



African Utility Week 2019

14 – 16 May 2019, Cape Town, South Africa

The Confederation of Danish Industry in cooperation with the Royal Danish Embassy in Pretoria are pleased to invite you to join the Danish Pavilion at African Utility Week (AUW) 2019 – the leading trade fair for the entire energy, power and water value chain on the African continent.

South Africa is the most well-developed country on the African continent. With a new president in the country, new opportunities are expected – especially within green technologies. It is expected that the South African Government will make large investments in green energy in the years to come. The Government has announced that it will invest more than USD 3 billion annually in developing smart and sustainable cities, with particular focus on water, energy and the built environment.

The water crisis that struck South Africa, and especially Cape Town, in 2018 has also increased political awareness and willingness to invest in long-term water solutions. Private and foreign companies are increasingly becoming involved in the management, treatment and infrastructure of South Africa's water sector, supported by South Africa's water authorities.

Therefore, the Confederation of Danish Industry and the Royal Danish Embassy in Pretoria are pleased to invite you to join the Danish Pavilion at AUW 2019, where we will showcase Danish innovation and key competencies within the entire energy, power and water value chain. It is the third time in a row that the Confederation of Danish Industry and the Royal Danish Embassy in Pretoria arrange a Danish Pavilion at AUW.

AUW is the leading conference and trade exhibition for African energy, power and water professionals. AUW attracts African utilities from the continent and more than 7,000 decision makers from all over the world attend AUW, thereby making it the largest energy/power/water exhibition in Africa.

Read DI's Water Market Profile on South Africa [here](#).



Confederation of Danish Industry



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African Utility Week 2019

WHY JOIN?

By joining the Danish Pavilion at AUW, you will get:

- Networking with potential business partners and other relevant stakeholders
- Access to the conference room facilities for sales- and networking activities
- Be a part of an attractive exhibition and network platform of Danish companies
- Increase your visibility and network through your own 10 sqm booth and the collective booth
- Opportunity for assistance from the Embassy in setting up stakeholder meetings
- Join a VIP networking reception hosted by the Danish Ambassador

WHO SHOULD JOIN?

The exhibition is relevant for Danish companies working with:

- Renewable energy (including wind, solar and bio energy)
- Energy efficiency
- Water technology
- Metering and revenue cycle management
- Transmission and distributions
- Micro/off-grid solutions
- Energy storage
- Smart cities
- Power generation



Kamstrup booth at the Danish Pavilion at AUW 2018

“AUW led to several new leads on both asset sales and power purchase agreements (PPAs), interest from energy project investors and - as the culmination - the closing of our first gasifier sale on the African continent. Thanks to the organisers at the DK Embassy in South Africa and DI for organising a world-class pavilion” – MASH Biotech, exhibitor at the Danish Pavilion in 2018



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PRACTICAL INFORMATION

PRICE

A fully designed and installed turnkey booth of 10 m² includes:

- Opportunity to design own booth in accordance with the company product and design
- Fully furnished
- Full graphics
- Lounge area including full service with tea and coffee for clients
- Full project management in terms of coordination before and during the exhibition

The cost of this turnkey solution is DKK 28,500 excl. VAT.

The price is based on minimum eight participating companies and approved 50 per cent subsidy by the Danish Trade Council. The price does not include transportation costs and hotel accommodation.

Please feel free to contact us if you need more space than 10m² or have special requests!

HOW TO REGISTER

Please register by filling out the online registration form. Deadline for binding registration is Friday 30 November.

Registration is in accordance to the General Terms and Conditions for participating in Export Promotion Events of the Confederation of Danish Industry. [Download here](#)

[REGISTER HER](#)

CONTACT



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