



DI ANALYSIS

Kasper Petri, Consultant
KAPE@di.dk, +45 4129 5329

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Lars Bach Jensen, Head of International Climate Change Policy
LABJ@di.dk, +452949 4401

Global Danish export potential when coal is phased out of electricity production

At COP26 the entire world unites to fight the massive challenge of climate change. Use of coal is the single largest source to energy related greenhouse gas emissions. In the EU, high prices on CO₂ emissions have made coal-fired power plants a bad business. Realistically, we will see a sharp decline in the number of coal-fired power plants towards 2030. We find that by replacing coal powered electricity with renewable electricity the EU can reduce its CO₂ emissions by 360 million tonnes. This will realistically generate 60 billion EUR of green, Danish export towards 2030 from wind and energy efficiency solutions. We also qualitatively evaluate a large green, Danish export potential to BRIC economies in the long run.

According to *World Energy Outlook*¹ coal powered electricity rose by almost 4.000 TWh from 2000 to 2019. Meanwhile wind powered electricity only rose by a third of coal powered. In the stated policy scenario coal powered electricity is expected to decrease by around 900 TWh towards 2040, while wind and solar powered electricity sees massive expansion. However, the 900 TWh is not a significant decrease as it is expected that coals share of global electricity generation will be 28 pct. in 2030. Coal powered electricity will mainly be concentrated in Southeast Asia after 2030.

¹ [World Energy Outlook 2020 – Analysis - IEA](#)

The International Energy Agency (IEA) has estimated that China represents one-third of the global coal consumption. The future of both Chinese and global coal demand depends on the Chinese electricity system. Because of accelerating increase in renewables deployment, coal is expected to meet only half of the projected 8 pct. increase in electricity demand in 2021. India and the US are other major coal-users – and coal demands are expected to rebound in 2021 after Covid.²

In general, coal use in EU is decreasing with Germany, Poland, and the Czech Republic accounting for two-thirds of EU's coal use for power. Countries such as Austria, Sweden and Portugal have already phased out coal power generation. Denmark has a very low share of fossil fuels in electricity generation, and Denmark expects to phase out coal by 2028. Many agents in Denmark work towards a full phase out in 2025. This is among other things due to the large investments in development of wind technology. The rest of the EU and the world are now facing challenges that Danish technology can help solving. Thus, Denmark has not only helped the Danish climate, but Denmark also has an opportunity to export to a world that desperately demands effective climate solutions.

1. Coal phase out in the EU

Since 2005 the EU has seen basically unchanged electricity production, cf. Figure 1. In the same period the EU has halved its electricity production from coal, thus coal power now constitutes 15 pct. of electricity generation. This does, however, leave more than 400 TWh of electricity from coal, corresponding to more than 360 million tonnes of CO₂. With EU fit for 55 a full phase-out of coal produced electricity in 2030 seems more likely. The rise of the quota price in EU-ETS also contributes to this. In the same period the EU has more than doubled its share of renewable electricity production, such that renewable sources now produce around 950 TWh green electricity.

If the phase-out of coal powered electricity is towards renewable energy, this will imply establishing around 400 TWh of renewable energy. To put this into context it corresponds to establishing at least 30 energy islands³, each with a production capacity of 3 GW according to data from the Danish Energy Agency⁴. This is without considering the increasing demand for clean energy, especially electricity.⁵

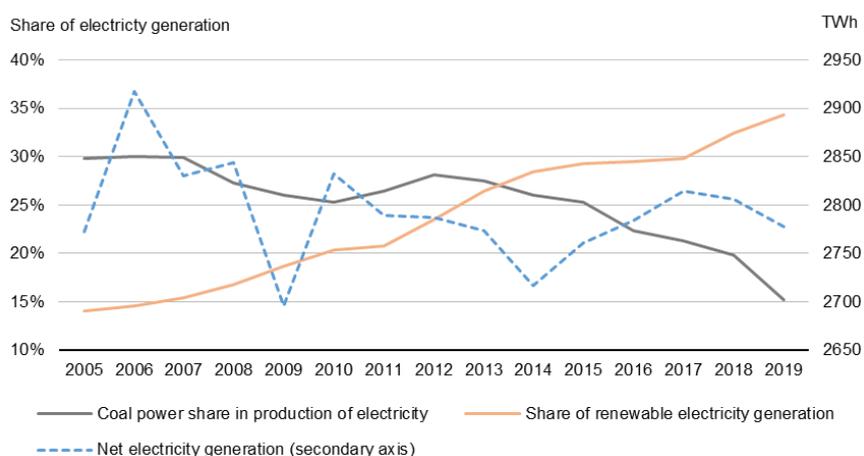
² [IEA, 2020](#)

³ [On energy islands \(stateofgreen.com\)](#)

⁴ [Data sheet from the Danish Energy Agency \(ens.dk\)](#)

⁵ The Danish Energy Agency expect around a doubling in consumption of electricity in 2030 relative to now in Denmark. This is because electrification plays an important role in decarbonising industrial production as

Figure 1: Coal and renewable electricity in the EU (2005-2019)



Source: Climate Action Tracker (climateactiontracker.org), Eurostat (ec.europa.eu)

Using data from Eurostat on electricity generation in 2019 in EU⁶, we estimate sustainable electricity to be 43 pct. wind. If we assume that the share is unchanged when phasing out coal for electricity this implies a demand for around 185 TWh of wind generated electricity.

The Danish market share of this potential is uncertain, but an estimate is shown in Table 1. By using green export data from the years 2017 to 2019 and combining these with estimates for the increases in wind generated electricity in the same year, we get a proxy for the Danish wind export per additional TWh electricity for wind generated. This corresponds to a gain of 0.34 billion EUR/TWh additional wind which again corresponds to a potential export gain of 60 billion EUR by 2030 from phasing out only coal. This does not consider the expected rise in electricity demand mentioned earlier, and this potential also does not account for phasing out other fossil fuels. One can thereby expect an even higher export potential.

Table 1: Danish export gain from additional wind powered electricity

	2017	2018	2019	Total
Danish export of wind technology (billion EUR)	6.5	5.8	7.3	19.6
Additional electricity from wind generated (TWh)	8.0	30.3	19.5	57.8
Additional Danish wind export from each TWh wind powered electricity (billion EUR / TWh)				0.34

Source: Eksport af energiteknologi og -service 2019 (ens.dk), Eksport af energiteknologi og service 2020 (ens.dk), Climate Action Tracker (climateactiontracker.org), Eurostat (ec.europa.eu)

well as in transport. This development can also be expected in the rest of Europe.

⁶ [Net electricity generation, EU27, 2019 \(ec.europa.eu\)](https://ec.europa.eu/eurostat/tgm/table.do?tab=table&init=1&language=en&plugin=1)

Another important part of green, Danish export are energy efficiency technologies. A report from the Danish Energy Agency and other important actors⁷ shows that export of energy efficiency technologies constitutes around 30 pct. of the total green export. In 2019 the EU has decreased its primary and final energy consumption with 17.0-17.4 pct. In 2018 the EU updated its energy efficiency target to at least 32.5 pct. energy efficiency improvements by 2030. With *EU fit for 55* this is set to be further tightened to 36-39 pct. These updates of the EU goals improve the green export potential for Denmark.

The energy efficiency target plays a significant role in combatting climate change. If we apply the 2018-target to just the coal powered electricity generation in the EU, we will see a decrease in electricity production of around 36 TWh. This is approximately the same as the total expected energy production from Danish windmills in 2030 (estimated to be 40 TWh in *Energinet 2021*⁸). This includes 1 GW of an energy island being fully operational.

Thus, there is generally a large, green export potential within the EU when approaching 2030. Just when phasing-out coal to electricity Danish companies can realistically expect green export of 60 billion EUR either from wind technology or energy efficiency solutions. This potential will further increase when industries decarbonise, and most cars will be electricity driven. The EU directives regarding energy efficiency will further drive Danish green export within EU.

2. Global potential when phasing out coal

A new report from the Ministry of Industry, Business and Financial Affairs⁹ shows that most green export is within the EU, which is why the analysis has focused on this area. The report also shows that a relatively small share of the export goes to the BRIC-countries. Especially India and China have energy systems based on coal as an energy input, cf. Figure 2. They also have a very low renewable electricity share. Given the climate challenges these economies also need to start phasing out coal and instead implement sustainable energy and energy efficiency solutions.

Given the small current export and the climate challenges, there is a potential for green export to these two countries, especially for

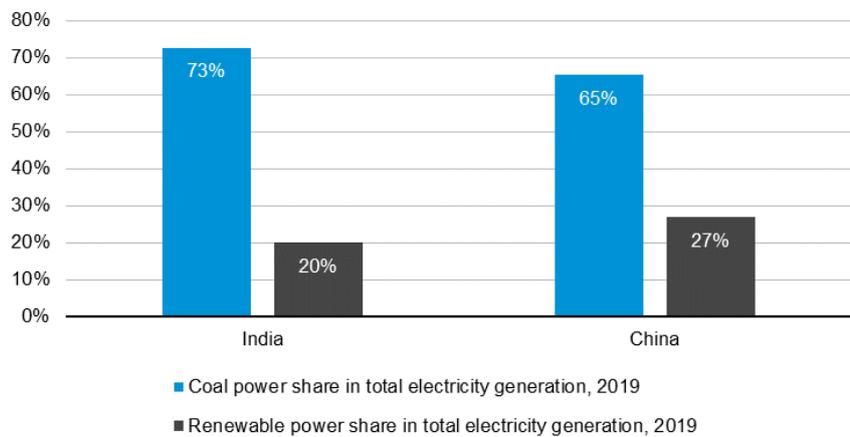
⁷ [Eksport af energiteknologi og-service 2020 | Danish Energy Agency \(ens.dk\)](#)

⁸ [Analyseforudsætninger til Energinet | Danish Energy Agency \(ens.dk\)](#)

⁹ [Redegørelse om virksomheders grønne omstilling \(em.dk\)](#)

energy efficiency solutions and energy services.¹⁰ However, a phase-out of coal in the short run towards 2030 seems unlikely, as China struggles to balance its economic growth with climate challenges.¹¹ Still, China have pledged not to build new coal-fire projects abroad indicating a step towards less coal.¹² If the Danish export share remain unchanged green export will be very large, especially in the long run, when these economies go from coal towards renewables.

Figure 2: Electricity generation in India and China distributed on selected power sources, 2019



Source: Climate Action Tracker (climateactiontracker.org)

3. Perspectives of COP26 and Danish climate solutions

Balancing economic growth with the green transition is problematic as exemplified in China with a current 1:1 relation between economic growth and CO2-emissions. However, the example of Denmark and its electricity supply indicates, that economic growth and green transition can go hand in hand – at least in a mature, developed, small economy such as the Danish economy.

In the future, Danish, green export has a large potential, both economically, but also with regard to climate challenges. The business community is part of the international efforts to combat climate change. At COP26 in Glasgow, Danish business will attend as part

¹⁰ Export of wind technology is limited today and is also expected to be limited in the future, as windmills are expected to be produced locally. However, wind technology services and special components are expected to contribute to green Danish export.

¹¹ [China coal prices hit record highs, early winter chill adds to energy woes | Reuters](#)

¹² [China pledges to stop building new coal energy plants abroad - BBC News](#)

of the State of Green's business pavilion **CLIMATE PARTNERSHIPS TOWARDS 2030**.

More than 25 companies representing a wide portfolio of climate change solutions, green jobs, economic growth and decarbonization. In general, Danish companies can provide green technological export, not only for the benefit of Denmark, but also for the benefit of the climate.

Fact box: List of partners

Accenture, cBrain, Copenhagen Infrastructure Partners, COWI, Danfoss, Danske Bank, EC Power, FLSmidth, Mærsk McKinney Møller, (Center for Zero Carbon Shipping), Nature Energy, NREP, Schmidt Hammer Lassen, Ørsted, PensionDanmark, PFA, Rambøll, ROCKWOOL, Seluxit, Danica Pension, Novo Nordisk, Velux, Haldor Topsoe, Aarhus kommune, Energinet, Climate Investment Coalition. IDA.

The Danish Ministry for Business has estimated that there are more than 76.000 Danish jobs in the Danish "Green Sector". In 2020 green exports delivered 12 per cent of the total Danish export of goods.