

THE ROLE OF THE PRIVATE SECTOR IN **ECONOMIC** INTEGRATION OF REFUGEES

SPEAKER BIOGRAPHIES



Confederation of Danish Industry



European
Investment
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SPEAKER BIOGRAPHIES

/ ENTREPRENEURSHIP



Ahmad Sufian Bayram
MEA Regional Manager
Techstars

Ahmad is entrepreneur and author. Since 2012 Ahmad has supported hundreds of Syrians to gain access to entrepreneurship opportunities and to build a supportive environment. He is Regional Manager, Middle East and Africa at Techstars. Furthermore, he is Entrepreneurship Program Manager at Jusoor, adviser in the Techfugees Board and Entrepreneur in Residence at Aliqtsadi.

Ahmad has published the books “Entrepreneurship in Conflict Zones” focusing on the experiences and needs of Syrian entrepreneurs inside Syria during the conflict, and “Entrepreneurship in Exile” with insights from Syrian refugee start-ups in host countries. Moreover, he appears in top tier tech publications such as the World Economic Forum, Forbes, The Guardian, Financial Times, The Wall Street Journal, The Huffington Post and many others.

/ ENTREPRENEURSHIP



Alexandre Chatillion-Mounier
Chief of Party
Expertise France

Alexandre is a Private Sector Development Expert with 14+ years of experience. He specialized in improving resilience of businesses in fragile economies. Holding a Master’s degree in political science, he worked on the development of an IT company in Africa for more than 3 years. He then joined the United Nations and the OECD to implement various Private Sector Development and entrepreneurship projects in Tunisia, Morocco and in Sub-Saharan Africa.

In 2014 Alexandre moved to Expertise France, the French public technical cooperation agency, to develop capacity building projects in Libya and in Myanmar to support economic diversification.

Since 2016, he has been leading a team of 20+ staff in Libya to support the economic diversification and resilience of the country, handling issues including financial inclusion, innovation and entrepreneurship.

/ ENTREPRENEURSHIP



Alexandre Hugo Laure
Senior Private Sector Specialist
World Bank Group

Based in the Mashreq, Alexandre works for the Finance, Competitiveness & Innovation Global Practice. He leads programs covering growth entrepreneurship and digital economy in the Africa and Middle East regions with a focus on jobs, start-up companies, venture capital industry and disruptive technology. He spends most of his time liaising with counterparts (Ministries, Central Banks, Guarantee Companies, Funds of Funds) and beneficiaries (businesses, support structures, fund managers), including enterprising youth in fragile environments. Before coming to the Bank, he was an entrepreneur in East Africa, a long before that a refugee in Central Africa. He celebrates failure as an opportunity for growth and building resilience. He has lived in 14 countries and travelled to a total of 110.

SPEAKER BIOGRAPHIES

/ EMPLOYMENT



Aline Sara

Co-founder & CEO
NaTakallam

Aline Sara is the co-founder and CEO of NaTakallam, an award-winning social enterprise that connects refugees and displaced persons with work opportunities in the language sector through the freelance economy. Lebanese, born and raised in New York, Aline studied psychology at Tufts University and completed her Master's in International Affairs at Columbia University. In 2015, considering the challenging work situation for the million+ Syrian refugees in Lebanon, and while searching for ways to practice her own Arabic skills, Aline came up with the idea for NaTakallam. So far the venture, which is disrupting the way we typically think of humanitarianism, has provided over half a million dollars in cash to displaced people worldwide.

/ EMPLOYMENT



Ariane Olsen

Business Partner People
and Culture, ISS Facility
Services A/S

Ariane has a strong profile particular within the Human Resources area. Before joining the ISS People and Culture team, she has been a consultant at two different Trade Union organisations, working with both global employment law and collective agreements. Before that, she was the Regional HR Manager at the British Embassy in Copenhagen, where she had overall strategic responsibility for the embassies in the Nordic and Baltic region. Her original background is in the hospitality industry, where she held the role as HR Manager at the Radisson Blu hotels in Copenhagen.

/ SERVICES AND PRODUCTS



Antoni Esteveordal

Special Advisor,
Migration Initiative
Inter-American Development
Bank

Antoni Esteveordal is Special Advisor of the Migration Initiative of the Inter-American Development Bank (IDB), where he coordinates IDB's strategic, operational and knowledge agenda on migration issues in Latin America and the Caribbean (LAC). He was previously the Manager of the Integration and Trade Sector of the IDB. He is an expert within regional cooperation, economic integration and trade policy in LAC, Asia-Pacific and Europe. He has been published widely in major journals and has authored and edited several books. He is a Non-resident Senior Fellow at Brookings Institution, is a Spanish citizen and holds a Ph.D. in Economics from Harvard University and a B.A. in Economics from the University of Barcelona.

SPEAKER BIOGRAPHIES

/ EMPLOYMENT



Arthur DeFehr
CEO
Palliser Furniture

Arthur A. DeFehr is Chairman of Palliser Furniture Holdings Ltd., a family-owned business in the residential furniture market. Palliser sells primarily in North America but produces on a global basis with over 2,000 employees. Throughout his career, DeFehr has been engaged with refugees and displaced populations. For example, as the director of the Mennonite Central Committee in Bangladesh and as the UN high commissioner for refugees in Somalia. DeFehr has been acknowledged with various awards including an honorary doctorate of laws degree from the Universities of Cape Breton and Manitoba, Entrepreneur of the Year by Manitoba Business Magazine in 2000, the Prairies Lifetime Achievement Award by Ernst and Young in 2001, an officer of the Order of Canada in 2004 and Order of Manitoba in 2011.

/ INVESTMENT



Bdour AlHyari
Director of Business
Development and Strategic
Planning
Jordan Microfund for Women

Ms. Al-Hyari is responsible for MFW Strategic Planning, product development and partnerships. Previously as a project manager at MFW, she pioneered a toolkit of tailored, bundled family micro-insurance products for youth, start-ups, education, savings, and refugees. Moreover, she ran two grant-based projects that first integrated Syrian refugees in MFW's financial and non-financial services. Ms. Al-Hyari has 12 years of experience within human rights, international grant management and program development. She is also a professional certified trainer of New Tactics Advocacy Methodology and Global Learning Partners Methodology. In addition to her work at MFW, Ms. Al-Hyari is founder and Board Member of Jordanian Youth Leaders Training Forum. She holds a Master's degree in International Relations from the University of Jordan.

/ MASTER OF CEREMONY



Benjamin Herzberg
Senior Private Sector
Development Specialist
World Bank Group

Herzberg is Senior Private Sector Development Specialist at the World Bank Group, working on the Refugee Investment and Matchmaking Platform and on entrepreneurship and policy reforms in the Middle East and North Africa. Since he joined the Bank in 2004, he has been leading global programs on public-private dialogue, open private sector data, and youth in development. He worked in over 30 countries on business climate, competitiveness, and investment generation. Beforehand, he worked on SME advocacy in Bosnia and Herzegovina, and in banking (France), biotechnology (Israel) and high-technology (USA). Benjamin Herzberg holds a post-graduate degree in Geography and Environment from the Université des Sciences et Techniques, and a Suma Cum Laude Master's degree in Geography from the Université de la Sorbonne, France.

SPEAKER BIOGRAPHIES

/ ENTREPRENEURSHIP



Camille Soulier

Entrepreneurship Coordinator
SINGA

Camille is currently in charge of coordinating SINGA's entrepreneurship programs in Paris and Lyon. Through her work with international NGOs such as Empow'Her, Kiron and Reporters Without Borders, she has developed experience on various topics including social business and supporting the development of women and migration led entrepreneurship worldwide. She holds a MA from the University of Edinburgh and a Master's from the Institut de Relations Internationales et Stratégies (IRIS'Sup).

/ SERVICES AND PRODUCTS



Cordelia Chesnutt

Forced Displacement
& Fragility Specialist
World Bank Group

Cordelia Chesnutt is the founder of the company Chesnutt Consulting, specializing in forced displacement, anti-corruption and the future of tech & society. She currently works with the World Bank Group (WBG) on the Refugee Investment Matchmaking Platform, advising on operational procedures and partnerships. In addition, Chesnutt is working with the WBG and UNHCR on establishing the new Joint Data Center on Refugees at UN City Copenhagen. She is the National Researcher for Denmark on the Open Government Partnership (OGP), recently publishing her review of the Government's initiatives under the OGP. Finally, Chesnutt is working with the Danish trade union DJØF to accelerate social enterprise initiatives through the start-up community in Copenhagen.

/ EMPLOYMENT



Fathallah Al-Omrani

Union President
The General Trade Union
of Workers in Textile Garment
& Clothing Industries

"The General trade Union of Workers in Textile, Garment & Clothing Industries"- a permanent organization formed by the workers to defend their interests. The organization is democratic independent and voluntary, and works to develop the advantages and protect the rights of the members. It was founded in 1954.

Our message:

The union is working to achieve a better life for workers and raise their standard of living and production efficiency, as well as support the democratic approach and the protection of the rights and freedom of association. As well as the protection of the legitimate rights of members and defend their interests. Also, raise awareness and cultural level among our members and improve the health and economic status of them.

SPEAKER BIOGRAPHIES

/ EMPLOYMENT



Feryan Deniz

Unit Manager
Arbetsförmedlingen,
Employment Service

Feryan Deniz is the Unit Manager at Employment Service in Sweden, Stockholm. Feryan Deniz has been working at the Swedish Public Employment Service since 1999.

Feryan, who is a trained Study and Occupational Counsellor, began her career working in various projects for helping new arrivals in work or studies. Feryan worked as Head of Office at the Swedish Public Employment Service during 2014-2017, with responsibility for establishing new arrivals in Stockholm. To help new arrivals establish in the labour market, the office had produced agreement on cooperation with National employers. The office collaborated successfully with the 100 Club. Feryan also worked as a Project Leader, EU project, for the introduction of asylum seekers in Sweden 2008-2010.

/ ENTREPRENEURSHIP



Figen Ögüt Çeliktürk

Development and Strategy
Coordinator
Gaziantep Chamber of
Commerce

After graduating from Ankara University, Business Administration Department, Figen has been working in Gaziantep Chamber of Commerce (GCC) for 23 years, the main task fields being Coordinator of EU Public Information Relay and EU Information Network, Deputy Secretary General, President of EU Business Development Center Co., Business Development and Strategy Director. Project preparation and management, strategy planning, SME support, regional development, culture and tourism, economic and social cohesion of immigrants, and entrepreneurship and start-ups are the key topics of these tasks. The activities of the Chamber in these fields are mostly funded by the EU, UNHCR, UNDP, EBRD and development Agencies. Figen's main responsibility is the development of strategy and to coordinate all projects of the Chamber.

/ KEYNOTE



Flavia Palanza

Director, Lending Operations in
EU Neighbouring Countries
European Investment Bank

Mrs Palanza, who holds a Master's degree in Economics, joined the bank in 1984. She has spent most of her career working in different regions outside the EU, initially as an economist in the Projects Directorate, and since 2001 in the Directorate for Lending outside the EU, where she was successively Head of Strategy, Associate Director for Lending in East and Central Africa and the Pacific, and Director for Lending in the Middle East and Northern Africa. Subsequently, she headed the Department for Lending in Central and South-Eastern Europe. She was appointed Director for Lending in EU Neighbouring Countries in September 2017. Prior to joining the EIB, Mrs Palanza worked in the Asian Department of the International Monetary Fund.

SPEAKER BIOGRAPHIES

/ INVESTMENT



Francois de Borchgrave
Managing Partner
Koïs

François de Borchgrave brings more than 15 years of experience in private equity investments with a specific focus on impact investing in the last nine years. François co-founded KOIS, an impact investment and innovative finance advisory firm, and is the Managing Partner in charge of KOIS' European operations. He is leading KOIS' efforts on social impact bonds in Europe, especially in France and in Belgium, and is KOIS' lead person on asset management and innovative finance product structuring in the renewable energy sector. Prior to KOIS, he founded an internet start-up for business services and co-founded Toolbox, a non-profit that provides management services to NGOs, and was a volunteer for several NGOs such as Mother Theresa and Operation Thermos and lectures on social entrepreneurship at Solvay Brussels School of Business.

/ INVESTMENT



Hon. Lefteris Papagiannakis
Vice Mayor for Migrants and
Refugees
Municipality of Athens

Lefteris Papagiannakis was born in France in 1971. After the completion of his studies in Greece and France, Papagiannakis worked in the European Parliament as a parliamentary assistant. Since then, he also worked on the education of the Muslim minority in Greece (in Thrace), as a legal counselor for the political party Ecologists Green and the Special Secretariat on environmental inspection. He was elected in the municipal council of Athens in September 2014 and named Vice Mayor for Migrants and Refugees affairs in March 2016. He is the chair of the working group Migration and Integration of the Eurocities Network and Vice President for Refugee Issues of ECCAR (European Coalition of Cities against Racism) as well as President of the Council for the Integration of Migrants and Refugees of the Municipality of Athens.

/ EMPLOYMENT



Husam Saleh
CEO
SABCO

Husam holds extensive experience within the Jordanian garment industry. He is currently CEO of an apparel manufacturing facility, which distributes its clothing lines through eight retail outlets across Jordan. He has been Vice President and Chairman of the Jordan Garment, Accessories and Textiles Association (JGATE), and currently serves as a board member. Husam is part of the Jordan Garment Sector Alliance (JGSA) a public-private platform backed by the World Bank Group to design effective programmes that aim to strengthen the garment sector through the creation of economic opportunities. As a member of the Project Advisory Committee of Better Work Jordan, Husam moreover plays an active role in advancing the industry through the development of practices and policies to improve working conditions.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Imad Aloyoun

Co-Founder and CEO
Dinarak

As CEO, Imad Aloyoun has the overall responsibility for the development and execution of Dinarak's strategy and day-to-day management. Imad Aloyoun has over 16 years of experience in technology companies. He worked at MarkMonitor based in San Francisco, CA, where he led the development of AntiFraud, Domain Monitoring and Brand Protection products where the body of work resulted in five registered patents. He has previously held positions as CTO of Brick2Click, a leading technology and mobile-commerce development company, and as CEO of Minnesota International Medicine — Jordan.

/ SERVICES AND PRODUCTS



Jaime de Bourbon De Parme

Senior Advisor Private Sector
Partnerships
UNHCR – United Nations
Refugee Agency

Jaime de Bourbon De Parme has held the function of Senior Advisor on shared valued partnerships with the private sector since September 2018. He most recently served as the Ambassador of the Netherlands to the Holy See (Vatican) where he partnered on peace negotiations, climate action and humanitarian aid. Prior to his Ambassadorship, Jaime de Bourbon De Parme was the Special Envoy for Natural Resources at the Netherlands Ministry of Foreign Affairs, where he set up conflict-free supply chains of metals and minerals in the DRC with the private sector and civil society. He worked in the field as Political Advisor to the Dutch Commander of the NATO Peacekeeping Mission in Northern Afghanistan and as a diplomat helping to set up the Netherlands Embassy in Iraq. He has held various other functions in MENA, Africa and Latin America.

/ SERVICES AND PRODUCTS



Jakob Øster

Livelihoods Officer
(Partnerships)
UNHCR

From 2010-2013, Jakob worked in the Confederation of Danish Industry with capacity building of business organisations in developing countries, including on social dialogue with UTICA, the Tunisian business organisation that won the 2015 Nobel Peace Prize. After two years in the UNHCR HQ, Jakob was deployed to Rwanda in October 2015 to develop and implement a strategy for economic inclusion of refugees with a focus on making refugee self-reliance synergetic with development of host community economies, particularly through self-sustainable partnerships with social enterprises and the private sector in general. Today, Jakob works from the UNHCR HQ on global strategic issues related to furthering strategic private sector partnerships in refugee contexts.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Jens Odgaard Olsson
CEO
Lifeshelter

Jens Odgaard Olsson has been the CEO of Lifeshelter since 2018. Before this position he has held a number of management positions as well as worked with strategy and innovation. Jens Odgaard Olsson's last position was as CEO of Odense ZOO, which is now ranked amongst the best zoos in Europe. Prior to this, he was Global Innovation Director for the butter and spreads business in Arla Foods; think "Good food deserves Lurpak". All through his career he has combined high ambitions, a strong sense of purpose and a lust for adventure. Consequently, his CV also includes positions as programme manager in DanChurchAid humanitarian mine action programme in Kosovo, Arctic dog sled guide and white water kayak instructor as well a five years in the Royal Danish Guards.

/ EMPLOYMENT



Jesper Friis
Senior Advisor
Confederation of Danish
Industry (DI)

Jesper works with developing and implementing programmes to create the foundation for growth and job creation in emerging markets. He is overall responsible for the strategic partnership agreement between DI and the Danish Ministry of Foreign Affairs covering programmes in ten different countries. He is an experienced facilitator and has worked on numerous projects to support local business organisations in several advocacy campaigns, social dialogue, ethical business and the SDGs. Jesper has had a special focus on Sub-Saharan Africa and was stationed in Tanzania from 2014-2016.

/ SERVICES AND PRODUCTS



Joanna Kirk
Head of French Chapter
Techfugees

Joanna Kirk heads up the French chapter of Techfugees, a social enterprise that seeks to empower the displaced with technology. Since 2016, the chapter has organised hackathons, meetups, launched the first Techfugees women refugee fellowship, engaged with communities, companies, NGOs and partners around refugee tech. The aim is to build for and with the displaced. Moreover, Joanna is a senior communications & PR strategist for international ecosystem builders, fast growth companies and startups in tech and creative industries. Currently based in Paris, she is also Managing Director at StartHer, a non-profit organisation that supports women in technology and entrepreneurship.

SPEAKER BIOGRAPHIES

/ EMPLOYMENT



Jonas Devantier

**International Advisor
3F – United Federation of
Danish Workers**

Jonas Devantier is an international advisor in 3F – United Federation of Danish Workers. He is responsible for the development programmes of 3F in the MENA region as well as Central & Eastern Europe. 3F works to strengthen workers' organisations in the developing world through capacity building and advisory assistance. In the MENA region, 3F is implementing a programme that focuses on support to trade unions in their work to improve the labour market inclusion of Syrian refugees. For the past ten years Jonas Devantier has worked with development partners in primarily the Middle East focusing on organisational development, human rights and international law. Jonas Devantier has been seconded to international missions by the Government of Sweden, and has also worked in non-governmental organisations.

/ EMPLOYMENT



Jonathan Chaloff

**Administrator
Organisation for Economic
Co-operation and Development
(OECD)**

Jonathan Chaloff is a comparative migration policy expert at the International Migration Division of the Directorate for Employment, Labour and Social Affairs at the Organisation for Economic Co-operation and Development (OECD), where he is the author or co-author of many OECD reports, book chapters and working papers. He has worked directly with a wide range of governments to provide policy evaluation, support and consulting for 20 years. Prior to coming to the OECD in 2007, he worked on immigrant integration in Italy, where he was the correspondent for Italy to the OECD's SOPEMI network from 1998 to 2006, and co-ordinated a government working group on implementation of the 1998 Italian framework immigration law (1998-2002).

/ INVESTMENT



Josien Sluijs

**Director
NpM**

Josien Sluijs has been active in the field of Inclusive Finance for over 18 years. In her current position as Director of NpM, she is responsible for the representation of the Dutch Inclusive Finance Sector and the facilitation of cooperation, knowledge development and sharing amongst the members. Before her current position, Sluijs held a senior position at Rabo Development, responsible for the restructuring of Rural Banks in the Middle East and Asia. She was also responsible for different advisory trajectories for international organisations, such as the International Finance Corporation (IFC) and research projects with regard to Value Chain Finance. For the World Food Program (WFP) in India, she carried out an evaluation and advised the WFP on a Mother and Child programme.

SPEAKER BIOGRAPHIES

/ EMPLOYMENT



Jörg Pohl

**Project Lead Internship for
Refugees
Siemens AG**

Jörg Pohl, born in Bamberg, Germany, is 41 years old. After completing his training as a bank clerk, he began studying business administration at the university with a focus on "Personnel and Organisation" and "Controlling and Corporate Management". After graduating, he was responsible for a wide range of HR tasks at Siemens. In addition to communication and marketing topics, benchmarking, competence and training management, he headed the Organisation Development department in the HR Shared Service environment. Since October 2015, he has been reporting to the head of the Siemens Human Resources Organisation Germany and is responsible for these tasks on behalf of the entire organisation. One of the most important tasks in his area of responsibility is the nationwide project management of "Internships for Refugees" at Siemens.

/ INVESTMENT



Katherine Brown

**Head of Sustainable and Impact
Investment
World Economic Forum**

Katherine Brown is Head of Sustainable and Impact Investing at the World Economic Forum, where she mobilises investors, corporates and governments to accelerate and amplify responsible strategies. Prior to this role, she was the head of the European & Eurasian community for the Forum of Young Global Leaders as well as leading their portfolio of environment and sustainability initiatives and international education modules. Katherine joined the Forum from the private sector, having worked with Unilever in the United Kingdom and previously running her own event production consultancy in New York City. She was the founding Chairwoman for the TEDx conference at London Business School, and has been published on numerous topics captured within sustainable and impact investing and beyond.

/ INVESTMENT



Kristina Mikulova

**Policy Adviser
European Investment Bank**

Kristina works as a strategist at the European Investment Bank in Luxembourg. She holds a PhD in Politics and International Relations from Oxford University. In the arena of international development, she has channelled her energy into addressing the challenge of financing development and the SDGs in an era of constrained resources, with a complementary focus on human mobility. After ten years abroad, Kristina returned to her country, Slovakia, to work at the Ministry of Finance as Head of Development Cooperation, before being posted to Washington, DC in order to represent her country at the Board of Executive Directors of the World Bank. It has been a year and a half since she joined the EIB in Luxembourg.

SPEAKER BIOGRAPHIES

/ ENTREPRENEURSHIP



Luba Shara

Senior Operation Officer
Fragile and Conflict-Affected
Situations, IFC

Luba Shara is Senior Operation Officer at IFC's Fragile and Conflict-Affected Situations (FCS) Africa programme based in Nairobi, Kenya. She is a co-author of the IFC consumer and market study "Kakuma as a Marketplace", which examines Kakuma refugee camp and town (Northern Kenya) through the lens of a private firm looking to enter a new market. Luba is leading IFC's efforts to launch the Kakuma Kalobeyei Challenge Fund, the corporation's first refugee focused intervention in Sub-Saharan Africa. Luba has more than 15 years of experience in designing, implementing and evaluating private sector projects across three continents. Luba holds a Master of Public Policy from Johns Hopkins University, US, and Master of History from Kiev National University, Ukraine.

/ SERVICES AND PRODUCTS



Mark Vivier

Chief Operating Officer Banking
MyBucks S.A

Mark has 34 years of experience in banking, insurance, and micro-finance. Mark has designed and successfully implemented a "Refugee Financial Inclusion and Upliftment model" to facilitate the graduation of refugees from extreme poverty. The model creates opportunities for refugees to establish sustainable livelihoods and attain a level of self-reliance, thus becoming less dependent on humanitarian assistance and more financially secure, which boosts self-esteem and human dignity, and stimulates the local economy and the integration into host communities. Mark is also passionate about using Fintech, which includes AI, Big Data, and Alternative Data Sources to develop Financial Inclusion. Mark holds four degrees, including a MBA (Cum Laude) from Stellenbosch University, Strasbourg University Business School programme, and serves(ed) on a number of Bank Boards in several African countries.

/ EMPLOYMENT



Meriem Ait Ali Slimane

Sr. Private Sector Specialist
World Practice Group

Meriem Ait Ali Slimane is a senior private sector specialist in the Finance, Competitiveness and Innovation Global Practice of the World Bank. She manages technical assistance and lending projects in the areas of competitiveness, value chains development, export development, refugees' economic integration, e-commerce, women economic empowerment and business environment reforms in the Middle East and North Africa. Meriem has worked at the World Bank for eight years. She has also worked at the United Nations on green growth in Africa and in the private sector on strategy and innovation issues. Further, she has taught economics at the Institute of Political Sciences in Paris. Meriem is a graduate of Harvard Kennedy School, Ecole Centrale de Paris and Ecole National Polytechnique in Algeria.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Mette Grangaard Lund

Consultant
Confederation of Danish
Industry (DI)

Mette Lund is working in the value-driven intersect between private sector growth and sustainable social development. In DI, she has been working with private sector organisations in the Middle East, North Africa and Gulf countries financed by Danida and the European Commission. Thereby, she has been working closely with business member organisations across more than 10 countries on creating safe and inclusive labour markets. More recently, Mette has been involved with projects to promote economic integration of refugees, including with the World Bank Group.

/ ENTREPRENEURSHIP



Michel Botzung

Manager Fragile and Conflict
Situations in Africa
International Finance
Corporation (IFC)

Michel joined IFC 16 years ago and has held several field positions in North Africa, the Middle East, India and currently in Africa (Nairobi). Throughout his career at IFC, Michel has focused on developing tailored (and often innovative) advisory proposals to help IFC's clients deepen their relationships with the local economy, improve their governance and increase their compliance with IFC's Business Standards. In his current position as FCS (Fragile and Conflict Situations) Manager for Africa, Michel helps IFC growing its business in these challenging markets. His team, mostly based in the field, provides market intelligence, allocates funding and produces and shares operational knowledge with internal and external stakeholders. Michel has been leading IFC's engagement in the forced displacement space in Africa, notably in Kenya around the Kakuma area.

/ ENTREPRENEURSHIP



Mohammed Zawahreh

City Manager (CEO)
Zarqa Municipality
City Manager and Head of Local
Development Unit / Zarqa
municipality, Jordan.

Graduated from University of Jordan in 1986, and holds a MSc. in Engineering. Mr. Zawahreh has been working for Zarqa municipality since 1990. He has held the position of head of several departments; Service delivery, Studies, Planning, Mayor assistant for administrative and financial affairs. Specialized in programs of Development Assistance, Culture, Democracy, Human rights, governance support and Social Cohesion. He participated in several regional and international conferences of various issues. Mr. Zawahreh is the focal point of Zarqa Community Prevention Network (violent Extremism Prevention), and founder of the Zarqa City Youth Council (Youth Initiative) which aims to engage youth in local issues, support governance and enhance dialogue through youth.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Naila Ahmed

Senior Social Development
Specialist
World Bank Group

Naila Ahmed, is a senior social development specialist at the World Bank, based in the Beirut country office. She is the focal person for the World Bank on forced displacement, post conflict reconstruction and social inclusion in the Mashreq region. Naila has over sixteen years of experience, and before joining the Mashreq office she prepared and led complex World Bank operations and analytical work aiming to improve economic opportunities in rural and urban areas; strengthen social cohesion, service delivery and post disaster reconstruction through community driven development programmes and the development response to internal and regional displacement in Afghanistan, India and Pakistan. During this time, she worked closely with Governments, UN agencies, civil society and across sectors.

/ ENTREPRENEURSHIP



Najy Benhassine

Director
World Bank Group

Najy Benhassine is the Practice Director for the Finance, Competitiveness & Innovation (FCI) Global Practice at the World Bank Group responsible for the MENA regional team. Previously, Mr. Benhassine was based in Rabat, Morocco between 2007 and 2011 where he was in charge of the private sector development portfolio of the Maghreb for the World Bank. An Algerian national, he joined the World Bank Group in Washington D.C. in 2001, after working with McKinsey and Co and teaching at the Swiss Graduate Institute of International Studies. He is a graduate of the Swiss Federal Institute of Technology, the Paris Graduate School of Management, the Paris School of Economics and holds a PhD in Economics from MIT.

/ EMPLOYMENT



Niels Grøn Seirup

Senior Director, Department
of Industrial Relations
Confederation of Danish
Industry

Niels Grøn Seirup is Senior Director at the Confederation of Danish Industry. He has more than 15 years of experience within industrial relations. He is currently responsible for a team of highly qualified colleagues negotiating several key sectoral and company collective agreements in Denmark. A team that additionally advises Danish companies on the implementation of these agreements. Niels Grøn Seirup has moreover advised employers organisations in several emerging and developing countries on how to optimise their industrial systems.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Olivier Lavinal

**Program Manager of the Global
Concessional Financing Facility
World Bank Group**

Olivier Lavinal is the Program Manager of the Global Concessional Financing Facility (GCFF), at the World Bank Group (WBG). The GCFF is an open platform that provides concessional assistance to middle income countries impacted by refugee crises across the world. Olivier is Senior Specialist in the Fragility, Conflict and Violence (FCV) Group. Prior to joining the World Bank Group, Olivier was engaged in French public policy making at local and national levels. Olivier headed the Senate Office of the Mayor of Lyon and served as the Chief of Staff of the President of the Greater Lyon. Olivier specialised in strategic urban planning and entrepreneurial ecosystems. Over the years, Olivier has advised and cofounded start-ups, providing strategic and business development support.

/ KEYNOTE



Penelope Lewis

**Head, Partnerships Group
World Bank Group**

Penelope heads the Partnerships Group in the World Bank's External and Corporate Relations unit. She leads the team that builds partnerships with foundations, philanthropists, social entrepreneurs and private sector partners. Prior to joining the World Bank, Penelope founded a global communications consultancy, and worked closely with leading development actors across the public and private sectors. Previously, she worked for the World Food Programme and subsequently UNICEF as communications advisor. She was the lead spokesperson in several humanitarian crises, including in Rwanda, the DRC, Angola, Kosovo, and Honduras. Penelope trained as a journalist with the BBC and began her career as a reporter with the BBC World Service. She has a Master and BA in history from Cambridge University, U.K.

/ EMPLOYMENT



Peter Helk

**Senior Advisor
Confederation of Danish
Industry**

Peter Helk is Senior Advisor at the Confederation of Danish Industry. He has for the past 18 years worked in the Business Enabling Environment Unit. He has managed a number of donor financed private sector development projects, prepared several manuals on advocacy, service development in employer organisations and lectured regularly to donors, local business representatives and staff on the benefits of strong private sector organisations. He is currently responsible for a regional DANIDA financed project targeting the inclusion of refugees in the labour market in Turkey, Jordan and Lebanon. He additionally contributes with project experience from 20 MENA and Gulf countries on behalf of the International Finance Corporation (IFC) and the Danish Arab Partnership Program.

SPEAKER BIOGRAPHIES

/ INVESTMENT



Philippe Bernard-Treille
Investment Officer
European Investment Fund

Philippe is an investment officer at the European Investment Fund (EIF) with 15 years of experience in impact investing, venture capital and private equity. At EIF, Philippe is focusing on the development and implementation of impact investing instruments such as impact funds, funds linked to incubator / accelerator of social start-ups within the EU and more specifically, the Payment by Results / Social Impact Bonds strategy. Philippe has led and structured many investments in these verticals across Europe and in particular the EIF investment in the KOTO SIB, a Payment by Results scheme focusing on the integration of migrants and refugees in Finland.

/ SERVICES AND PRODUCTS



Pia Yasuko Rask
Head of Engagement and
Responsibility
Grundfos

Pia Yasuko Rask is head of engagement and responsibility at Grundfos. Her team provides strategic input and ties together innovative cross-company sustainability initiatives targeting UN Sustainable Development Goals. This includes several critical issues, from new business models to human rights, climate ambitions, sustainability reporting, and more. Previously, Ms. Rask served as head of donations at the Grundfos Foundation, following a decade of developing signature climate projects in Southern Africa and Southeast Asia. Ms. Rask holds an M.Sc. in political science from Denmark and an M.Sc. in finance from the USA. She has lived in Germany, USA, and China.

/ INVESTMENT



Pierrick Judeaux
Associate Director, Policy
Open Society Foundations

Pierrick is the Associate Director of Policy of the Economic Justice Program at the Open Society Foundations. Pierrick has worked with leaders from across the private sector, government and civil society on reform, change management and innovation. In past years, he has been advising Head of States and governments in Sub-Saharan Africa, Asia and Eastern Europe on government effectiveness and on economic development strategies. Pierrick is also an investment expert, with expertise on large-scale private and public investment and on impact-driven investments. Prior to this, Pierrick has worked for the research and policy organisation Innovations for Poverty Action, in the strategy direction of RTL Group, Europe's leading broadcasting company and as an independent consultant.

SPEAKER BIOGRAPHIES

/ KEYNOTE



Raphaële Leroy

Head of Company Engagement
BNP Paribas

Raphaële Leroy began her career at BNP Paribas in 1991. After a professional career in the Eastern Network where she held positions as Account Manager, Commercial Director and Project Manager at the East Network Direction, she joined the General Management of French Retail Banking in 2012 as Head of relations with consumers and consumer associations. In 2014, she was appointed Head of Corporate Social Responsibility (CSR) at BNP Paribas Retail Banking in France. She launched various initiatives like a specific program for social entrepreneurs (Act For Impact). She also developed projects dedicated to social inclusion for young people in sensitive urban zone and for refugees. In 2018 she was appointed Head of Company Engagement. She wishes to federate French retail network energies in order to contribute to the positive transformation of society.

/ ENTREPRENEURSHIP



Samer Chamsi-Pasha

Chairman
SIBA – Syrian International
Business Association

Mr Chamsi-Pasha joined his family's Textile Industry in 1981 after earning his Mechanical & Aerospace Engineering degree from the University of Pittsburgh. He continued his education in 1983-1985 graduating from the London Business School MBA program. At Hield Bros, the textile manufacturing company, he spearheaded the company's downstream expansion into Men's fashion retail with the opening of stores in London, Kuwait, Saudi Arabia, Japan, and China. Previously, Samer had served on the London Chamber of Commerce and Industry Council (1991-1994), Vice President of the Syrian Arab Association in the UK (1994-1996), the main Syrian Expat Community representative body in the UK. Currently Samer serves as Chairman of Hield China, Chairman of SIBA and Vice President of International Humanitarian Relief at its HQ in Vienna.

/ KEYNOTE



Saroj Kumar Jah

Regional Director Mashreq
Department
World Bank Group

Saroj Kumar Jha is the Regional Director of the Mashreq Department (Lebanon, Iraq, Syria, Jordan and Iran) at the World Bank Group. Jha brings to the region a vast experience in a critical period of transition. Before this, he was the Senior Director for the Fragility, Conflict and Violence (FCV) Global Practice at the World Bank Group. Earlier, Mr. Jha was the World Bank's Regional Director for Central Asia. Mr. Jha, an Indian national, joined the World Bank in 2005 as a Senior Infrastructure Specialist in the Sustainable Development Network, after working for the Government of India (1990-2005) and the United Nations agencies (1999-2004) as a senior executive in the field of public sector management, infrastructure financing, natural resources management, natural disaster prevention, and environmental sustainability.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Sasha Kapadia

**Director, Humanitarian & Development
Mastercard**

Sasha Kapadia joined Mastercard in 2013 and has been working with humanitarian and development agencies to mobilize Mastercard solutions and expertise for good. Notably, she leads the Smart Communities Coalition, a public-private effort to transform the delivery of essential services in refugee camps and settlements. Other achievements include: the launch of the Mastercard Aid Network, an award-winning digital voucher platform designed to work offline and used in countries as diverse as Yemen, Nigeria, and Nepal; a successful pilot of a technology disbursing funds directly into the mobile wallets of a drought-affected population in Indonesia; and working closely with Mastercard senior executives on high profile events such as the World Economic Forum. Prior to Mastercard, she held positions at the U.S. Department of State and the German Marshall Fund of the United States.

/ EMPLOYMENT



Scarlet Cronin

**Senior Director, Private Sector Partnerships
Tent Partnership for Refugees**

Scarlet is the Senior Director of Private Sector Partnerships at the Tent Foundation, launched by Hamdi Ulukaya, the CEO of Chobani, to mobilize the private sector and address the refugee crisis. She oversees the Tent Partnership, a coalition of 130+ multinational companies that are supporting refugees around the world. Prior to Tent, Scarlet was the Associate Director of the Commitments Department at the Clinton Global Initiative (CGI). In this role, she advised corporate, philanthropic, government and non-profit leaders with a focus on natural disasters and humanitarian crises, including the Syrian refugee crisis. Previously, Scarlet worked at the Elie Wiesel Foundation, founded by Nobel Laureate Elie Wiesel. She grew up in NYC and graduated from Trinity College Dublin with a B.A. in European Studies.

/ SERVICES AND PRODUCTS



Sébastien Gokalp

**Director
Musée national de l'histoire de l'immigration**

Sébastien Gokalp is director of the Musée national d'histoire de l'immigration since 2019. Aggregated of History, Heritage curator, Professor of the history of contemporary art at the Louvre. Previously he was curator in the Musée d'Art moderne of the Ville de Paris and in the Foundation Louis Vuitton.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Solenne Delga

Global Advisor, Livelihoods and Economic Recovery
Danish Refugee Council

Solenne Delga holds a master's degree in International Affairs and has 7 years of field experience in Africa (Kenya, Somalia, Uganda, Democratic Republic of Congo, South Sudan, Central African Republic) and the Middle East (Iraq, Jordan, Lebanon, Syria and Turkey). Working with NGOs (ACTED, Mercy Corps, Danish Refugee Council) and as an independent consultant, Solenne has managed humanitarian and development projects in support of conflict- and displacement-affected populations across sectors, engaging with local civil society to address their needs and bring about lasting change. Her specific expertise is in market-based Economic Recovery and Livelihoods programmes in both rural and urban settings. She is currently a Global Advisor for Economic Recovery with DRC and serves as the organisation's focal point for livelihoods.

/ ENTREPRENEURSHIP



Saad Chouihna

CEO
Saadplast

Saad Chouihna comes from Syria and runs the company Saadplast which is based in Gaziantep/Turkey. Saadplast specialises in pharmaceutical and cosmetic containers production. Saadplast started to be active in Turkey in 2013. Saad studied mechanical engineering for two years, however, due to workload he was oriented to improve his management skills. To achieve this goal, he attended many courses and workshops that helped him become the CEO of Saadplast. Currently, he is trying to establish a significant step to reduce the disputes between the migrants and host communities. Saad was born in Syria in 1987, and he's fathering two daughters.

/ ENTREPRENEURSHIP



Tareq Hadad

CEO & Founder
Peace by Chocolate

Tareq Hadhad is a former Syrian refugee and now lives with his entrepreneurial family in Canada. He is the founder and CEO of Peace by Chocolate, recipient of the Start Up Canada's National Newcomer Entrepreneur Award, named one of the Top 25 Immigrants in The Maritimes, and selected by Google as the National Hero Case for 2018. As a dynamic speaker, Tareq has shared his keynote with audiences across Canada, Jamaica and Europe. Having completed over 500 interviews with news leaders around the world, Tareq speaks about his family's journey, the positive impact of refugees, immigration and the spirit of entrepreneurship.

SPEAKER BIOGRAPHIES

/ KEYNOTE



Thomas Bustrup

COO/Deputy Director General
Confederation of Danish
Industry

Thomas Bustrup was appointed Deputy Director General of the Confederation of Danish Industry (DI) in 2008. And appointed COO in 2017. He began working with DI in 1996. He holds a M.Sc. in Economics from University of Copenhagen and a PLD (Program Leadership Development) from Harvard Business School. Thomas Bustrup holds several board memberships. Thomas Bustrup has worked on the agenda of entrepreneurs and internationalisation of Danish companies in the EU and globally. Promoting the best possible business conditions for growth of companies in Denmark has been at the forefront of all his efforts, as he has assisted companies' access new markets around the world. Furthermore, Thomas Bustrup has many years of experience in undertaking Danish business interests in EU policy. He also has extensive expertise in both trade policy and development policy.

/ INVESTMENT



Tim Docking

Managing Director
Refugee Investment Network
(RIN)

Tim Docking is Managing Director for the Refugee Investment Network (RIN), the first impact investing and blended-finance collaborative dedicated to creating long-term solutions to global forced migration. He is Washington D.C.-based and has twenty years of private and public-sector experience. He has worked at the intersection of business, technology and international development at the IBM Corporation, and he helped start-up the Millennium Challenge Corporation (U.S. government agency). Docking has testified before Congress, published and commented widely in the media and has helped form and implement policy at the highest levels of government as a White House Fellow. Docking holds a Ph.D. in comparative politics from Boston University and has lived and worked in more than 40 countries.

/ INVESTMENT



Una Clifford-Bahcecik

Senior Strategy Advisor
European Investment Bank (EIB)

Una Clifford has worked for the European Investment Bank since 2005. In her current role as Senior Strategy Advisor, she focuses on developing a future-oriented institutional strategy for the EU Bank in the areas of migration, climate and gender. She is currently the EIB lead on the MDB Cooperation Platform on Migration and Forced Displacement. Una is passionate about enhancing cooperation and building knowledge-sharing networks, and is the Co-Founder and Leader of ConnectedWomen, the EIB Women's Network. Una also has extensive experience in the field of communications, starting her career at the Financial Times in London. Una has a BA/MCantab in modern languages from the University of Cambridge and a Masters in entrepreneurship and innovation from the University of Luxembourg.

SPEAKER BIOGRAPHIES

/ SERVICES AND PRODUCTS



Valerienne Maltemp

Refugees Camp Field Manager
INYENYERI, The Clean Cooking
Company of Rwanda

Valerienne is Refugees Camp Field Manager at Clean Cooking Company of Rwanda DBA Inyenyeri, a clean cooking fuel utility company headquartered in Kigali, Rwanda. The company provides clean cooking stoves and renewable wood pellet fuel to customers throughout Rwanda. Valerienne opened a shop in Kigeme Refugee camp in August 2016 and has managed all its operations from pilot phase to the scale up to the entire population of Kigeme Camp. In this role, she supervises a team of more than 25 employees at field level and manages relationships with donors and partners like IKEA Foundation, UNCHR, Government of Rwanda, and more. Prior to Inyenyeri, as graduate of Rwandan Presidential Scholarship in Civil Engineering at California Baptist University, Valerienne served as Teaching Assistant at University of Rwanda where she ran courses of Environmental Studies and Buildings Maintenance.

/ EMPLOYMENT



Wassim Rifi

BWI MENA Region Project
Coordinator
Building and Wood Workers'
International

Wassim Rifi, currently BWI MENA project Coordinator, was born and raised in Northern Lebanon. In 2008, Wassim began working with the Building and Wood Workers International (BWI). He develops and coordinates projects aiming at building strong unions, building capacities of workers in a rapidly changing social and economic environment, and helping trade unions in the BWI family to organise local, migrant and refugee workers into trade unions. BWI is the Global Union Federation grouping free and democratic unions with members in the Building, Building Materials, Wood, Forestry and Allied sectors. The BWI groups together 334 trade unions, representing around 12 million members in 130 countries.

/ INVESTMENT



Thit Aaris-Høeg

CEO, The Danish Foundation
for Social Responsibility

Thit Aaris-Høeg has extensive experience in setting up and executing on intervention programmes. This has been the CEO of Fonden for Socialt Ansvar for the last 4,5 years and specializes in building and rebuilding organizations. In addition, for many years she has worked as a manager/leader with both development, financing and operation of major projects both in the private and public sector. She is highly entrepreneurial and has many years of experience in cooperation between the public sector, the private sector and civil society. She has previously worked for many years as a manager/leader in both the private, the public and the civil sector.