure for Moulton Niguel	
12:45	Workshop 3: Working Lunch With Moulton Niguel <ul style="list-style-type: none"> Background: The WTA has been working with Moulton Niguel Water District to help them confront a number of issues including water loss and wastewater optimization. Moulton Niguel is a very progressive US utility that has shown the initiative to work on new solutions. Purpose: To bring attention to Danish drinking water and wastewater technologies while simultaneously highlighting the important work Moulton Niguel is doing to push the NA water agency standards and showcasing the importance of knowledge sharing. This will be in the form of a working lunch, roundtable discussions and more. 	MNWD new HQ
14:00	Leak detection demo by Leif Koch and Moulton Niguel leak detection crew	MNWD HQ parking lot
14:30	Departure for San Diego	
16:30	Formal signing event at University of San Diego to Formalize Collaboration between the San Diego Water Technology Alliance and the Danish Water Technology Alliance	Garden of the Sea at University of San Diego

17:00	Workshop 4: Working Reception at University of San Diego <ul style="list-style-type: none"> Background: This will be a continuation of the formal signing event to celebrate the collaboration between the Danish Water Technology Alliance and the San Diego Water Technology Alliance. Purpose: A networking event bringing in water sector stakeholders from San Diego (universities, utilities, etc). We will have drinks, play a water themed speed dating game, and introduce everyone to “Stempelkort” to build relationships with decision makers and water utilities in Southern California. 	Garden of the Sea at University of San Diego
18:00	Departure for San Diego airport	
18:20	Arrival at airport	SAN
20:50	Departure for Sacramento	SAN
22:30	Arrival in Sacramento and pick-up for hotel	SMF
00:00	Arrival at hotel	Sacramento

California program (Draft)		
Wednesday, Dec 1 st		
TIME	AGENDA	venue
08:45	Departure For Department of water resources, HQ	
09:00	Workshop 5: DK/California MOU re-signing and dialogue with CA regulators <ul style="list-style-type: none"> Background: In March 2021 DK and California virtually signed a MoU on water. The visit to the Department of Water Resources will solidify Denmark and California’s commitment to work with each other. Purpose: To do an in-person resigning with the Lt. Governor of California and the Danish Minister of Environment. Using the political focus to get the latest updates on the California regulations and plans to meet the Water demands during the most intensive drought and the “new normal” effects from a changing climate. <i>Roundtable Discussion with DWR on Wastewater</i> Californian challenges – an update on issues needing attention (SWCB/DWR) revolving around California-prioritized issues in the wastewater sector incl. carbon neutrality. <i>Roundtable Discussion with DWR on Non-Revenue Water and reuse of water</i> Californian challenges – an update on issues needing attention (SWCB/DWR) revolving around California-prioritized issues in non-revenue water. 	DWR new HQ, 1st Street, Sacramento
10:45	Departure for Folsom Lake	
11:30	‘Walk and Talk’ Tour on California’s Drought Status with State Water Board and Department of Water Resources <ul style="list-style-type: none"> Background: Folsom Lake (a water reservoir) will give a “real life” understanding of how climate change is contributing to the California super drought, and how, consequently, it negatively impacts the water supply and fire season. This includes real world examples of historically low water levels in surface reservoirs and groundwater. 	Folsom Lake

- Purpose: The business delegation will join the Minister and the Department of Water Resources and other stakeholders from the morning round tables on this tour for an informal dialog to get closer to California stakeholders. Focus on drinking water, wastewater, and mapping,

13:00	Networking Lunch at the lake with delegation and invited guests	Folsom Lake
13:30	<p>Geophysical survey demo by Rambøll</p> <ul style="list-style-type: none"> ▪ Background: Danish companies are conducting the largest geophysical survey in California's history. Ramboll will bring their TTem equipment to the site, pulled by an ATW – and will do a small scale demonstration. ▪ Purpose: To see an example of how Danish innovation is helping California to combat the climate crises and provide another opportunity to network with California officials. 	Folsom Lake
14:30	Departure for University of California, Davis	
15:15	<p>UC-Davis – Tour the Energy and Efficiency Institute, and sign 3-party agreement</p> <ul style="list-style-type: none"> ▪ Background: UC Davis is a tier one US research university, with a student body of over 37,000. They have leading research on the water-energy-nexus. Denmark has a strong connections to UC Davis but see great potential for closer collaboration between the university and the Danish industries. ▪ Purpose: Establish formal collaboration with UC Davis and spur interest in Danish technology and innovation within water and energy efficiency. UC Davis will present their work and plans, TC NA will present our different alliances and capabilities, and there will be a Q/A session and networking opportunities. ▪ Stakeholders and partners to UC Davis will be invited 	University of California, Davis
16:00	Departure for San Francisco	UC Davis
17:30	Arrival at hotel	San Francisco
19:00	<p>Internal business delegation dinner in San Francisco near hotel</p> <p>TBD</p>	Hotel, San Francisco
21:00	Return to hotel	Hotel, San Francisco

California program (draft)

Thursday, Dec 2nd

TIME	AGENDA	venue
08:15	Departure for San Francisco Public Utility Commission	Hotel, San Francisco
08:45	<p>Workshop 6: Danish Water Day, SFPUC</p> <ul style="list-style-type: none"> ▪ Background: For the past few years, the WTA has been in contact with San Francisco Water, Power and Sewer, as well as many other local water utilities around the Bay. This event will be a reunion for these utilities to understand the latest advances in the Danish water sector, as well as to hear success stories from US utilities that have utilized Danish technology. 	SFPUC

- Purpose: To re-initiate contact with utilities that need an incentive to restart collaboration with the WTA through workshops and roundtables. To build Denmark's reputation as a leader within Wastewater Treatment, Energy optimization/production, and NRW mitigating water efficient technologies. All of this with a prioritization on building a closer relationship with the City of San Francisco and to put us on the path towards an MOU in the near-future.

11:30	Departure for Workshop 7: "Tech and Water" Workshop in Silicon Valley	
13:00	Workshop 7: "Tech and Water" Workshop In Silicon Valley <ul style="list-style-type: none"> ▪ Background: Several big Tech companies in Silicon Valley are increasing their focus on water conservation and management (digitalization and energy efficiency) and how they themselves can play a role in solving the water drought issues in California. ▪ Purpose: To invite local tech companies, start-ups, City of Palo Alto and local water consuming industries to learn about how the green agenda impacts their strategies, and where exactly water is on the agenda. The focus will be on inspiring, networking and discussing with tech companies on where their appetite for Danish technologies is and how Danish technologies can help the companies in their future work. 	Lucie Stern Community Center Patio, Silicon Valley
15:45	Business Delegation Debriefing	Lucie Stern Community Center Patio, Silicon Valley
20:00	Departure for airport	
22:49	Departure for Denmark	SFO

The business delegation is organized by:

