



## Latin American Mayors Forum 27-28 May 2019, Confederation of Danish Industry, Copenhagen

Registration deadline: 20 May 2019

The Confederation of Danish Industry, the Nordic Development Fund and the Inter-American Development Bank invite Danish companies to attend a two-day Latin American Mayors Forum in Copenhagen. The event will gather high-level decision makers from all over Latin America, the Caribbean and the Nordics making it an efficient way to engage face-to-face with overseas VIPs, including mayors from key cities in Latin America and the Caribbean.

The forum will take place at Industriens Hus in Copenhagen from 9 am to 12 noon both mornings, divided into specific sessions within the broader scope of 'Urban Cities'. You can sign up for either one or two days at the following sessions:

- 27 May: Transportation is more than cars
- 27 May: Revitalize your city through urban regeneration
- 28 May: The Green, Inclusive and Resilient City
- 28 May: The Smart City

### WHO SHOULD JOIN?

Attending the forum is highly relevant for companies with regional interests and operations within the following sectors:

- Water Infrastructure and Sanitation
- Waste Management and Waste to Energy
- Transportation and Smart Mobility
- Green Energy and Smart Grid Systems
- Digital Technology and IoT
- Learning, Education and Innovation
- Public Safety and Security

### WHY JOIN?

Cities all over the world face the climate changes, and the need for creating sustainable and climate resilient cities provide a market opportunity for several companies.

The conference gathers high-level decision makers from a wide variety of cities from Latin America and the Caribbean. This is your chance to get a first hand impression of the challenges and opportunities in these markets. By understanding the needs of the LAC markets you will be well prepared for expanding your business to this vibrant region.

Another important feature of the conference is the valuable networking opportunity. The Latin American Mayors Forum is your chance to network with relevant decision makers on mayor level from the Nordic and the LAC region, who are all interested in green city development.

### YOU WILL GET

The Latin American Mayors Forum constitutes an excellent opportunity for your company within a broad scope of opportunities. By joining the Mayors Forum you will:

- Get to network with key decision makers on city level from both the LAC and the Nordic region
- Get to learn about challenges and opportunities in the Latin American markets
- Get knowledge about the B2G process
- Get a chance to increase sales to the region



Confederation of Danish Industry



Nordic Development Fund



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## ABOUT THE FORUM

The Inter-American Development Bank's Cities Network facilitates the exchange of experiences between cities and affords them the opportunities to develop tailor-made solutions. Often, by providing successful examples of urban interventions from other cities, decision makers can envision the same achievements in their own cities and gain the confidence to implement them. This Network's demonstration-based learning approach can be more beneficial and impactful than one that is based solely on theory.

The Cities Network seeks to organize jointly with NDF and the Municipalities of Copenhagen and Malmö the first LAC-NDF Mayors Forum in order to exchange best practices and to further cooperation between both regions and institutions.



## TENTATIVE PROGRAMME

The forum will take place at Industriens Hus in Copenhagen and will be held from 9 am to 12 noon both mornings, divided into specific sessions within the broader scope of 'Urban Cities'. You can sign up for either one or two days:

### 27 MAY 2019

- Registration
- Welcome
- Panel: Transportation is more than cars - Integrated Transportation Systems
- Panel: Revitalize your city through Urban Regeneration - How can cities solve their own problems with the resources at hand?

### 28 May 2019

- Registration
- Welcome
- Panel: The Green, Inclusive and Resilient City
- Panel: The Smart City



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Attending Cities				
Country	City	Name	Title	Institution
Argentina	TBD	TBD	TBD	TBD
Barbados	Bridgetown	Stuart Layne	CEO	Barbados Tourism Investment Inc
Bolivia	Cochabamba	Jose Maria Leyes Justiniano	Alcalde	Gobierno Autónomo Municipal de Cochabamba
Brasil	Vitoria	Luciano Rezende	Prefeito	Prefeitura de Vitoria
	Manaos	Arthur Virgilio Neto	Prefeito	Prefeitura Municipal de Manaos
Chile	Santiago	Felipe Alessandri	Alcalde	Ilustre Municipalidad de Santiago
	Providencia	Evelyn Matthei Fornet	Alcaldesa	Municipalida de Providencia
Colombia	Rionegro	Andres Julián Rendon Cardona	Alcalde	Alcaldia de Rionegro
	TBD	TBD	TBD	Ministry of Housing
Honduras	Tegucigalpa	Nasry Asfura	Alcalde	Alcaldia Municipal de Distrito Central
Mexico	Guadalajara	Ismael Del Toro Castro	Presidente Municipal	Gobierno de Guadalajara
	Monterrey	Adrian Emilio de la Garza Santos	Presidente Municipal	Gobierno Municipal de Monterrey
Paraguay	Asuncion	Mario Anibal Ferreiro Sanabria	Intendente	Municipalidad de Asunción
Peru	Rimac	Pedro Rosario Tueros	Alcalde	Municipalidad Distrital del Rímac
	Trujillo	Daniel Marcelo Jacinto	Alcalde	Municipalidad Provincial de Trujillo
Trinidad & Tobago	San Fernando	Alderman Junia Regrello	His Worship The Mayor	San Fernando City Corporation

## PRACTICAL INFORMATION

### PRICE

The price for participation in the Latin American Mayors Forum is:

1 Day = DKK 550

2 Days = DKK 800

### HOW TO REGISTER

Please register by clicking 'REGISTER HERE' to follow the link to the online registration form.

[\*\*REGISTER HERE\*\*](#)

## CONTACT



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