

Partnerland Dänemark

Digitales Dänemark



Join the Smart Country Convention 22—24 October 2019 in Berlin

Registration deadline: 18 June 2019

Picture: Danish pavilion 2018 www.kasperjensen.com

Join the Smart Country Convention – The most important trade show for dig- itization of the public services in Ger- many 22 - 24 October 2019 in Berlin

Registration deadline: 18 June 2019

WHY JOIN THE SMART COUNTRY CON- VENTION?

Smart Country Convention 2019 convenes 10.000 participants from the German public and private sectors to meet under the slogan “Digitize Public Services”. It is a combination of a trade fair and conferences and will provide opportunities to present your company’s solutions. The attendees will include high ranking representatives and decision makers from all over Germany.

The Danish Pavilion is open to companies in all sectors of business with interest in the growing market for digitization of the German public sector.

Digitization is on the top of the agenda in Germany, which makes an opportunity for Danish companies in many areas of business, especially smart government, it security, smart energy and water, healthcare and education technology- edu-tech.

Therefore, the Confederation of Danish Industry, in cooperation with the Danish Embassy and Trade Council in Berlin, will arrange a joint Danish Pavilion at the Smart Country Convention in 2019 based on the good experiences at the Smart Country Convention in 2018, when Denmark was partner country.

WHY JOIN A DANISH PAVILION?

The Danish Pavilion is a turnkey solution providing you with a platform to present your company and product/solutions as well as practical advantages in terms of planning and participation in the exhibition. The pavilion will be ready for you one day prior to the exhibition start.



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Confederation of Danish Industry



MINISTRY OF FOREIGN AFFAIRS
OF DENMARK
The Trade Council

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YOU WILL GET

By joining the Danish Pavilion you will get:

- A turnkey solution for your company with a walk-on stand equipped with shared furniture, lighting, company prints and access to storage room.
- Coordination of services provided by the exhibition organizers including exhibition catalogue.
- Coordination of hotel reservations and travel proposal by BCD Travel.
- Exhibitor Networking Evening
- Confederation of Danish Industry and the Danish Embassy and Trade Council in Germany will provide assistance in all aspects related to your participation.

Read more about the Smart Country Convention [here](#)

Price: 31.000 DKK excl. VAT based on minimum 15 participating companies.

The price is based on an already approved 50 per cent subsidy from The Trade Council in Denmark.

WHO SHOULD JOIN?

The conference is highly relevant for companies within the broad spectrum of the digitization. Companies working in relation to the areas mentioned below are recommended to join

- Smart government
- It security
- Smart energy and water
- Healthcare
- Education technology — edu-tech

TENTATIVE PROGRAMME

21 October, Monday

- Visit to the Danish Pavilion

22 October, Tuesday

- Exhibition is open 10-18
- Exhibitor Networking Evening from 19.30—22.00

23 October, Wednesday

- Exhibition is open 10-18

24 October, Thursday

- Exhibition is open 10-18

Venue: CityCube Berlin, Messedamm 26, 14055 Berlin, Tyskland



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PRACTICAL INFORMATION

PRICE

Price: 31.000 DKK excl. VAT based on minimum 15 participating companies.

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HOTEL AND TRAVEL INFORMATION

Hotel and travel are not included in the price.

For hotel booking in Berlin, you are welcome to contact Annette Paludan and Susanna Vasquez, BCD Travel Delegation Team, e-mail:

delegation@bcdme.dk

A block reservation has been made by BCD Travel at NH Berlin Kurfürstendamm, Grolmanstrasse 41-43, 10623 Berlin.

The hotel is near the Savignyplatz station with S-train connection directly to CityCube Berlin.

HOW TO REGISTER

Please register by clicking 'REGISTER HERE' to follow the link to the online registration form.

Deadline for binding registration is **18 June 2019**.

[REGISTER HERE](#)

CONTACT

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THE FINE PRINT

The Danish Trade Council has approved the funding for the project.

Registration cannot be made dependent on location on the Danish area i.e. corner position.

The location of each company will be chosen by lottery, but the competition position of the exhibitors will be considered. You are guaranteed not to be next to a competing company selling the same kind of product.

Registration is in accordance with the General Terms and Conditions for participation in Export Promotion Events of the Confederation of Danish Industry, DI.