

DI HR Conference 2022







Hanne Garder, Ferrosan Medical Devices A/S



WHO AM I?

- 11 years of Human Resources experience in Ferrosan Medical Devices. The first couple of years I was the only one in HR
- 15 years of HR Manager and Business Partner experience from VELUX, Rockwool International, Capacent and Copenhagen Airport
- Cand merc from CBS
- Passionate about the Human Resources area. Working for making managers and employees good, and that they thrive
- When I'm not working, I'm active in outdoor sports and, among other things, I jump in the water on icy winter days





Rasmus Iver Agesen, Ferrosan Medical Devices A/S



WHO AM I?

- 1,5 years' experience with Ferrosan Medical Devices
- 15 years' experience with HR, leadership, culture, strategy implementation and organizational development. 5 years in consulting, 10 years in HR
- M.Sc. Psychology from University of Copenhagen
- HR philosophy: "There is no limit to what people can do, when they WANT TO HR is all about ensuring a context, where people WANT TO
- When I am not working, I am with my family (4 kids) and utilize the fact, that I find almost everything exciting" \circledcirc





Who are we?
Introduction to Ferrosan Medical Devices
Psychological safety is a prerequisite for life, work – and work life
Why is psychological safety "the answer to everything" these days?
How we work with it in Ferrosan?

Can we maintain the focus on psychological safety in the future?



Vision

"A world where surgeons and nurses perform surgeries without interruption or complications from bleedings or leaks"



Mission

"Provide innovative solutions to stop bleeding and leaks during surgery; enabling successful clinical outcomes"



Ferrosan Medical Devices

Making seconds count in surgical care





Psychological Safety

"a belief that
one will not be
punished or humiliated
for speaking up with ideas,
questions, concerns, or mistakes,
and that the team is safe for
interpersonal risk-taking"

-Amy Edmondson

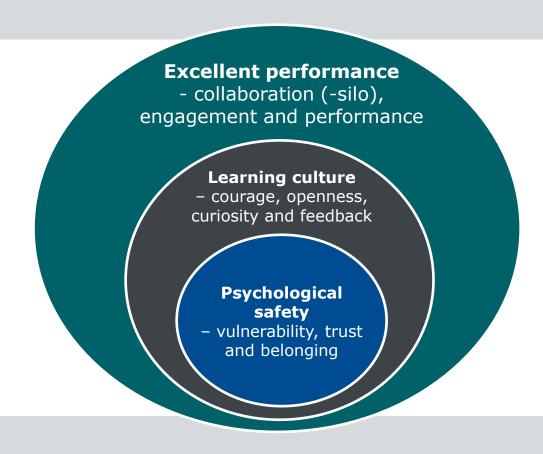
What it is and why psychological safety matters to us?

Foundation for – learning, development and excellent team performance as an organization

PSYCHOLOGICAL SAFETY IS THE

- Foundation for 'daring to' share ideas, be creative, speak openly about mistakes, courage to challenge, speak up and share our honest opinions.
- …it is the most important denominator for highperforming teams – and a prerequisite for learning, development and excellent performance. (Google study)

Team members feeling comfortable, safe and at no risk of inter-personal risks in the team (Professor, Amy Edmondson, HBS)





Self Determination theory

Why psychological safety is a prerequisite for ... basically functioning well as a human being

Competence

I have the skills and experience to do my job

Autonomy

I am my own person with my own free will, ready and capable to act within my role

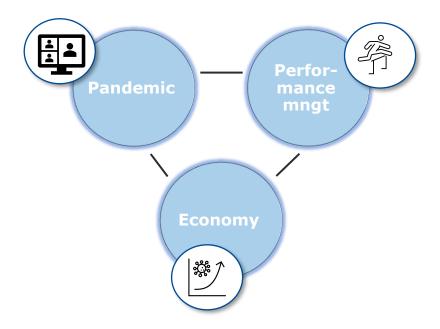
Belonging

I am part of a social context. What my peers say and do, matter to me and my actions matter to them





Why is psychological safety the answer to everything?





BECAUSE

- The pandemic taught us self-management and what matters to us
- We want to be boss in our own life
- Labor shortage
- Choose freedom
- Behaviour instead of chasing KPI measures
- Equal dialogue



The foundation for psychological safety



THE FOUNDATION FOR PSYCHOLOGICAL SAFETY

- Confidence
- Mutual respect
- Dare to be yourself

MANAGER MUST

- Shows courage admits not knowing everything
- Invites others to give input
- Reacts constructively regardless of input quality



Why people quit | Belief-driven employees

BELIEF-DRIVEN EMPLOYEES

- Motivated not just by salary and benefits also social impact and personal values
- · Seek fit on values, beliefs and behaviours
- Wants personal empowerment ability to effect change in the business
- Will be loyal if we can find the balance of empowerment

BELIEF-DRIVEN EMPLOYEES QUIT BECAUSE

59%

Better match with values

50%

Better match with lifestyle

31%

Higher salary or career advancement



^{*} World Economic Forum, Sep. 2021

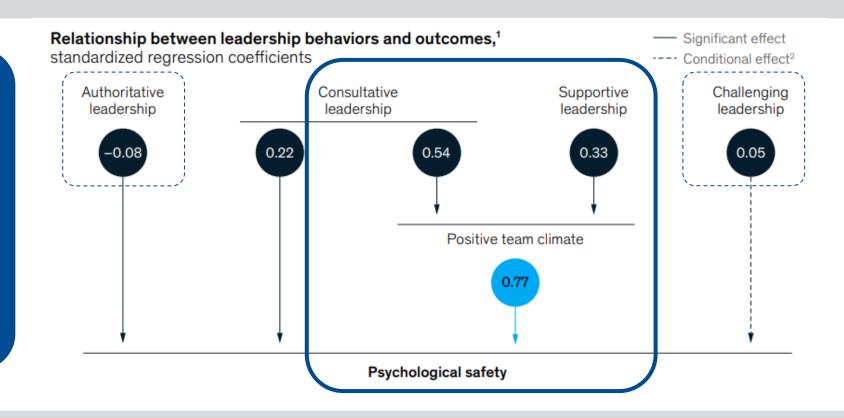


Leaders can ensure increased psychological safety through their own behavior

A positive team environment* is the main driver of psychological safety in a team

Only **43%** believes they have a positive environment in their team

Psychological safety especially **occurs** when leaders have an inclusive behavior – before they start to challenge (McKinsey & Co., survey 2021)



Note: Positive team environment = where team members have the courage to be open, engage in constructive dialogues, value each other's contributions, care about each other and have input and feedback on how the team does its work and collaborate



Starting point is to create room for psychological safety by removing the obstacles

People are machine parts that can be optimized



From:

Rules

Cascading

Directing

Control

Individual KPIs

Positioning

Information silos

Orders



To:

Principles

Involving

Facilitating

Trust

Common goals

Authenticity

Transparency

Mandate

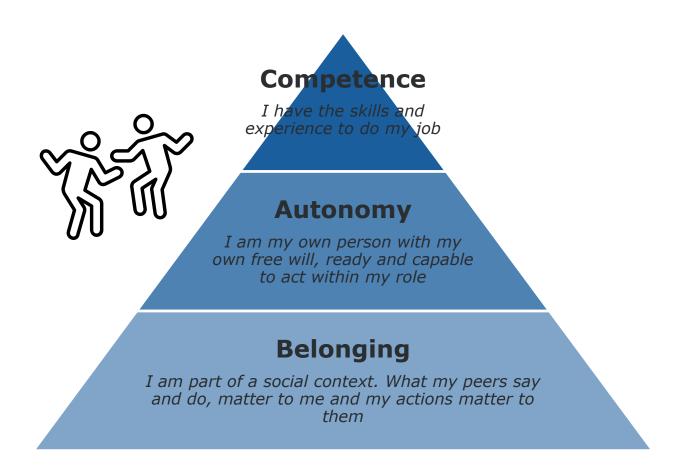
People are social creatures motivated by their context





How we view PEOPLE

When employed in FeMD, we trust you to determine yourself





How we LEAD PEOPLE

FeMD leaders create followership with purpose, competence, value and trust

Competence

I have the skills and experience to do my job

Autonomy

I am my own person with my own free will, ready and capable to act within my role

Belonging

I am part of a social context. What my peers say and do, matter to me and my actions matter to them

Set direction

We communite direction, drive change and promote development. We want to win by being the best

Empower

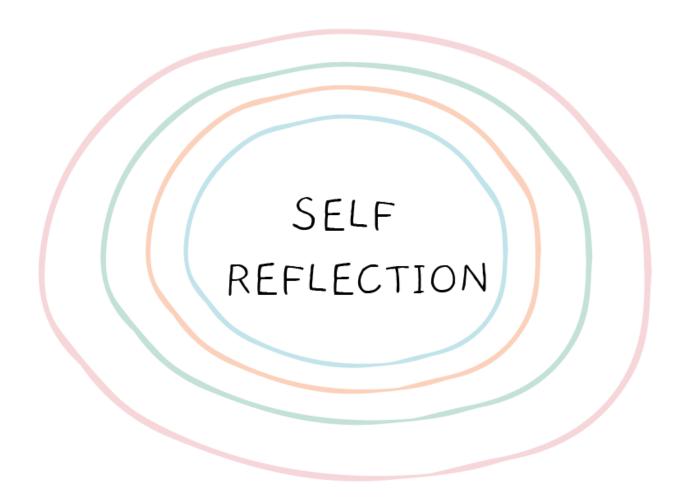
We empower people with mandate witin their roles. We expect people to take ownership for their actions, deliverables and behavior

Trust

We care for our people and everything we do. We act with trust and curiosity to build a psychological safe environemnt where people feel they belong



Our development programs starts with self reflection





Our People Process is all about meaningful conversations

Approach includes three core elements



Direction Setting - targets

Set individual and/or team goals to enable business objectives – (will vary depending on role and level)



HOW FeMD Values desired behaviours

Identify values-driven behavioural goals (top 3 focus behaviours – both strengths & development)

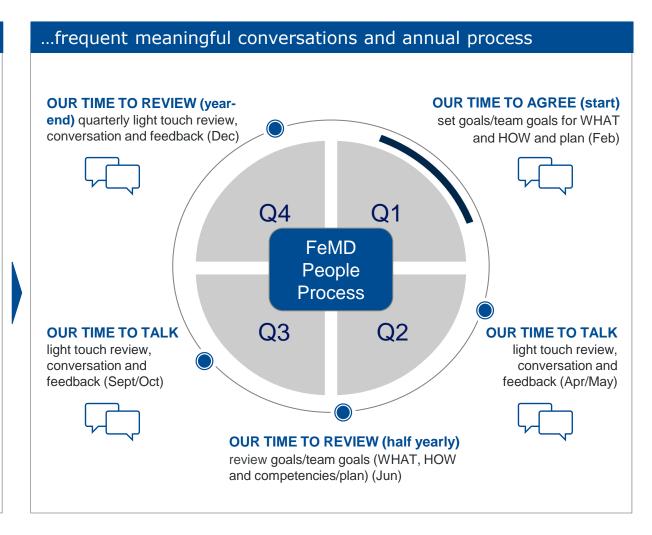


WIFM Competencies and plan

Identify competencies needed and create a personal plan – to reach goals (what and how) and support development

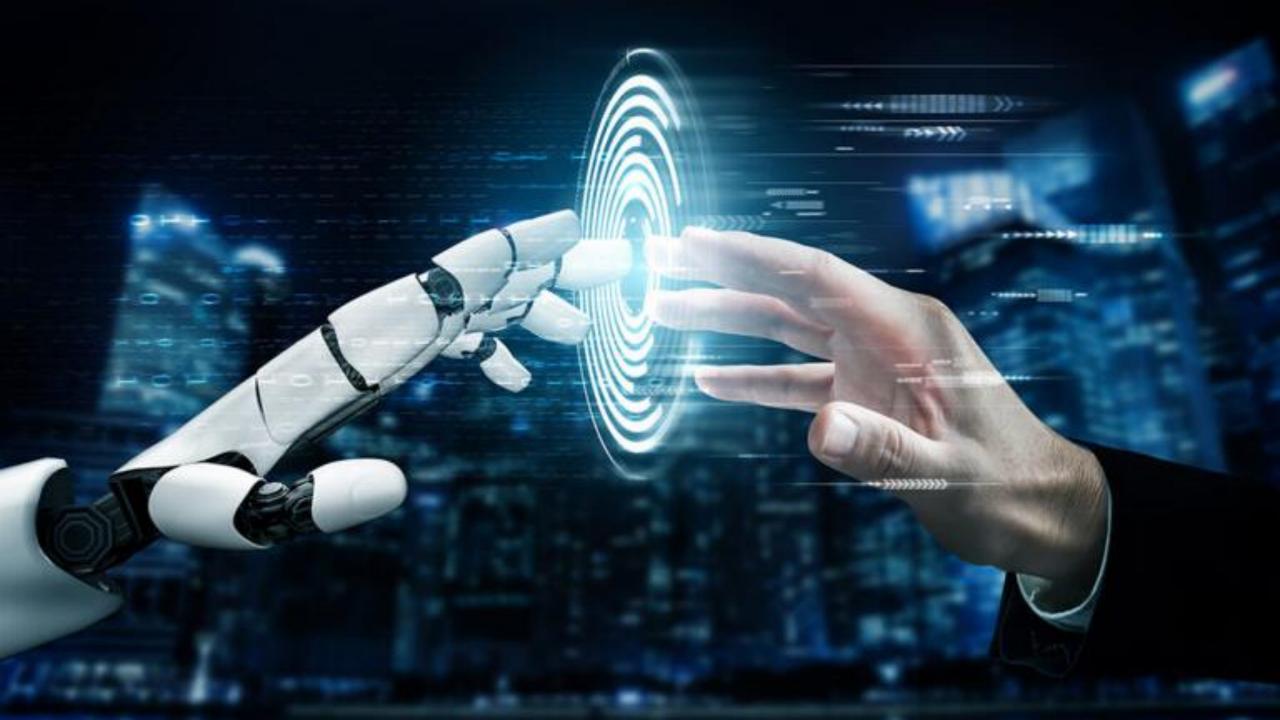


- What, How and competencies are defined in partnership between employee and manager
- Further powered by on-going meaningful conversations (on-going combined with quarterly light touch Our time to talk), recognition and timely feedback









Please feel free to reach out



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