



# Sustainable Cities – Chile

20 – 22 March 2019, Santiago de Chile

**With one of the highest urbanization rates in the world Chile is facing urgent challenges to develop infrastructure, water management, waste management and transportation. Join the business delegation to meet decision-makers in both the public and private city development in Santiago de Chile.**

The Confederation of Danish Industry and the Danish Embassy in Chile hereby invite your company to join a business delegation travelling to Santiago de Chile to connect suppliers, buyers and financiers at the same table.

You can join directly from the Danish State Visit in Buenos Aires, Argentina, with Her Majesty The Queen of Denmark – or take part in this delegation separately.

By joining, your company will get a unique opportunity to discuss your solutions with the government, city authorities, major developers and international finance institutions, who are all interested in meeting Danish companies, who can provide solutions to create urban development projects in Chile.

## WHY JOIN

Chile has some of the largest urban populations in Latin America and some of the most densely populated urban areas in the region. The urban sprawl of the country's two capitals, Santiago and Valparaiso, compose some of the largest in the region. City development poses challenges at the planning level, and the authorities are working on addressing the needs.

## YOU WILL GET

At the Sustainable City Solutions Seminar with representatives from the local ministries, city authorities from Santiago de Chile, organizations, developers and other relevant business associations, you will get a platform for your company to present your solutions and address local questions and concerns.

To address more specific existing business opportunities, meetings will be organised in Santiago to provide insights into business opportunities, focusing on concrete planned investment projects with both public authorities and private developers.



Confederation of Danish Industry



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## WHO CAN PARTICIPATE

City authorities and project developers in Chile are looking for demonstrated, workable solutions with a proven successful track record including planning, design and technologies. The delegation will be relevant for companies working within:

- Water
- Climate adaptation
- Waste management
- Resources & environment
- Sustainable transportation and infrastructure
- Urban planning.

## URBANIZATION IN CHILE

In 2010, approximately 89 pct. of the Chilean population lived in urban areas. It is estimated that the same number for 2025 will rise to over 90 pct. A booming urbanization has led to an escalation of challenges within transportation, energy efficiency, air pollution, water and waste management, lack of social spaces, quality of public services, housing, etc.

### ***Santiago de Chile***

Santiago de Chile has 5.5 million inhabitants living in the municipality, and 6.7 million inhabitants in the metropolitan area. There is a partnership agreement between Denmark and the Regional Government of Santiago and the Ministry of Environment within urban solutions and environment, and Chile is a formal partner of 3GF/P4G, where smart cities is a key focus point.

The Government in Santiago and the Ministry of Housing and Urban Planning are currently implementing initiatives to improve the quality of life in Santiago. The Ministry of Energy and the Chilean Agency for Energy Efficiency focus on measures to optimize the use of energy in housing and transportation through education. Finally, there is an opportunity for Chile to implement waste-to-energy - transforming household and other organic waste into energy. This is also of great interest to certain sectors such as the agricultural sector that wishes to produce biogas.

## TENTATIVE PROGRAM

### Santiago de Chile

#### Wednesday 20 March

- Arrival from Argentina or Denmark
- Ambassador briefing and lunch
- Sustainable City Solutions Seminar with stakeholders from Santiago de Chile's city authorities and government representatives to present Danish experience and solutions
- Networking cocktails with relevant stakeholders

#### Thursday 21 March

- Site visits and B2B meetings
- Visit at Chile's Urban Development Division at the Ministry of Housing and Urban Planning
- Visit at Camara Chilena de la Construccion

#### Friday 22 March

- Site visits to major city developers and buyers
- Visit to relevant public authorities at the national and local levels (Ministries and local governments)

#### Saturday 23 March

- Departure



## PRACTICAL INFORMATION

### PRICE

Participation in Santiago: **DKK 12,000 excl. VAT per participating company** (2 participants per company).

The price is calculated on a basis of 10 participating companies and approved 50 per cent subsidy by The Danish Trade Council. Meals mentioned in the tentative program are included in the price. Flights and hotels are not included in the price.

### HOTEL AND TRAVEL INFORMATION

Flights and hotel are not included in the price. Upon registration you will receive a travel suggestion from BCD Meetings & Events.

### HOW TO REGISTER

Please register by filling out the online registration form. Deadline for binding registration is Friday 11 January 2019.

*Registration conditions are in accordance with the Confederation of Danish Industry's terms of participation in Export Promotion Events [Download here](#)*

[REGISTER HERE](#)

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