



Showcase: NYCxDESIGN Festival

Danish Sustainability Design Exhibition

Join a unique opportunity to participate in the Danish Sustainability Design Exhibition during the NYCxDdesign Week Festival, **20 – 23 May, 2024.**

The Sustainability Design Exhibition will highlight Denmark as a global frontrunner and resource for sustainable design products. The exhibition will provide attendees with a platform to educate, inspire and connect customers with circular and sustainable products and resources during the NYCxDdesign Festival that runs from 16 - 23 May.

Organized by



CONSULATE GENERAL
OF DENMARK
New York



Danish Industry

Branding partner



CreativeDenmark

Financed by



MINISTRY OF
FOREIGN AFFAIRS
OF DENMARK
The Trade Council

By signing up for this event, your brand will benefit from the opportunity to:

- Showcase sustainable products and highlight circular practices.
- Educate attendees about your specific process and unique value.
- Provide AIA certified CEU's to architects and interior designers.
- Industry networking, dialogue, and the possibility of scheduling B2B meetings.
- Strengthen your company's brand towards public and private sectors as well as buyers at New York's largest citywide exhibition celebrating design.
- Opportunity to be placed in NYCxD design communications & press.
- Evening reception with special invited guests representing the industry.
- A networking event with relevant peers and commercial stakeholders.





What

NYCxD is a citywide festival in New York from 16 – 23 May. The festival is a showcase across the city of New York highlighting design as a tool to solve problems. The programme fosters an environment of sharing, education, and uniting people to embrace design as a tool for contributing to tomorrow's challenges.

Join the showcase aimed to provide visitors with an overview of Danish sustainability strongholds across products, material, and supply categories - from lighting to furniture, accessories, and textiles. You will have the opportunity to not only showcase key products from your collection but also highlight and educate B2B and consumer stakeholders on your brand's unique practices and process that bring circular and sustainable methodologies to life through the products that make up this curated environment.

The Sustainability Design Exhibition will have three-day presence at the two-week festival with a joint showcase at a selected venue in New York City. The showcase will take place at the same time as ICFF, North America's leading platform for contemporary furniture design. The Danish pop-up will be promoted through the NYCxD channels, and a variety of events will be held on the location. The space will be curated, integrating +15 companies into the space, while highlighting products and sustainability strongholds from each brand.

The Danish Sustainability Design Exhibition is for companies focusing on sustainable practices and products, and is already present in or exporting to the U.S.

The event is organized by Danish Industry and the Consulate General of Denmark in New York, branded by Creative Denmark, and co-financed by Trade Council of Denmark.

Price

The price for participation in the Danish Sustainability Pavilion during the NYCxDesign Week Festival is DKK 25,000 per company excl. VAT. The price is based on a minimum of 15 participating companies, and your company being eligible for grants from The Trade Council of Denmark based on the rules of "de-minimis-subsidies" for export promotion activities. The price does not include transportation of your own goods, flights, and accommodation.



[Click here to sign up](#)

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