



DO BUSINESS WITH THE PIG INDUSTRY IN MEXICO

Join us and the Danish pavilion at this important business fair and do business with the Mexican pork industry. A strong focus on Denmark, Danish products and solutions within the pork industry.

23-26 October, 2019, Nayarit, Mexico

UNIQUE OPPORTUNITY TO DO BUSINESS WITH MEXICAN PIG PRODUCERS

The Embassy of Denmark in Mexico, Confederation of Danish Industry (DI), Danish Agriculture and Food Council (L&F) and OPORPA, the largest Mexican Organisation for Pig Producers, are honoured to invite Danish companies to join the annual OPORPA conference and business fair in October in Mexico.

OPORPA represents **80%** of Mexican pig producers and links the sector with relevant industries. The OPORPA conference and business fair is the most important event for the pork sector in Mexico and Latin America with around **1,600 participants**.

Many of the important Mexican pig producers have a fully integrated production embracing the entire value chain.

THE DANISH PAVILLION

The Danish Embassy and OPORPA have developed a unique and trusted partnership. Denmark is special invited partner country for the conference and business fair. It is the first time ever that OPORPA invites a partner country.

The Danish Pavillion will showcase the Danish companies, technologies and strongholds, and we are proud to have Food Nation on board as a branding partner for the event.

Also, Denmark, Danish solutions, technology and strongholds will be presented by special invited Danish Experts and key note speakers on the big stage at the congress area.

The DK organizing team and OPORPA will facilitate B2B meetings and exclusive B2B networking events for the participating Danish companies hosted by the Danish Ambassador.

WHY JOIN?

Mexico, with its **130 million people**, is the 11th largest economy in the world and are moving up. The large-scale Mexican pig producers invest heavily in new solutions and technologies to meet the rising demand from their home and export markets, among them Japan and South Korea. This is a unique opportunity to meet, network and do B2B with important key companies and producers.

Denmark, Danish Companies, technology and know-how within food and agriculture are a super strong brand in Mexico. And the embassy and its co-organizing partners, including OPORPA, are well connected to key players and producers and therefor well positioned to facilitate exclusive B2B meetings and networking events.

Join us and the Danish Pavillion and do business with the important pig industry in Mexico.

YOU WILL GET

- A stand at the Danish Pavilion at the most important pig conference and business fair in Mexico and Latin America.
- A exclusive negotiated price — 40% lower than the standard.
- Exclusive B2B meetings with key selected companies and producers - facilitated by the DK organizing team and OPORPA
- Exclusive networking events for you and your potential customers and partners hosted by the Danish Ambassador.
- Press and VIP business events at the Danish Pavillion.



EMBASSY OF DENMARK
Mexico City



Confederation of Danish Industry



DO BUSINESS WITH THE PIG INDUSTRY IN MEXICO

MEXICAN PIG PRODUCERS

Representing 80% of Mexican pig producers, OPORPA offers incredible opportunities at this year's conference and business fair—and you are hereby invited. With around 1.600 participants, the conference is by far the most important event for the pork sector in Mexico and Latin America. Many of the important Mexican pig producers have a fully integrated production embracing the entire value chain so this is your opportunity to meet every step of the production.

The Embassy of Denmark in Mexico, Confederation of Danish Industry (DI), Danish Agriculture and Food Council (L&F) are honored to organize the Danish visit to this year's annual OPORPA conference and business fair in October in Mexico, where Denmark will have special status as a partner country.

STRONG POSITION AT THE DANISH PAVILION AND THE CONFERENCE

For the first time ever, OPORPA has invited a partner country for their conference and business fair—and Denmark is honored to attend with the Danish pavillion and participate with invited Danish experts, key note speakers—and not least Danish Companies. We expect a total of 12 Danish Companies will join the Danish Pavillion. The organizing DK team and OPORPA will facilitate B2B meetings and networking events for the participating Danish companies hosted by the Danish ambassador.

INCLUDED IN THE PARTICIPANT FEE

- A stand at the Danish Pavilion at the most important pig conference and business fair in Mexico and Latin America.
- A exclusive negotiated price —40% lower than the standard.
- Exclusive B2B meetings with key selected companies and producers - facilitated by the Embassy/DI team & OPORPA.
- Exclusive networking events for you and your potential customers and partners hosted by the Danish Ambassador.
- Press and VIP business events at the Danish Pavillion.
- Participation at the conference.

[REGISTER HERE](#)

PRACTICAL INFORMATION

PRICE

The price for a full stand is around DKK 8.000 DKK (9m2). Please note this is a negotiated special low price (60 %) Cost: Danish Pavilion + business receptions: DKK 10.000 Cost: DK organizing team, the embassy/DI: 9.995 DKK Total price: for the above mentioned: **DKK 27.995.**

Registration deadline: August 20, 2019

HOTEL AND TRAVEL INFORMATION

Flights and hotels are not included in the price.

Upon registration you will receive a travel proposal from BCD Meetings & Events.