



**SPECIALITY**

**&**

**FINE FOOD FAIR**

**9-10 SEPT 2025**

**OLYMPIA  
LONDON**

# OUR AUDIENCE

This year, we implemented a vetting process as part of our registration. This step was introduced to maintain the highest standards and make sure that the Fair is attended by relevant, high-quality, qualified members of the industry.



**@SPECIALITYFAIR | #SFFF25**

# Retailers

Abel & Cole, Buyer

Austins Department Store, Owner

Bayley & Sage, Chef

Black Pig, Owner

Brown Thomas Arnotts, Senior Buyer

Castle Howard Estate, Head of Retail

Charbonel et Walker, Chairman

Craft Gin Club, Head of Partnerships

Chatsworth Farm Shop, General Manager

Darts Farm Ltd, Director

Daylesford Organic, Head of NPD

Deliveroo HOP, Senior Vendor Manager

Drapers Lane Delicatessen, Director

Dunnes Store Ireland, Simply Better Head of Department

Eataly, Deputy Director of Store Operations

Fenwick, Buying Manager

Fortnum & Mason, NPD Manager

Fortnum & Mason, Senior Buyer

Harrods, Head of Buying - Food, Wine & Spirits

Harrods, Head Baker

Harvey Nichols, Food Market Department Manager

Holland & Barrett, Global Trend & Vision Manager

Itsu Grocery, Senior NPD Manager

John Lewis, Gift Food Buyer

Macknade, CEO

Macknade, Managing Director

Marks & Spencer, Manager

Melrose and Morgan, Owner Director

Next, Merchandiser & Trading Manager

Partridges of Sloane Square, Managing Director

Planet Organic, Head of Buying

Sainsbury's, Head of Category Planning, Packaged Grocery

Selfridges, Head of Food

The Black Dog Deli, Director of Food

The Black Farmer, Manager

The House of Bruar, Director

Thyme & Tides Deli, Owner

Virgin Wines, Head of E-commerce

Waitrose, Innovations Manager

Welbeck Farm Shop, Managing Director

Westmorland, Head of Farm Shop Buying

Whisk Hampers, Director

Whole Foods Market, Executive Leader of Purchasing & Operations

# Wholesalers & Distributors

AF Blakemore & Son LTD, Category Controller

Altaclass Group LTD, Director

Amifo Food Group, Managing Director

Artisan Food Club, Owner & CIO

Bespoke Beverages UK, CEO

Bon Bon's (wholesales) LTD, NPD Manager

Buckley & Beale, Director

Cavendish Ship Stores, Food & Beverage Buyer

Caviar De Beluga LTD, Director

Classic Fine Foods, Beverage Category Manager

Cotswold Fayre Ltd, Chief Empowerment Officer

Cotswold Fayre Ltd, Head of Buying

DDS Foods, Head Buyer

Enotria & Coe, Director of Buying

Euro Food Brands, NPD Manager

Fentimans, Key Account Manager Wholesale

Fresh Direct, Head of Food Development

Harvey & Brockless Fine Food, Demand Manager

Henley Bridge, Purchasing & NPD Manager

Holleys Fine Foods Ltd, Director

HomeCooks, CEO

Infinity Foods Wholesales, Buyer

JJ Park LTD, CEO

Lake District Farmers, Managing Director

Leapman Exports Ltd, Managing Director

Made in Britain Brands, CEO

Mudwalls Food Group, Sourcing Manager

Ocado, Buyer

Ramsden International, CEO

Rondanini, Group Procurement Manager

Rosetta Brands, Senior Business Development Manager

Sadita (UK), Head of Corporate Development & Investments

Samworth Brothers Supply Chain, Commercial Manager

Suma Wholefoods, Buyer

Sysco GB Fresh Direct, National New Business Manager

The Coconut Company, CEO

The Cress Co, Managing Director

The Great British Exchange, Head of Wholesale

Xpress UK Wholesale Ltd, Director

# Hospitality & Foodservice

1910 Cantinat, Director & Head Chef  
Bistroteque, Head Chef  
CalMac Ferries Ltd, Retail Lead  
Chelsea FC, Head of Performance  
Chelsea FC, Head Chef  
Clapton Country Club & Tram Store, Director  
Compass, Head of Beverage  
Costa, Head of Global Food  
Costa, Senior Category Manager  
Daisy Green - Larry's, Head Chef  
Diba Restaurant, Owner  
F&D at Wimbledon, Retail Ops Manager  
Flamingoland Resort, Park Executive  
Flowerland Garden Centre, Retail Director  
Gategroup, Head of Product Development & Sourcing  
Global Infusion Group Ltd, Commercial Director  
Hana, Managing Director  
Hilton Park Lane, Restaurant Manager  
Historic Royal Palaces, Head of Buying,  
Merchandising & Licensing

IHG Hotels & Resorts, Global Head of Food & Beverage  
Jamie Oliver Ltd, Executive Development Chef  
Jamie Oliver Restaurants, Procurement Manager  
KFF, Buyer  
Levy Restaurants, Chef  
Longueville Manor Hotel & Restaurant, Executive Head  
Chef  
Marriott Grosvenor House hotel, Chef  
Nandos, Head of Food  
Park Hyatt London River Thames, Head Chef  
Picturehouse, Retail Operations Manager  
Pophams, Director  
Reach Food Service Ltd, Head of Category  
Rocco Forte Hotels, Senior Sous-Chef  
Rose & Crown, Director  
Ruxley Manor Garden Centre, Food hall Manager  
The Arts Club, Head Sommelier  
The Hari Hotel, Executive Chef  
The Newman Hotel, Head of Food and Drink  
Webbs Garden Centres Ltd, Owner  
Sodexo Catering at Microsoft, Sous Chef

Bayley  
& Sage

SELFRIDGES & CO



M&S  
EST. 1884

FORTNUM  
& MASON  
EST. 1707

Abel  
& Cole



Hilton  
HOTELS & RESORTS



DARTS  
FARM



HARVEY &  
BROCKLESS  
*the fine food co*

Harrods

Cocado

Waitrose

Rosetta  
Brands

MACKNADE



daylesford  
ORGANIC FARM, BUCKINGHAMSHIRE

Fenwick

TESCO

Jamie Oliver  
GROUP

COBBS

hampers.com  
bringing joy to gifting

Mudwalls

PLANET  
ORGANIC

COTSWOLD  
FAYRE  
-EST 1999-

gousto

THE GREAT BRITISH  
exchange

THE HOUSE OF  
BRUAR

Levy Restaurants

thyme & tides

Partridges  
LONDON

JOHN  
LEWIS  
& PARTNERS

Buckley & Beale  
WORLD FOOD

HARVEY  
NICHOLS



HISTORIC  
ROYAL PALACES

THE  
BLACK FARMER

EATALY

COMPASS  
GROUP

itsu  
eat beautiful

Picture  
house



THE ARTS CLUB  
LONDON

Virgin  
wines



CHATSWORTH