

# DANISH BUSINESS PAVILION AT COP24

## 2-14 December, Katowice, Poland

State of Green, Confederation of Danish Industry and the Danish Embassy in Poland in collaboration will arrange a number of Danish activities in relation to and at the UNFCCC Conference of the Parties (COP24), which will be held in Katowice 2 December – 14 December 2018.

### COP24 – COP of implementation and business solutions

COP24 in Poland will focus on the implementation of the Paris Agreement from 2015. The political negotiations will focus on the implementation package of the Paris Agreement, enabling the Agreement to be put into practice and thus set the global climate policies for the years to come both in the nation states as well as globally. The UN Climate Change Executive Secretary, Patricia Espinosa, calls it Paris 2.0, in terms of importance for the future of the climate:



*“COP21 SAW THE BIRTH OF THE AGREEMENT. IN POLAND, AS I CALL IT PARIS 2.0, WE WILL PUT TOGETHER THE PIECES, DIRECTIONS AND GUIDELINES IN ORDER TO MAKE THE FRAMEWORK REALLY OPERATE.”*

COP24 is thus an ideal opportunity for business and industry to expose their solutions, as it addresses the implementation of global goals towards a sustainable future. The solutions and investments from business are key when talking implementation, and also impossible to ignore as the private sector holds many of the answers to the questions asked at this year’s summit and negotiations.

- **DATES:** COP24 summit and negotiations take place 2-14 December
- **HIGH-LEVEL SEGMENT:** Heads of State and Ministers for Energy and Climate are expected to participate 11-14 December
- **LOCATION:** Katowice, Poland
- **AUDIENCE:** The event is expected to be attended by nearly 40,000 participants from close to 200 countries.
- **VENUE:** The negotiations will take place at the International Congress Centre in Katowice. The “Blue Zone” will be controlled by the United Nations and there will be a concept of ‘One conference-one zone’ comprising spaces for: Negotiations // Delegation offices and Pavilions // Observers including Side Events and Exhibits // Media // Global Climate Action // POLECO-COP24 trade show
- **POLECO-COP24:** Part of COP24 will be a trade fair event called POLECO-COP24. The fair is aimed at promoting and presenting the potential of Polish and foreign entrepreneurs specialising in environmental protection and municipal economy.

## DANISH PARTICIPATION

There is a wish to put a strong Danish footprint on the climate negotiation, both seen through the official channels and negotiation team, and also at the Danish private sector participation. State of Green and DI plan to book 100+ m<sup>2</sup> for a Danish shared company pavilion during the period 2-14 December. The pavilion will most likely be located at the POLECO-COP24 trade fair. The pavilion and POLECO will be located together and close to the official negotiation, which makes it ideal for attracting the relevant official and private stakeholders participating in the climate negotiations. The organisers expect around 40,000 visitors.

## CONCEPT

As the vast majority of visitors to the exhibition area is expected to be conference delegates, policy advisors, business representatives, international media, NGO's and lobbyists, the Danish pavilion will focus on sustainable solutions to global climate challenges. More specifically, we want to frame this through four global challenges towards a sustainable climate. We are working on a concept, which captures the global challenges of 1) Energy 2) Water 3) Circular Economy and 4) Cities. Furthermore, we are also working toward integrating the Sustainable Development Goals in both the concept and design.

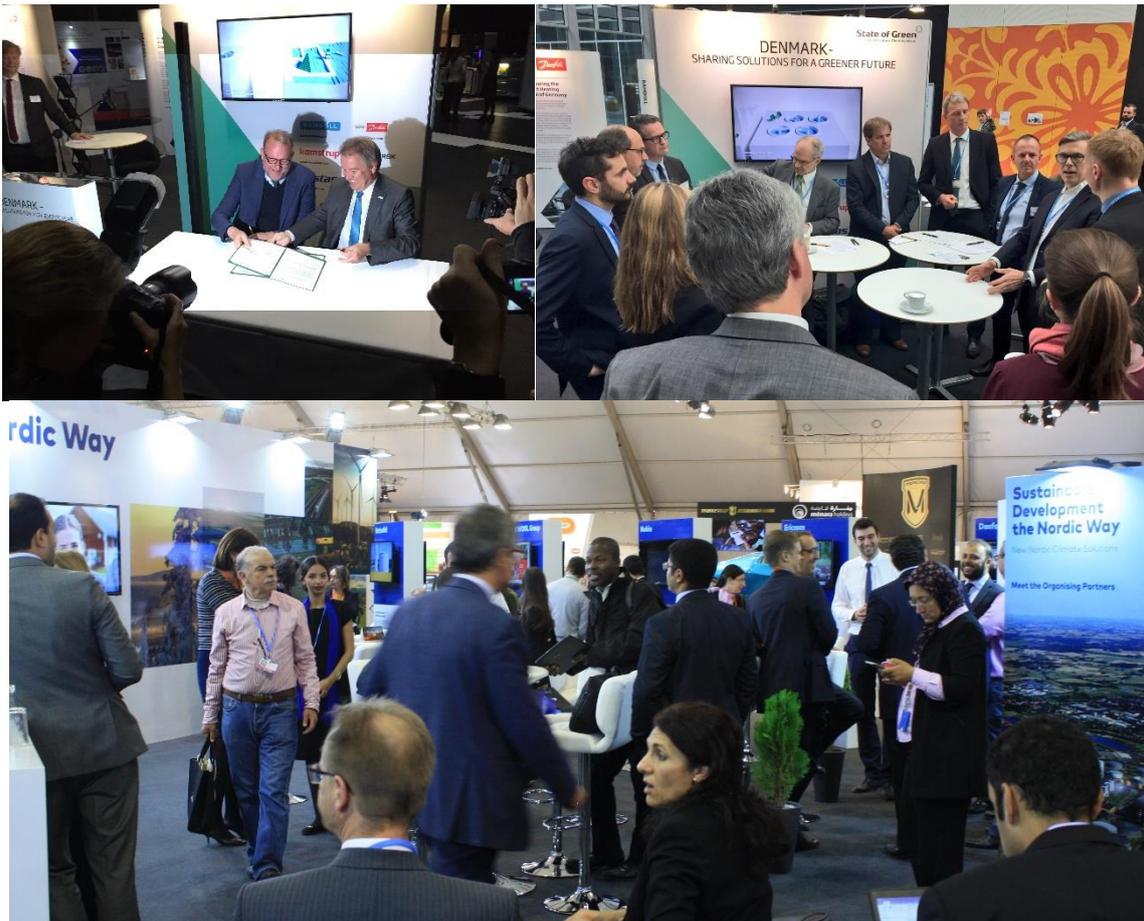


## WHY PARTICIPATE?

The companies can display their competencies and solutions to the global climate challenges. As an exhibitor on the Danish pavilion, each company is offered a number of opportunities for exposure of the company brand and solutions. Furthermore, the pavilion serves as a platform to participate in the important dialogue between all relevant stakeholders present at the COP24. The pavilion will be the centre of the official Danish activities at COP24 and its location close to the negotiation area makes it the ideal place for side events and speakers. An important part of the pavilion will therefore be the companies' opportunity to plan side events and panels focusing on themes during the COP24.

**You can join the exhibition by signing up for the Partner package: DKK 50,000 excl. VAT**  
As a partner of the Danish pavilion, you are offered:

- Significant exposure of your company at the Danish Shared Pavilion
- Significant exposure of your company in the marketing material and communications from State of Green prior to and during the exhibition day
- Ownership of a side event session at the Danish Pavilion (workshop, panel, presentation)
- Exposure at shared reception at the Danish Pavilion
- Opportunity to receive accreditation and participate at events in the official negotiation zone
- A fully manned booth by the organizers throughout the entire COP24 period



Prices are based on an approved 50 per cent subsidy from the Danish Trade Council and eight participating companies. Flights and hotels are not included in the price.

Several companies have already indicated their interest in participating and as there is room for only a limited number of exhibitors on the Danish pavilion, we will need an indication of interest very soon. **Please register at your earliest convenience and no later than Friday 21 September through [this link](#).**

#### **Contact information:**

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