

# AMERICA MADE EASY: SUCCESSFUL EXPANSION IN THE U.S.

The Confederation of Danish Industry (DI), in cooperation with American Chamber of Commerce in Denmark (AMCHAM) and AVITUS Group, is bringing to you market specialists to meet companies in the region who are actively looking at doing business in the high growth market.

Representatives from AVITUS Group, State of Kentucky, State of Indiana, State of Virginia, State of South Carolina and market specialists offer a seminar that describes the 12 steps to enter the U.S. market, establish your business, and operate successfully. A panel of expert speakers will ensure you gain an understanding of American Government Agencies, workers and consumers covering routes to market, intellectual property, finance, visa and immigration.

The seminar takes place November 14, 2019, at the House of Industry and the price is 300 DKK per participant. [Sign up here.](#)

## Program

- 8.30 – 9.00 am: Registration, Coffee and Networking
- 9.00 – 9.05 am: Welcome, Mr. Einar Dyrhaug, Deputy Director, Head of USA Forum, AmCham Denmark
- 9.05 – 9.25 am: Role in Supporting FDI to the USA, Mr. Jeppe Falck, Head of Business Services, The Confederation of Danish Industry
- 9.25 – 09.50 am: ‘The One Stop Shop to a USA Entry’, Dr. Frank Levene, Director AVITUS Group, UK & Europe.
- 09.50 – 10.10 am: USA legal considerations, visa and immigration pro’s and con’s, Partner, Holland & Knight, Ms. Anne-Mette Andersen.
- 10.10 – 10.30 am: State of Kentucky - the case to invest, Ms. Evelyn Simmler, Business Development and Research Manager, European Representative Office Kentucky Cabinet for Economic Development
- 10.30 – 10.50 am: State of Virginia – the case to invest, Ms. Antje Abshoff, Managing Director Europe, Virginia Economic Development Partnership
- 10.50 – 11.20 am: Coffee & Networking
- 11.20 – 11.40 am: State of Indiana - the case to invest, Mr. Jan Wiedemann, Director, Indiana Economic Development Corporation, US State of Indiana, European Office
- 11.40 – 12.00 am: Banking in the USA, Ms. Ainura Bizhanova, Global Head of Network Management & CM Partnerbanks, Danske Bank
- 12.00 – 12.20 pm: State of South Carolina- the case to invest, Ms. Nicholette R. Macklin, International Business Development Manager, State of South Carolina Europe Office
- 12.20 – 13.00 pm: Q&A, Wrap Up & Networking